

# Javier Banda

Product Owner at Nike WHQ

A passionate leader and teammate who uses his story, skillset, and network to Create the Future of Sport.



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## WORK EXPERIENCE

### Product Owner

#### Nike Tech. - Digital Employee Experience (DEE)

03/2020 - Present

##### Achievements/Tasks

- Oversaw and led the production/deployment of Nike's new Diversity & Inclusion homepage & membership site as well as the new NikeUNITED events calendar.
- Led teams of stakeholders, directors, developers, designers, and researchers through the completion of these products.
- Owned and operated the Nike 2020 Intern and Play For the World Challenge spaces on Workvivo in close collaboration with the Intern Program Team.
- Introduced and maintained DEE relationships with collaborators across the Nike matrix including D&I, CIS, LAFN, NSC, DNA.
- Implemented a self-service solution for users to request additions to Zero's search functionality.

Contact: Phil Baker - [Phill.Baker@nike.com](mailto:Phill.Baker@nike.com)

### Automation Engineer

#### Nike Tech. - Corporate Information Security (CIS)

08/2019 - 03/2020

##### Achievements/Tasks

- Leveraged various automation tools (CI/CD, Jenkins, AWS Lambdas, serverless files) to build/maintain CIS tools autonomously.
- Refactored automation scripts to meet industry standard continuous integration and development standards.
- Assimilated the thousands of cloud resources (both active and inactive) deployed by Nike and associated them with stakeholders for a monthly CIS cloud report (leveraging the use of DivvyCloud).

Contact: Liz Salas - [Liz.Salas@nike.com](mailto:Liz.Salas@nike.com)

### NCAA Basketball Developer Fellow

#### Google Cloud

01/2019 - 05/2019

##### Achievements/Tasks

- One of 30 students selected from around the country to participate in a collaborative analysis of 80 years of NCAA Basketball data.
- Made real-time predictions during the final 4 of the 2019 March Madness tournament.
- Refined skills in SQL, Python, Google Collab, Statistical/data/predictive modeling, Google Cloud Platform (GCP).

Contact: Lauren McCann - [LaurenMcCann@Google.com](mailto:LaurenMcCann@Google.com)

### Software Engineer Intern (Converted to ETW)

#### Nike Tech. - Retail Operations Center (ROC)

05/2018 - 05/2019

##### Achievements/Tasks

- Identified an inefficiency in Nike retail training and led a developer team to build a full stack web solution.
- Built a dynamic database (in AWS RDS) of training modules and knowledge exams for Nike retail support technicians.
- Co-developed and trained an AWS machine learning model to identify customer interaction in a retail store. (Intern Hackathon project).

Contact: Eric Pearson - [Eric.Pearson@nike.com](mailto:Eric.Pearson@nike.com)

## EDUCATION

### B.S. Computer Science

#### University of Texas

08/2015 - 05/2019

Austin, TX

##### Achievements

- Distinguished Graduate for efforts in Diversity, inclusion, and leadership.
- Earned a certificate in Business Foundations (BFP) from the McCombs School of Business.

## CERTIFICATIONS

### Professional Scrum Product Owner I (PSPO) (08/2020 - Present)

Professional product owner certification attained via course and examination from Scrum.org.

## SKILLS

Agile

Stakeholder Management

Task Delegation

Storytelling

Python

React

Swift

Java

## LEADERSHIP & COMMUNITY INVOLVEMENT

### Culture Pillar Lead, Nike Latino and Friends Network (08/2019 - Present)

- Empower Latinos at Nike by fostering a sense of familia & belonging.

### Beginner Basketball League Commissioner (Nike WHQ) (10/2019 - Present)

- Plan and facilitate weekly games for beginners @ Nike WHQ.

### President and co-founder of Hispanic Association of Computer Scientists (08/2016 - 05/2019)

- Represented, led, and mentored a community of Hispanic computer scientists at UT Austin.
- Generated over \$50,000 per year from sponsor agreements with top tech companies including Microsoft, Google, and Facebook.

### Traveling Speaker/Exhibitor

- South by Southwest (SXSW) EDU, Austin TX (2018 & 2019)
- ACM Tapia Diversity in Computing Conference, Orlando FL (2018)
- Google Cloud Next, San Francisco, CA (2019)