Jonathan Basallaje

Senior UX Designer 1 <u>Portfolio</u>

Project-oriented UX professional with over 3 years of design experience. Implementing creative solutions that help clients increase their impact.

Experience

The Home Depot

Senior UX Designer (Contract) | Feb 2022 - Present

UX anchor of an enterprise software team. Responsibilities include design strategy, user research, and reporting/presenting to stakeholders.

- Project planning & timeline estimation
- User interviews, concept testing, competitive analysis
- Production of user flows, wireframes, mockups, and prototypes
- Collaboration with project manager and development lead via design sprints and SCRUM ceremonies

Argo

UX Designer | Jul 2021 - Feb 2022

Drove the design of products in the finance space. Responsibilities included producing design deliverables for product definition and iteration.

- Collaborative design: SCRUM, design critique, Iteration & testing
- Maintain complete design system with 100s of components
- Document internal design patterns

Independent Work

Product Owner & Designer | Jul 2019 - Present

Lead designer and product owner of ongoing independent projects. Responsibilities include product design and project management.

Projects

- tdraft.io
- Writ.ink (in development)

Diamond Physicians

Client Operations Manager | Nov 2019 - Jul 2021

- Oversaw the intake process for 100s of new patients
- Client growth led to 3X monthly revenue in 1 year
- Provided high quality customer service to 1,000s of clients

References available upon request | jbasallaje@gmail.com | 972-261-4068

Education

Southern Methodist University CAPE

UX Design Certification Feb 2021 - Aug 2021

Interaction Design Foundation

Mobile UX Design Certification Oct 2021 - Dec 2021

University of Texas at Dallas

BS Biology

Aug 2013 - May 2017

Skills

Collaborative design

UX Research

Rapid Prototyping / Iteration

Proficiency in an AGILE environment

Presentation

Software and applications

UX Design

Figma Photoshop Adobe XD Premiere Pro Enjoy HQ Sketch Invision Pendo Miro Muro

<u>Development</u>

HTML AGILE methods

CSS Trello GitHub Jira

General

Google Suite Tableau MS Office Confluence

Mac & Windows Slack