

# Jonathan Basallaje

Senior UX Designer | [Portfolio](#)

Project-oriented UX professional with over 3 years of design experience. Implementing creative solutions that help clients increase their impact.

## Experience

### The Home Depot

Senior UX Designer (Contract) | Feb 2022 – Present

UX anchor of an enterprise software team. Responsibilities include design strategy, user research, and reporting/presenting to stakeholders.

- Designed software supporting \$100Ms worth of markdowns per year
- Software usage scaled from limited pilot to all stores
- Created showcase of software presented to senior leadership

### Argo

UX Designer | Jul 2021 – Feb 2022

Drove the design of products in the finance space. Responsibilities included producing design deliverables for product definition and iteration.

- Engaged in collaborative design: SCRUM, critique, Iteration & testing
- Maintained complete design system with 100s of components
- Created method for documenting internal design patterns

### Independent Work

Product Owner & Designer | Jul 2019 – Present

Lead designer and product owner of ongoing independent projects. Responsibilities include product design and project management.

#### Projects

- [tdraft.io](#)
- [Writ.ink](#) (in development)

### Diamond Physicians

Client Operations Manager | Nov 2019 – Jul 2021

Designed and supported client experience.

- Oversaw the intake process for 100s of new patients
- Client growth led to 3X monthly revenue in 1 year
- Provided high quality customer service to 1,000s of clients

References available upon request | [jbasallaje@gmail.com](mailto:jbasallaje@gmail.com) | 972-261-4068

## Education

### Southern Methodist University CAPE

UX Design Certification

Feb 2021 - Aug 2021

### Interaction Design Foundation

Mobile UX Design Certification

Oct 2021 - Dec 2021

### University of Texas at Dallas

BS Biology

Aug 2013 - May 2017

## Skills

Collaborative design

UX Research

Rapid Prototyping / Iteration

Proficiency in an AGILE environment

Presentation

## Software and applications

### UX Design

Figma	Photoshop
Adobe XD	Premiere Pro
Sketch	Enjoy HQ
Invision	Pendo
Miro	Muro

### Development

HTML	AGILE methods
CSS	Trello
GitHub	Jira

### General

Google Suite	Tableau
MS Office	Confluence
Mac & Windows	Slack