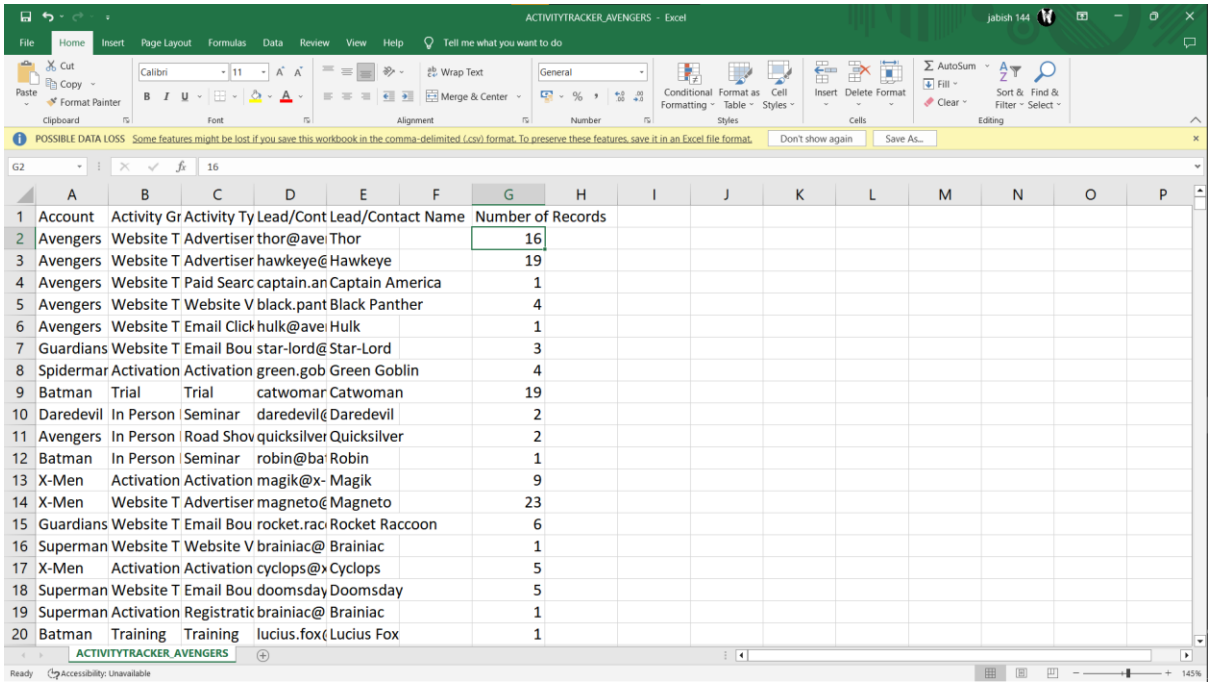
ASSESSMENT 3 DATA ANALYTICS

NAME:JABISH S

REG.NO:20BKT0120

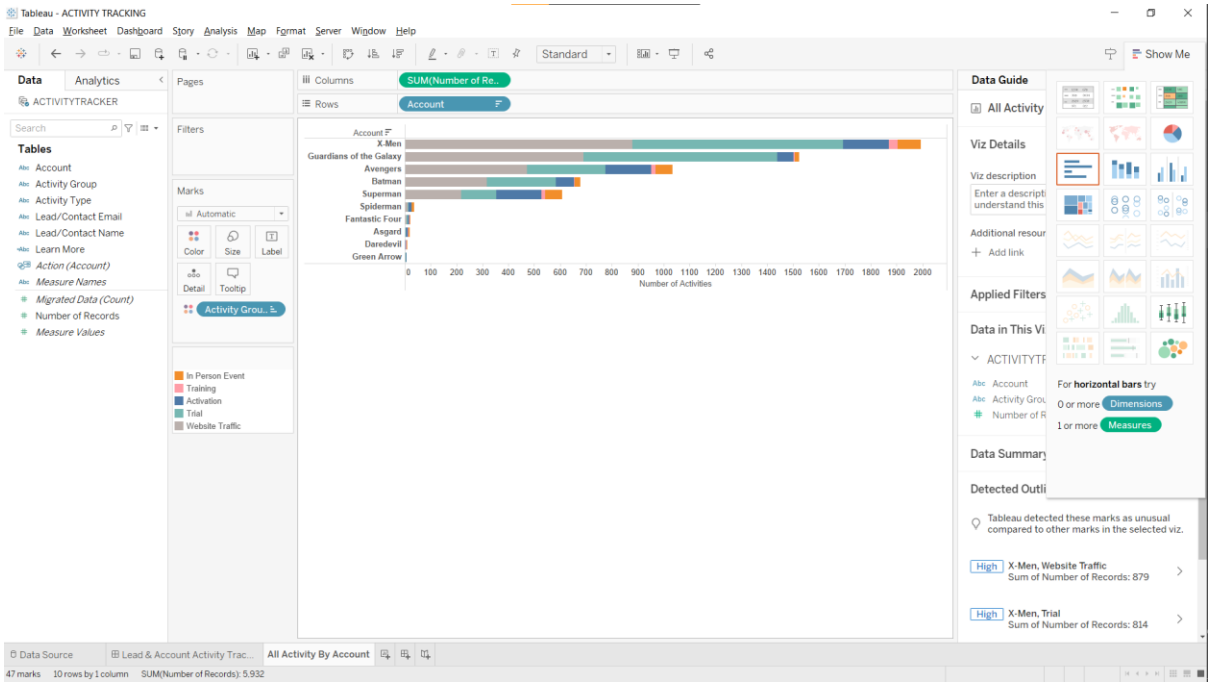
1)DATA SET USED:



