

# Conversation Report

Generated: 1/14/2026, 2:54:00 PM

## Session Information

Session Started: 1/14/2026, 2:50:37 PM

Total Messages: 4

Current View: mach33-terminal

Current Model: Spreadsheet Baseline (Reference)

Topics Discussed: SpaceX, Enterprise Value, Earth Operations, Financial Metrics, Market Analysis, Starlink

## Report

### SpaceX Valuation Conversation Report

#### Executive Summary

This session featured an introduction to Ada's capabilities for SpaceX valuation analysis, followed by discussions on key recent events reinforcing SpaceX's Earth operations valuation of \$1.75 trillion in the Spreadsheet Baseline model. Topics included a \$739 million U.S. Space Force contract, a Falcon 9 Starlink launch, and a competitive benchmark analysis of ViaSat Inc. (VSAT). The conversation highlighted SpaceX's market dominance and growth drivers in government launches and satellite broadband.

#### Topics Covered

- SpaceX Overview and Valuation Models
- U.S. Space Force Contracts
- Starlink Satellite Deployments
- Competitive Landscape (ViaSat Inc.)
- Enterprise Value and Earth Operations (\$1.75T in Spreadsheet Baseline)
- Financial Metrics (e.g., EV/Revenue multiples)
- Market Analysis

#### Key Insights

• **\*\*Space Force Contract\*\*:** \$739 million award for nine national security launches (announced January 9, 2026) underscores SpaceX's reliability and cost-competitiveness, bolstering cash flow projections for Earth operations valued at \$1.75 trillion.

• **\*\*Starlink Expansion\*\*:** Falcon 9 launch of 29 satellites (January 14, 2026) supports ongoing constellation growth, enhancing global coverage and revenue potential in the \$1.75 trillion Earth operations valuation.

• **\*\*VSAT Benchmark\*\*:** ViaSat (market cap ~\$5B, EV/Revenue 2.5x) operates in satellite broadband but on a smaller scale, serving as a reference for Starlink's superior growth and competitive edge.

• Consistent theme: Government and Starlink activities solidify SpaceX's dominant position in launch and broadband markets.

#### Questions Asked

No direct user text queries were logged; interactions inferred from Ada's contextual responses:

- Inquiry on U.S. Space Force \$739M contract news.
- Details on SpaceX's January 14, 2026, Falcon 9 Starlink launch post.
- Analysis of ViaSat Inc. (VSAT) as a Starlink competitor.

#### Recommendations

- Explore "Learn more" links in Ada's responses for deeper dives into models, trends, and benchmarks.

- Click on charts, tiles, or stocks in the Mach33 terminal for targeted insights.
- Build on session by asking about cash flow projections, comparisons, or updated Spreadsheet Baseline scenarios.

## Session Statistics

- \*\*Session Start\*\*: 2026-01-14T19:50:37.143Z
- \*\*Total Messages\*\*: 4 (all from Ada)
- \*\*Current View\*\*: mach33-terminal
- \*\*Current Model\*\*: Spreadsheet Baseline (Reference)
- \*\*Topics Discussed\*\*: 7 (SpaceX, Enterprise Value, Earth Operations, Financial Metrics, Market Analysis, Starlink, Government Contracts)

Generated by Ada - Mach33 Assistant