JAY BALLESTEROS-COBIÁN

🎓 EDUCATION

2016

Universidad de Colima
BA in International Relations 📍 Colima, México

2016

Universidad de León
ERASMUS+ program in International Trade and Finance
📍 León, Spain

💼 PROFESSIONAL EXPERIENCE

2021

Public Policy Analyst
C230 Consultores 📍 Mexico City

- Supported the design of a methodology to evaluate progress in the implementation of the civic justice model in Mexico's municipalities.
- Participated in the construction of the methodology to identify and analyze recidivism in the civic justice model in the municipalities of Mexico.
- Collaborated in the design of a methodology to evaluate recidivism in the criminal justice system.
- Designed data collection and analysis instruments to monitor recidivism in civic justice and evaluate compliance with effective resolutions in the municipalities.
- Provided training on the use of instruments for the collection and analysis of recidivism data.
- Participated in the creation and facilitation of focus groups to provide feedback and validate the methodology proposals made to the municipalities that implemented the civic justice model. Particularly, with the municipalities of Chihuahua, Escobedo, and Morelia.

**2021
|
2018**

State Associate
International Republican Institute 📍 Colima, México

- Managed the implementation of the Security with Justice program in the state of Colima, and led the coordination with government authorities, civil society, academia, and the private sector to raise awareness of the benefits of the criminal justice system and the functioning of Alternative Dispute Resolution Mechanisms.
- Facilitated more than 30 workshops to more than 1100 people on Restorative Justice and Alternative Dispute Resolution Mechanisms, both at the awareness and technical levels.
- Collected, analyzed and reported, based on open data and information requests, the advances in the use of alternative justice in 15 states of the country.
- From and Moitoring and Evaluation perspective, I concentrated and reported the indicators of the Security with Justice program in the DevResults platform.

CONTACT INFO

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Para más información, por favor contáctame por correo electrónico.

SKILLS

Experience on management and implementation of programs focused on security and justice

Skills in data analysis through Excel and Python

Competitiveness Manager

2018 | 2016

Coparmex Colima   ⦿ Colima, México

- Supported research of topics such as security, justice and economy, for the analysis of the influence on the business activity.
- Assisted in the definition of the Coparmex narrative in Colima, based on the analysis of the local context (in terms of security, justice, and economy).
- Directed the capacity building programs for affiliated companies, on topics such as business administration, productivity, tax reforms, labor rights, among others.
- Participated in the organization and dissemination of the anti-corruption campaign *3de3* in the state of Colima.
- Collaborated in the formation and dissemination of the citizen observatory_ ¿Cómo Vamos? Colima_.

🖥 PERSONAL PROJECTS

Founder

2020 | 2022

DataCol   ⦿ Colima, México

- Managed data collecting, analysis, and progress reporting in the COVID-19 pandemic in the state of Colima. This, through time series visualizations.
- Performed analysis and data visualization of mobility data in Colima reported by Google.
- Designed, released, and shared with the Secretary of Health of the State of Colima, the Python-based code of all the inputs developed by DataCol. This, for its adaptation and use during the cabinet meetings for the analysis of the progress of the pandemic by the COVID-19 in Colima.
- Developed data analysis and visualization from the Facebook Political Advertising data during the 2021 Colima state elections.

📄 AWARDS

Desafio COVID-19

2020

Consejo Estatal de Ciencia y Tecnología de Colima ⦿ Colima, México

- DataCol was one of the projects selected so, through innovation, the Government of the State of Colima could address COVID-19. DataCol supported the creation of an open data repository; as well as the open-source design for the interpretation, analysis, and visualization of the data provided by the General Directorate of Epidemiology on the progress of COVID-19 in Colima.

HackLabAnticorrupción

2019

Mexiro AC, PNUD, USAID, ITESM   ⦿ Hidalgo, México

- I won first place in the anti-corruption public policy proposal. The proposal consisted of the use of blockchain-based technology to track both the evolution of the cadastral value and the charge of ownership of public real estate of the Government of the State of Hidalgo.

📄 DIPLOMAS

2021 ● **Certificado Profesional en Análisis de Datos**
Google   📍 Online

2020 ● **Datos Abierto y Hacking Cívico**
Codeando México, Lab León   📍 Online

2020 ● **Academia para el Liderazgo Público**
Generation Democracy, Accountability Lab   📍 Online

2020 ● **Escuela de Verano sobre Movilidad Social**
Centro de Estudios Espinosa Yglesias   📍 Online

2018 ● **Cato University**
Cato Institute   📍 Ciudad de México