	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	Account	Activity Gr	Activity Ty	Lead/Cont	Lead/Contact Name		Number of Records									
2	Avengers	Website T	Advertiser	thor@ave	Thor		16									
3	Avengers	Website T	Advertiser	hawkeye@	Hawkeye		19									
4	Avengers	Website T	Paid Searc	captain.an	Captain America		1									
5	Avengers	Website T	Website V	black.pant	Black Panther		4									
6	Avengers	Website T	Email Click	hulk@ave	Hulk		1									
7	Guardians	Website T	Email Bou	star-lord@	Star-Lord		3									
8	Spidermar	Activation	Activation	green.gob	Green Goblin		4									
9	Batman	Trial	Trial	catwomar	Catwoman		19									
10	Daredevil	In Person	Seminar	daredevil@	Daredevil		2									
11	Avengers	In Person	Road Shov	quicksilver	Quicksilver		2									
12	Batman	In Person	Seminar	robin@ba	Robin		1									
13	X-Men	Activation	Activation	magik@x-	Magik		9									
14	X-Men	Website T	Advertiser	magneto@	Magneto		23									
15	Guardians	Website T	Email Bou	rocket.rac	Rocket Raccoon		6									
16	Superman	Website T	Website V	brainiac@	Brainiac		1									
17	X-Men	Activation	Activation	cyclops@x	Cyclops		5									
18	Superman	Website T	Email Bou	doomsday	Doomsday		5									
19	Superman	Activation	Registratic	brainiac@	Brainiac		1									
20	Batman	Training	Training	lucius.fox(	Lucius Fox		1									

2)4-SHEETS USED:

1)



2)

