

JAY BALLESTEROS-COBIÁN



EDUCATION

2016

● **Universidad de Colima**
BA in International Relations

📍 Colima, México

2016

● **Universidad de León**
ERASMUS+ program in International Trade and Finance

📍 León, Spain



PROFESSIONAL EXPERIENCE

2022

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2021

● **Public Policy Analyst**
Fundación IDEA

📍 Mexico City

- Currently working on the creation of internal coordination mechanisms that assist the articulation of the investigation teams for the prosecution of high-priority crimes, as well as of the prosecutor's office with other local security and justice institutions.
- Participating in the construction of external cooperation mechanisms of state prosecutors' offices with other actors of the criminal justice system in Mexico (Judicial Branch, police forces, public defenders, and so on).
- Collaborating in the planning and design of the implementation of coordination and cooperation mechanisms, for their formalization in the state prosecutors' offices of the country.

2021

● **Public Policy Analyst**
C230 Consultores

📍 Mexico City

- Supported the design of a methodology to evaluate progress in the implementation of the civic justice model in Mexico's municipalities.
- Participated in the construction of the methodology to identify and analyze recidivism in the civic justice model in the municipalities of Mexico.
- Collaborated in the design of a methodology to evaluate recidivism in the criminal justice system.
- Designed data collection and analysis instruments to monitor recidivism in civic justice and evaluate compliance with effective resolutions in the municipalities.
- Provided training on the use of instruments for the collection and analysis of recidivism data.
- Participated in the creation and facilitation of focus groups to provide feedback and validate the methodology proposals made to the municipalities that implemented the civic justice model. Particularly, with the municipalities of Chihuahua, Escobedo, and Morelia.

CONTACT INFO

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📞 +52 55-7213-2738

For more information, please
contact me via email.

SUMMARY

Mid-level public policy analyst with experience in research, management, and implementation of international development programs and consultancy projects focused on security and justice.

TECHNICAL SKILLS

Python

Excel / Spreadsheets

SQL

Tableau

R

*This resume was made with the R
package **pagedown**.*

Last updated on 2022-04-06.

2021
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2018

State Associate

International Republican Institute

📍 Colima, México

- Managed the implementation of the Security with Justice program in the state of Colima, and led the coordination with government authorities, civil society, academia, and the private sector to raise awareness of the benefits of the criminal justice system and the functioning of Alternative Dispute Resolution Mechanisms.
- Facilitated more than 30 workshops to more than 1100 people on Restorative Justice and Alternative Dispute Resolution Mechanisms, both at the awareness and technical levels.
- Collected, analyzed and reported, based on open data and information requests, the advances in the use of alternative justice in 15 states of the country.
- From a Monitoring and Evaluation perspective, I concentrated and reported the indicators of the Security with Justice program in the DevResults platform.

2018
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2016

Competitiveness Manager

Coparmex Colima

📍 Colima, México

- Supported research of topics such as security, justice and economy, for the analysis of the influence on the business activity.
- Assisted in the definition of the Coparmex narrative in Colima, based on the analysis of the local context (in terms of security, justice, and economy).
- Directed the capacity building programs for affiliated companies, on topics such as business administration, productivity, tax reforms, labor rights, among others.
- Participated in the organization and dissemination of the anti-corruption campaign 3de3 in the state of Colima.
- Collaborated in the formation and dissemination of the citizen observatory_ ¿Cómo Vamos? Colima_.



PERSONAL PROJECTS

2022
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2020

Founder

DataCol

📍 Colima, México

- Managed data collecting, analysis, and progress reporting in the COVID-19 pandemic in the state of Colima. This, through time series visualizations.
- Performed analysis and data visualization of mobility data in Colima reported by Google.
- Designed, released, and shared with the Secretary of Health of the State of Colima, the Python-based code of all the inputs developed by DataCol. This, for its adaptation and use during the cabinet meetings for the analysis of the progress of the pandemic by the COVID-19 in Colima.
- Developed data analysis and visualization from the Facebook Political Advertising data during the 2021 Colima state elections.




AWARDS

2020



Desafío COVID-19

Consejo Estatal de Ciencia y Tecnología de Colima  Colima, México


- DataCol was one of the projects selected so, through innovation, the Government of the State of Colima could address COVID-19. DataCol supported the creation of an open data repository; as well as the open-source design for the interpretation, analysis, and visualization of the data provided by the General Directorate of Epidemiology on the progress of COVID-19 in Colima.

2019



HackLabAnticorrupción

Mexiro AC, PNUD, USAID, ITESM

 Hidalgo, México

- I won first place in the anti-corruption public policy proposal. The proposal consisted of the use of blockchain-based technology to track both the evolution of the cadastral value and the charge of ownership of public real estate of the Government of the State of Hidalgo.



DIPLOMAS

2021



Certificado Profesional en Análisis de Datos

Google

 Online

2020



Datos Abierto y Hacking Cívico

Codeando México, Lab León

 Online

2020



Academia para el Liderazgo Público

Generation Democracy, Accountability Lab

 Online

2020



Escuela de Verano sobre Movilidad Social

Centro de Estudios Espinosa Yglesias


 Online

2018



Cato University

Cato Institute

 Ciudad de México