

Profile

Qualified UI/UX Designer, with experience in children's banking, fitness and music apps. Relocating to Edinburgh in December 2020. Keen to deliver results and to learn from others, with an eye for detail.

Work

Sept 2017 - **Production Manager** – High Fliers Research, London

- Edited, typeset and proofed *The Times Top 100 Graduate Employers* – a leading careers directory for university students. Played a fundamental role in the transition from a book with 75,000 print copies to an online offering (using FlippingBook). Liaised with the UK's top graduate employers – including the Civil Service and NatWest Group – to arrange advertising copy and artwork.
- Edited, designed and typeset research reports for over 60 of the UK's largest employers using InDesign and Photoshop. Set up automated data entry using MyDataMerge, creating cost efficiency savings and allowing for additional functionality.
- Led the production – including recruitment, planning and interviewing – of a series of documentaries featuring UK university students. Edited using Adobe Premiere Pro.

March 2016-2017 **Editor** – Exposé, the University of Exeter's Student Newspaper

- Carried out a full redesign of the fortnightly newspaper – awarded second place for 'Best Design' at the national Student Publication Association Awards in May 2017.
- Led a team of 20 section editors. Proofed and edited each edition. Initiated a review of our marketing strategy, including a new focus on Instagram. Liaised with companies, agencies and theatres to arrange interviews and content.
- Regular writer. Shortlisted for 'Best Interview' at the SPA Awards.

June-Aug 2016 **Designer & Editor** – Pearshaped Magazine, Exeter

- Designed a 60-page music magazine, including a new brand identity.

Education

Nov 2020 CareerFoundry – **User Interface Design**

Qualified in Sketch and Adobe XD, alongside UX research and frontend development experience.

2014 - 2017 University of Exeter – **BA English (1st Class Honours)**

2000 - 2014 Birkdale School, Sheffield

A Level English Literature **A***, Extended Project **A***, History **A**, French **A**

Won the school awards for English and History, and the overall Academic prize

AS Level Latin **A** **FSMQ** Additional Maths **A**

GCSE **A*** in 10 subjects, including English and Maths

Skills

Sketch • Adobe InDesign • Adobe XD • Photoshop • Illustrator • Premiere Pro
UX Research • User Testing • Wireframing • Prototyping • Copywriting

Interests

Tech lover. Passionate runner. Keen photographer.