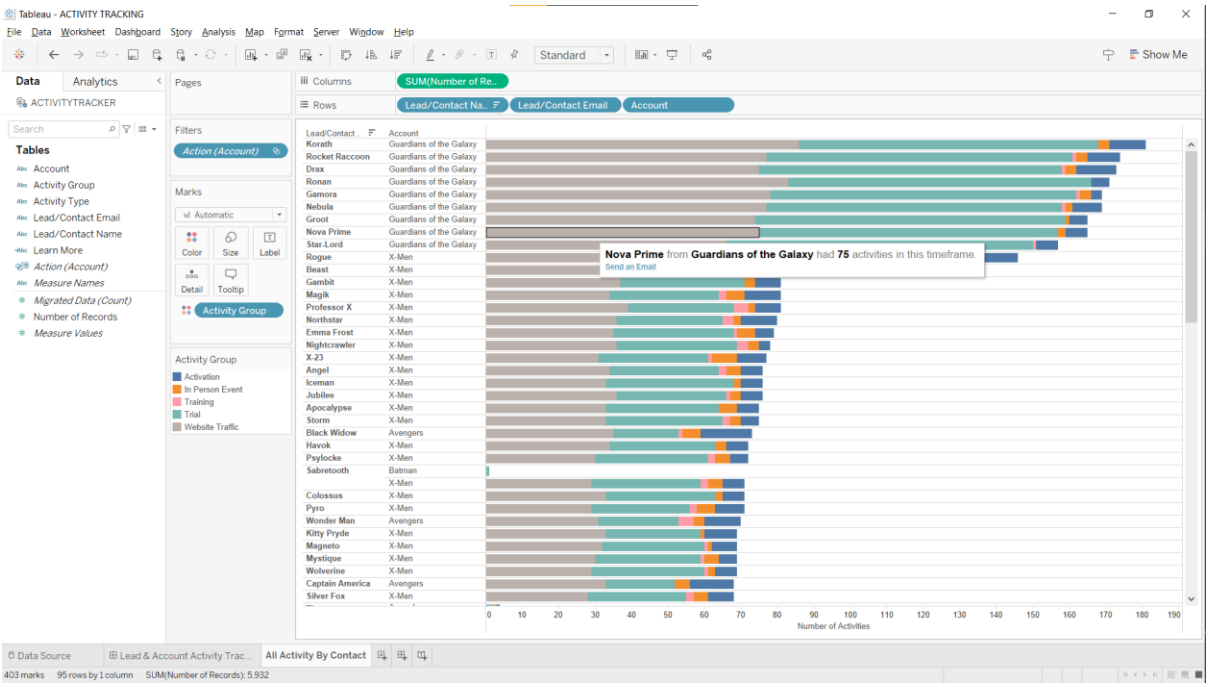


Tableau - ACTIVITY TRACKING
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Standard
Show Me
Data
Analytics
ACTIVITYTRACKER
Pages
Columns
SUM(Number of Re..
Rows
Lead/Contact Na..
Lead/Contact Email
Account
Filters
Action (Account)
Marks
Automatic
Color
Size
Label
Detail
Tooltip
Activity Group
Tables
Account
Activity Group
Activity Type
Lead/Contact Email
Lead/Contact Name
Learn More
Action (Account)
Measure Names
Migrated Data (Count)
Number of Records
Measure Values
Activation
In Person Event
Training
Trial
Website Traffic
Nova Prime from Guardians of the Galaxy had 75 activities in this timeframe.
Send an Email
Number of Activities
Data Source
Lead & Account Activity Trac...
All Activity By Contact
403 marks
95 rows by 1 column
SUM(Number of Records): 5,932

3)

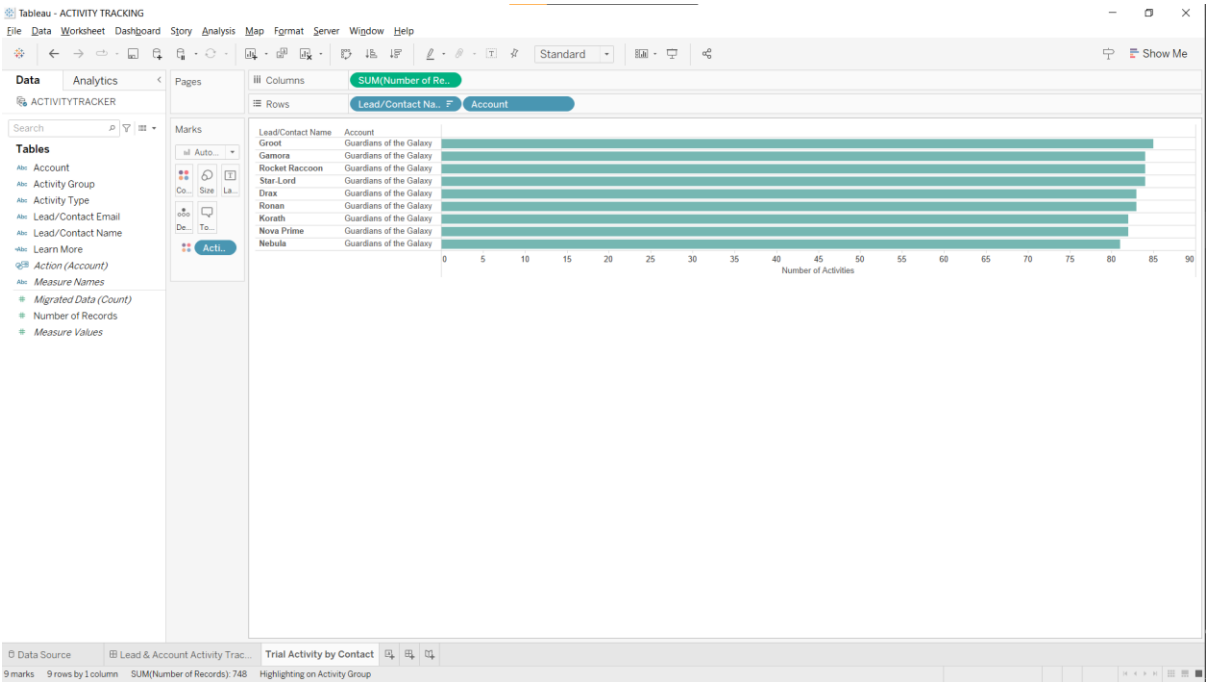


Tableau - ACTIVITY TRACKING
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Standard
Show Me
Data
Analytics
ACTIVITYTRACKER
Pages
Columns
SUM(Number of Re..
Rows
Lead/Contact Na..
Account
Marks
Tables
Account
Activity Group
Activity Type
Lead/Contact Email
Lead/Contact Name
Learn More
Action (Account)
Measure Names
Migrated Data (Count)
Number of Records
Measure Values
Number of Activities
Data Source
Lead & Account Activity Trac...
Trial Activity by Contact
9 marks
9 rows by 1 column
SUM(Number of Records): 748
Highlighting on Activity Group

