

## Weekly Touchpoint Template

### What it is:

This is my exact message I send to partners (agents, builders, referral pros) every single week.

### Why it works:

It's short, kind, and high-value. It keeps you top of mind without being annoying.

### Example Template:

Hey [Name], just wanted to say hi and check in!

If there's anything I can do to support you this week, let me know.

Wishing you a productive and aligned few days ahead. Let's win together.

### Pro tip:

Use this as your template, but make it you. Add your tone, your wins, your energy.