

# JORDAN BARONE

FRONT END DEVELOPER

## DETAILS

### PHONE

9199246834

### EMAIL

j.barone024@gmail.com

## LINKS

[GitHub](#)

[Portfolio](#)

[LinkedIn](#)

## SKILLS

React

JavaScript

TypeScript

HTML/CSS

Node

Express

Bootstrap

Git

SwiftUI

Python

Firebase

MongoDB

API Development

Content Management

Website Analytics

Salesforce

E-Commerce  
Management

Email Development

UX/UI Development

## PROFILE

Driven and detail-oriented Front-End Developer with 3+ years of experience building responsive, accessible, and user-focused web applications. Proficient in React, JavaScript, TypeScript, and modern HTML/CSS. Adept at translating design into seamless UI, optimizing performance, and collaborating across teams to ship impactful features. Passionate about creating polished digital experiences and constantly leveling up with new tools and frameworks.

## EMPLOYMENT HISTORY

### Digital Content Producer, Belk

Nov 2022 — Present

- Led development of Belk's homepage, category pages, coupon modules, and mobile app UI using React, JavaScript, and modern HTML/CSS, resulting in a 29% increase in mobile sales.
- Created an Instagram-style "Stories" feature with React, contributing significantly to the uplift in user engagement and in-app revenue.
- Designed and built SEO-optimized, responsive web pages that boosted organic traffic by 34%.
- Collaborated with creative and UX teams to produce high-converting digital content across web, mobile, and email platforms.
- Developed and maintained responsive marketing emails and dynamic templates, ensuring consistent rendering across major clients and improving open/click-through rates.
- Streamlined content workflows and optimized production processes, reducing turnaround time and increasing team efficiency.

### Software Engineering Teaching Assistant, SNHU

Oct 2022 — Sep 2023

- Mentored aspiring software developers in JavaScript, React, Node.js, and Express, providing hands-on guidance and career-focused support to help them build real-world skills and confidence.
- Collaborated with instructors to manage classroom dynamics and foster a supportive, focused learning environment.
- Reviewed and graded coding assignments and technical assessments, delivering constructive feedback to accelerate student growth and understanding.
- Supported both new and intermediate learners by simplifying complex concepts, answering questions, and promoting best practices in modern web development.

## EDUCATION

### Certificate of Completion, SNHU, Full Stack Web Development

Jan 2022 — Oct 2022

Remote

### Bachelor of Science, East Carolina University

Aug 2017 — May 2019

Greenville, NC