4)

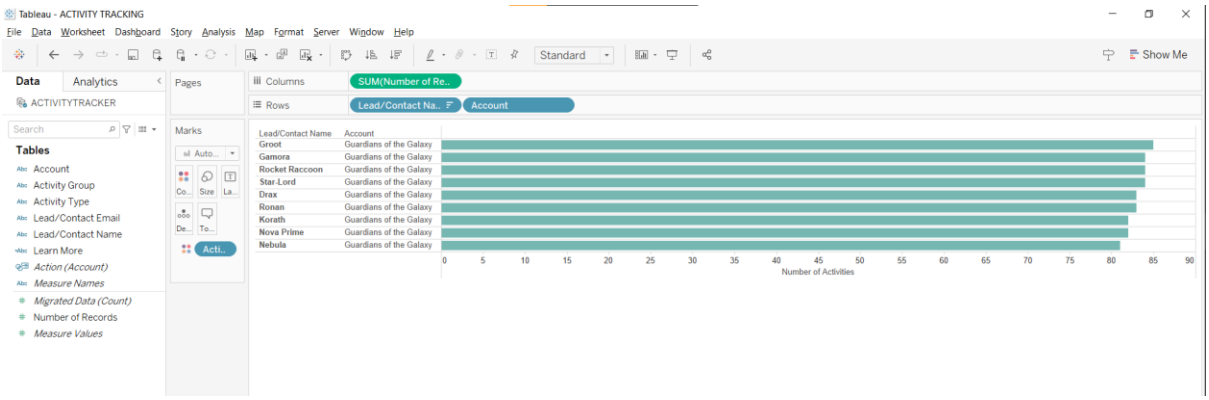


Tableau - ACTIVITY TRACKING
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Data Analytics
ACTIVITYTRACKER
Tables
Account
Activity Group
Activity Type
Lead/Contact Email
Lead/Contact Name
Learn More
Action (Account)
Measure Names
Migrated Data (Count)
Number of Records
Measure Values
Pages
Columns
SUM(Number of Re..
Rows
Lead/Contact Na..
Account
Marks
Lead/Contact Name
Account
Groot Guardians of the Galaxy
Gamora Guardians of the Galaxy
Rocket Raccoon Guardians of the Galaxy
Star-Lord Guardians of the Galaxy
Drax Guardians of the Galaxy
Ronan Guardians of the Galaxy
Korath Guardians of the Galaxy
Nova Prime Guardians of the Galaxy
Nebula Guardians of the Galaxy
Number of Activities

DASHBOARD:

