



Olga Pogozheva

## Career & Business Growth

# 30 Businesses YOU Can Start TODAY

*"Opportunities don't happen. You create them."*

*-- Chris Grosser*



Here is my promised list of 30 online **BUSINESSES** that you can start from scratch without significant investments (I'm all for a safe starting, especially if it's your first venture!).

Grab your list today and **START ACTING** today (yep, **TODAY!**). Starting is the hardest part of all; but once you do, all will fall into its place and you will have a clearer

understanding of where you are moving and what you are looking for in terms of higher goals and desired outcome.

Start with doing research and making some notes in the process. Start with learning a new skill required for your new business. Start with creating a landing page for your future leads. Start with a **MINDSET**.

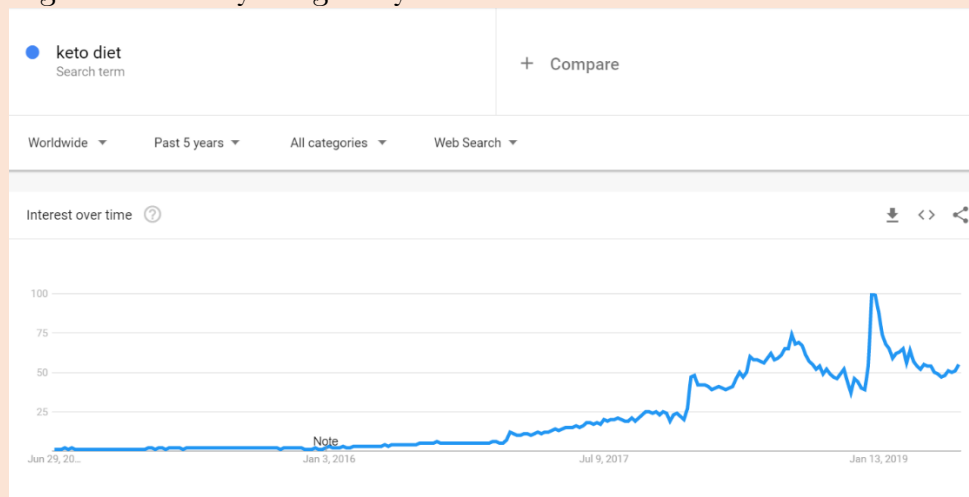
Let's go!

## 1. KETO dieting

The KETO Diet has skyrocketed in the past several months, and you might well make use of it: it's trendy, it's hot, and the interest does not seem to slow down, with people worldwide (especially in the developed countries, e.g. the USA and the Western Europe) wanting to lose weight in a healthy yet fast way.

Business ideas for KETO dieting:

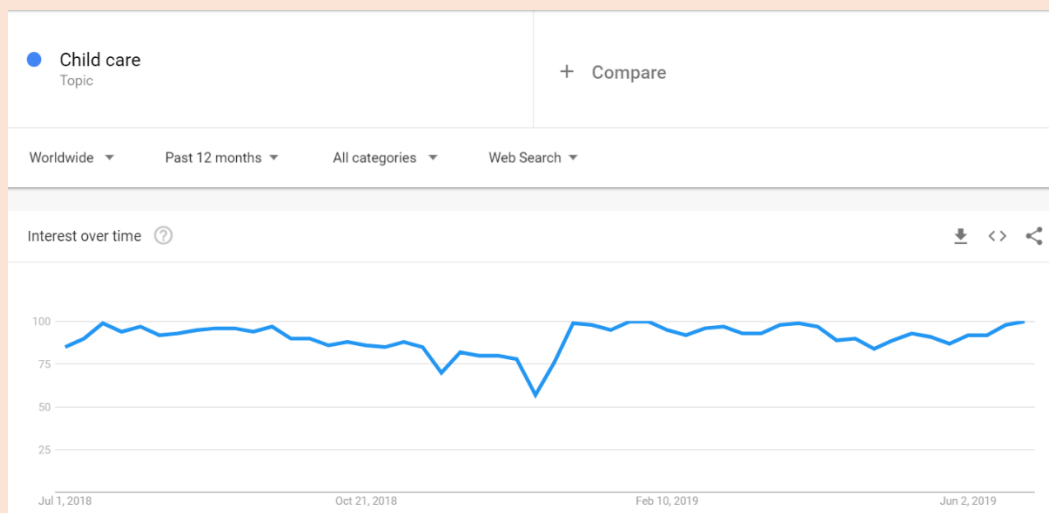
- Reselling KETO products on your local market (become a legal representative or simply re-selling the products on your local platforms);
- Creating content related to the topic, e.g. blog posts, videos, eBooks (free *and* paid). Selling KETO eBooks with recipes on Amazon;
- Uniting the both ways to grow your business.



