**Descriptive Wireframe Document – Lab 7 Example**

Use the following structure as a companion to your wireframe to describe all of it’s major components. Create and label as many items as you feel is appropriate for your wireframe. You should be able to hand your wireframe and this descriptive document over to another person and fully communicate your vision for your page.

**Rationale:** What are the major issues with the existing page and why have you chosen to modify them? Use the concepts we’ve learned so far such as Colour Theory, C.R.A.P. design theory, and Accessibility (font, alt tags, contrast, etc) to inform your rationale. Your rationale should be about 250 words.

<https://wireframe.cc/kaROpD>

**Item #1**

Description: Header

Font: Arial 30px

Color: Black

Alignment: Center

Media: Company Logo, phone number

Interactivity: sign in

**Item #2**

Description: menu bar

Font: Arial 20px

Color: black

Alignment: left

Media: n/a

Interactivity: n/a

**Item #3**

Description: picture of food

Font: n/a

Color: n/a

Alignment: left

Media: food pic

Interactivity: n/a

**Item #4**

Description: menu

Font: Arial 20px

Color: black

Alignment: left

Media: n/a

Interactivity: reservation click here

**Item #5**

Description: hours of operation

Font: Arial 10px

Color: black

Alignment: left

Media: social media

Interactivity: n/a

**Rationale:** What are the major issues with the existing page and why have you chosen to modify them?

The major issues with the existing page are:

* There is too much going on all at once
* There is not just one thing your eye is drawn too it’s like you don’t know where to look first
* I can’t even tell what the name of the restaurant is just by first looking at it
* In the menu they change fonts at weird times
* The different colors in the menu don’t make sense for example why is the kinder menu the same color as the live music when there not close together
* It seems like just random things are underlined in the menu
* I have no idea why they have that picture and I don’t know why they have a picture behind a red title
* You can’t even tell where their social media is because it’s so blended into the picture

I have chosen to modify them because they don’t make any sense and there no clear. Everything is just throw together with so many different colors and pictures that it’s all just too much.