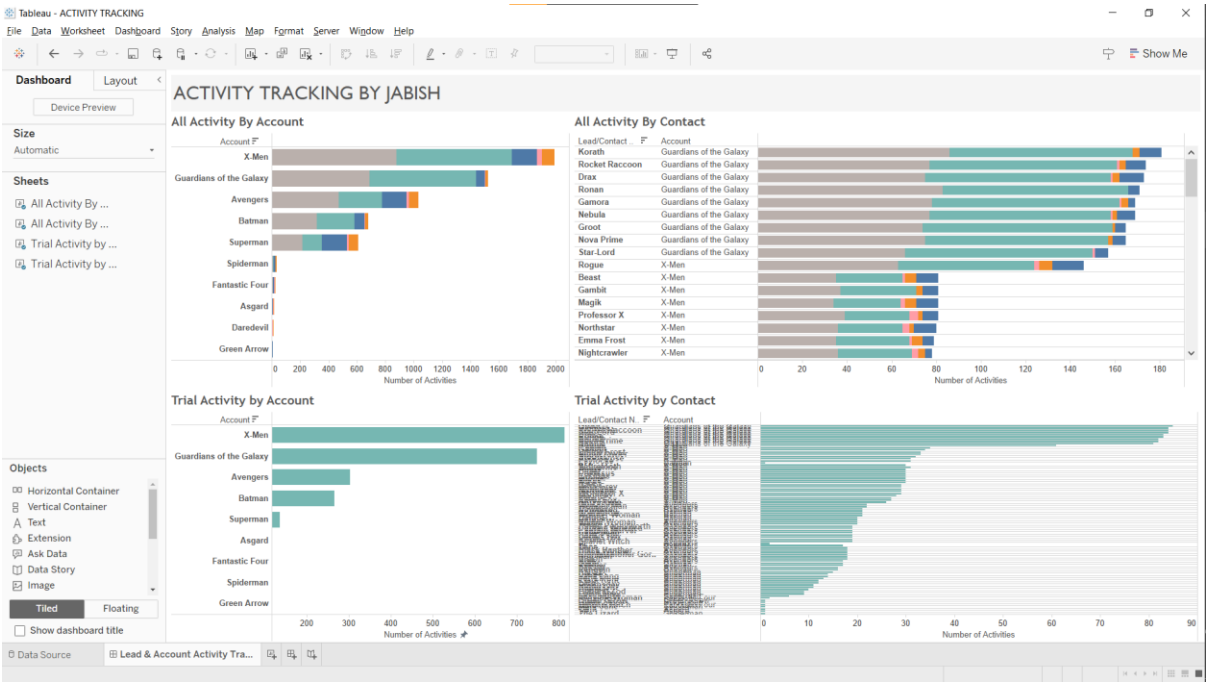
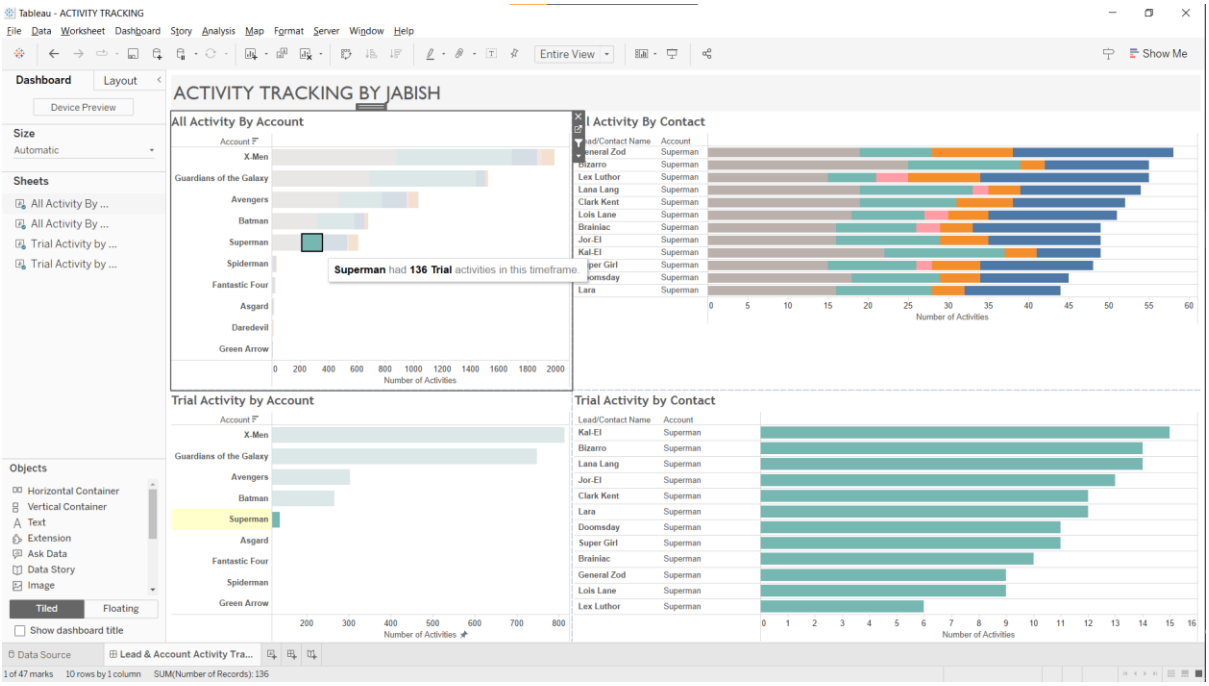
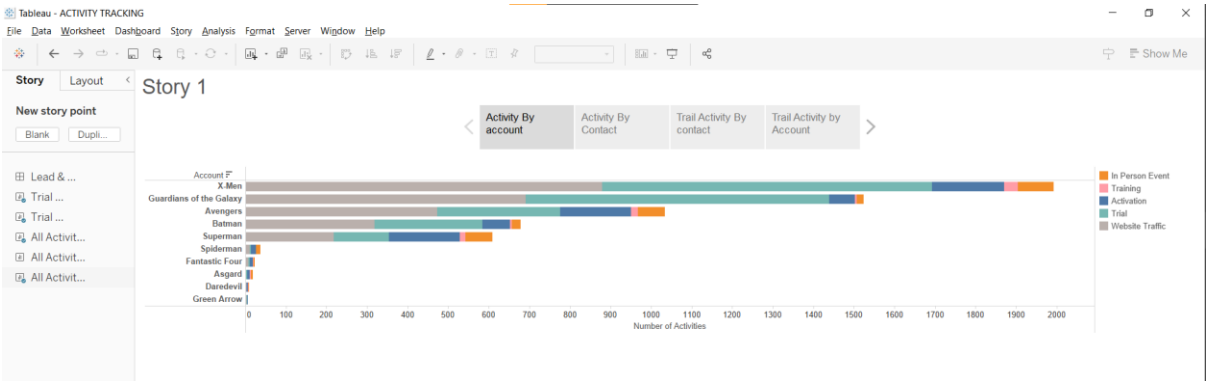


