**KickStarter Campaign Conclusions**

Just over 53% (2185/4114) KickStarter campaigns are successful. Almost 46% (1879/4114) were either cancelled or failed.

Theater (2235/4114, 54.3%) and Music (560/700, 77.1%) were the most successful categories for KickStarter campaign. However, Theater also had the highest fail rate.

Journalism is not a well-liked category to be funded. 100% of all Journalism projects were cancelled.