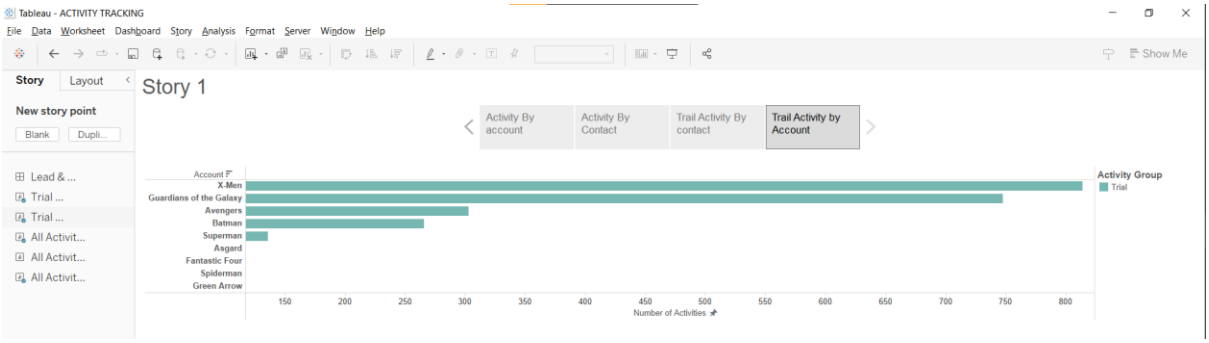
Tableau - ACTIVITY TRACKING
Dashboard
Layout
Device Preview
Size
Automatic
Sheets
All Activity By ...
All Activity By ...
Trial Activity by ...
Trial Activity by ...
Objects
Horizontal Container
Vertical Container
Text
Extension
Ask Data
Data Story
Image
Tiled
Floating
Show dashboard title
ACTIVITY TRACKING BY JABISH
All Activity By Account
X-Men
Guardians of the Galaxy
Avengers
Batman
Superman
Spiderman
Fantastic Four
Asgard
Daredevil
Green Arrow
Number of Activities
All Activity By Contact
Korath Guardians of the Galaxy
Rocket Raccoon Guardians of the Galaxy
Drax Guardians of the Galaxy
Ronan Guardians of the Galaxy
Gamora Guardians of the Galaxy
Nebula Guardians of the Galaxy
Groot Guardians of the Galaxy
Nova Prime Guardians of the Galaxy
Star-Lord Guardians of the Galaxy
Rogue X-Men
Beast X-Men
Gambit X-Men
Magik X-Men
Professor X X-Men
Northstar X-Men
Emma Frost X-Men
Nightcrawler X-Men
Number of Activities
Trial Activity by Account
Number of Activities
Trial Activity by Contact
Number of Activities
Data Source
Lead & Account Activity Tra...

SELECTING SUPERMAN's SECTION(INTERACTIVE)

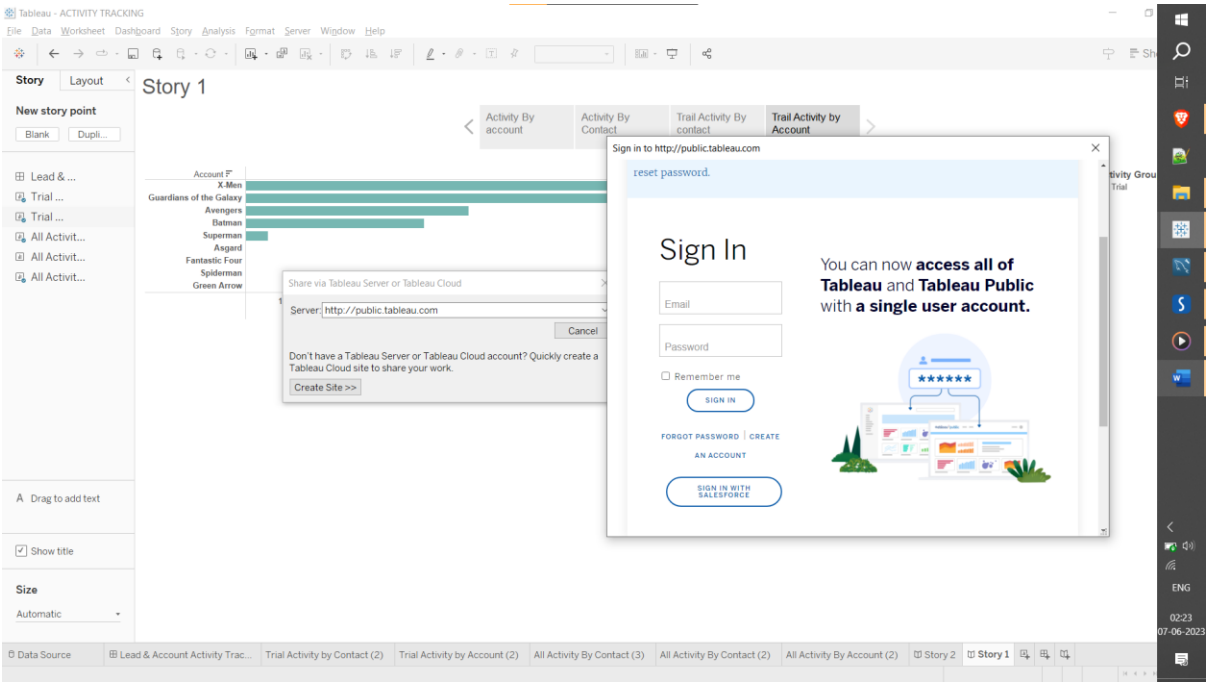


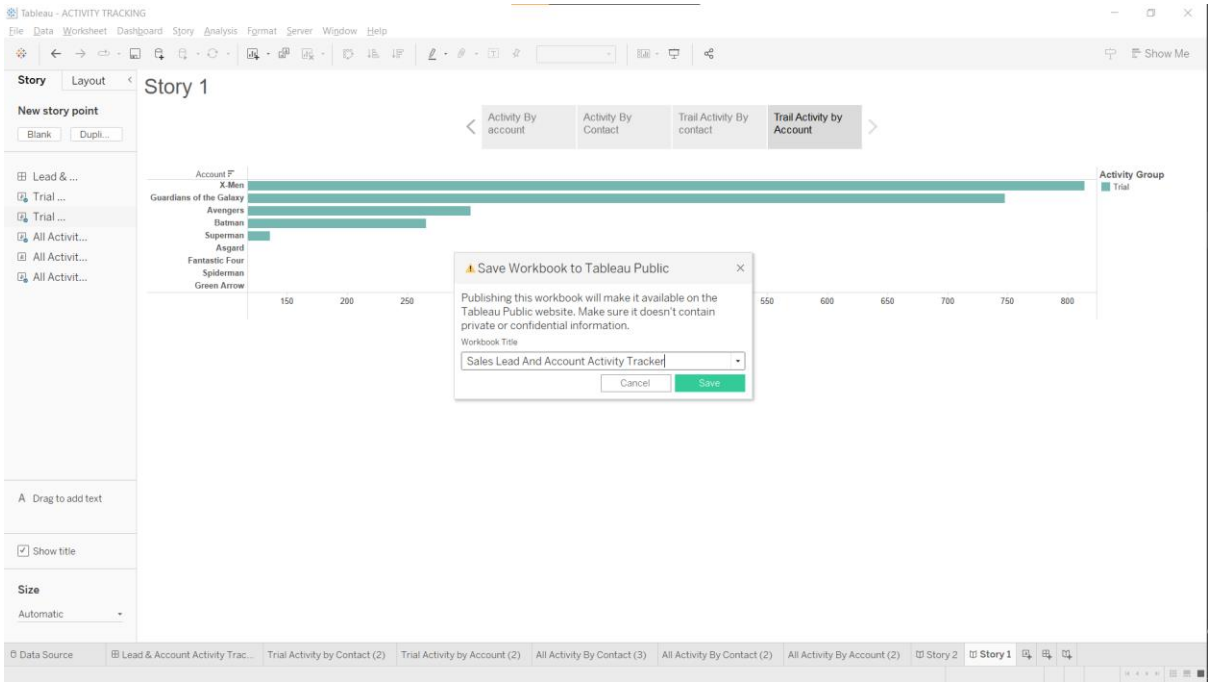
2)STORY for the following dataset:



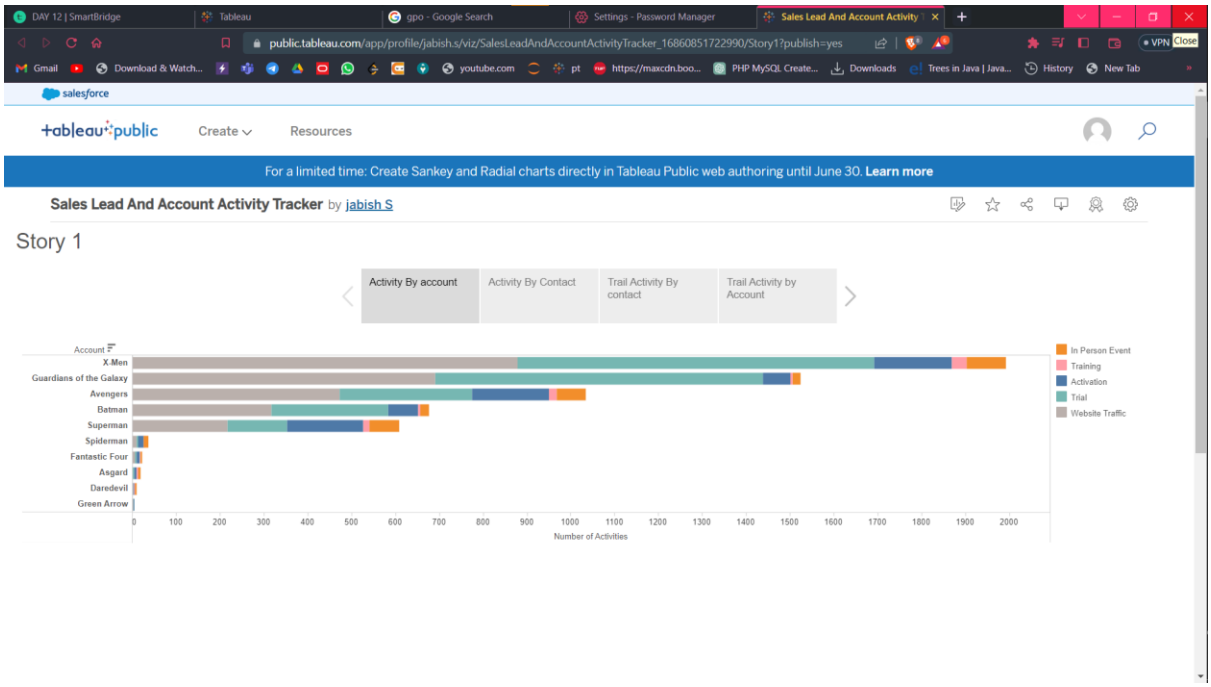


2) Publish the dashboard & story on to tableau public server:

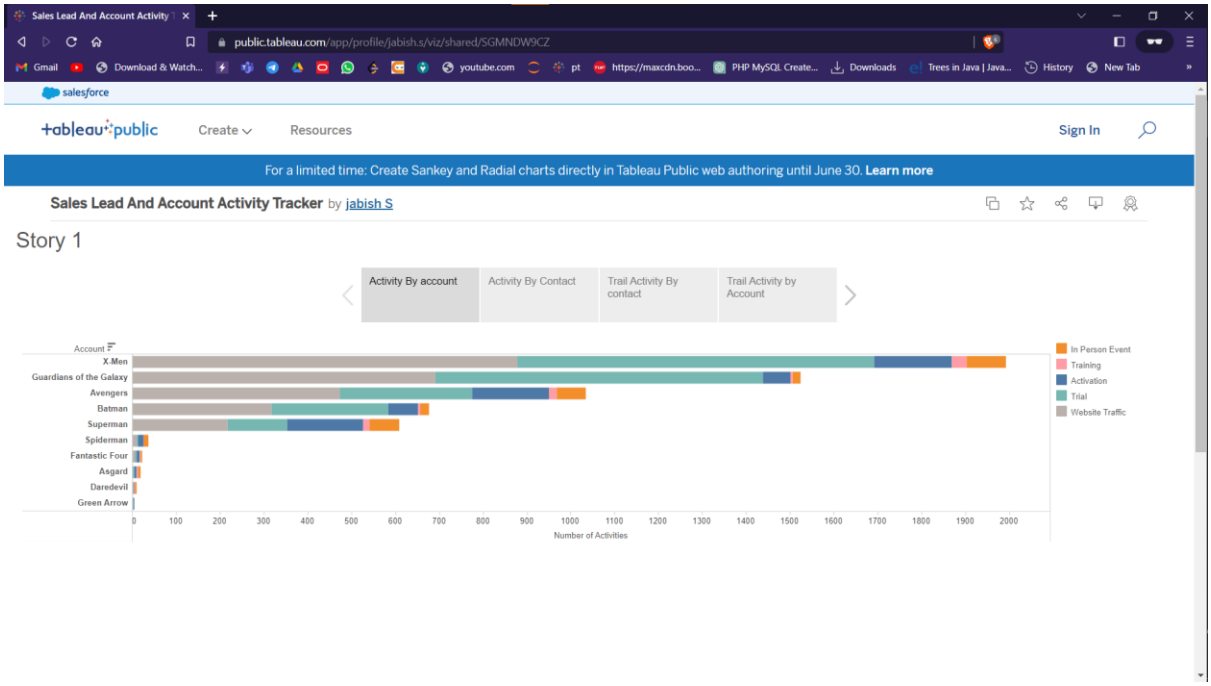




PUBLIC TABLEAU:



IN INCOGNITO MODE ();



LINK: https://public.tableau.com/app/profile/jabish.s/viz/shared/SGMNDW9CZ