## 2. Child daycare business

If you enjoy taking care of children and have a place big enough for kids to attend (e.g. if you are living in a private house), this might be a great option for you. Kindergartens are few, and sometimes working parents do not have an opportunity to get their children into

one of them. If you could provide your daycare services, starting with your friends and closest connections, and getting great feedback from them, this might be a gold mine for you:

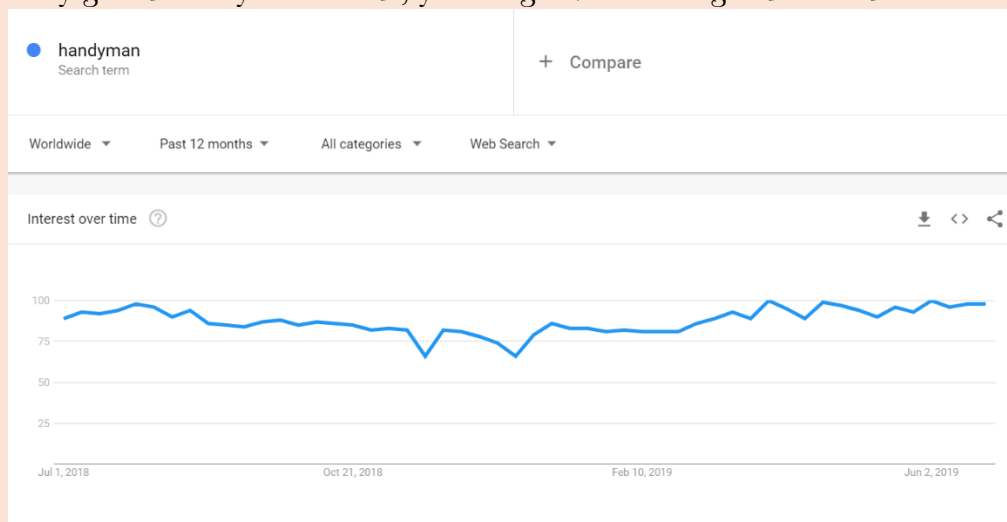


### 3. Elderly & Deceased daycare

Same relates to elderly daycare. However, the profits here would not be high, as most elderly people either get into homes for elderly people, or they are capable enough to look after themselves, or they live with their relatives who can look after them. However, some certain demand is there, and it might be sufficient enough for your business. The only skills you need to possess? Patience, kindness, understanding, and some basic medical knowledge.

### 4. Handyman

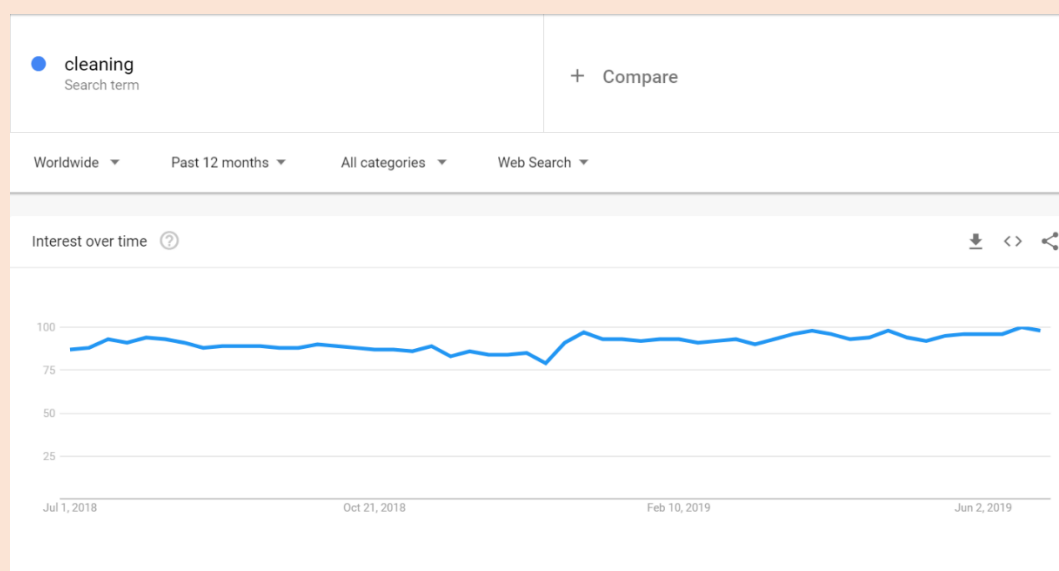
If you are any good with your hands, you might be in a high demand as of 2019:



Lots of people who cannot or do not have the time to do the housework themselves, would be happy to pay you to fix whatever is broken. If you are willing to contribute to your local community with your handyman services, make sure you run your online ads as well (for example, with Google My Business).

## 5. Cleaning service

Same relates to cleaning industry: most people, being over busy these days, have no time to clean up for themselves. And the interest for this one might never slow down, so this one of the best remote businesses to start in 2019:

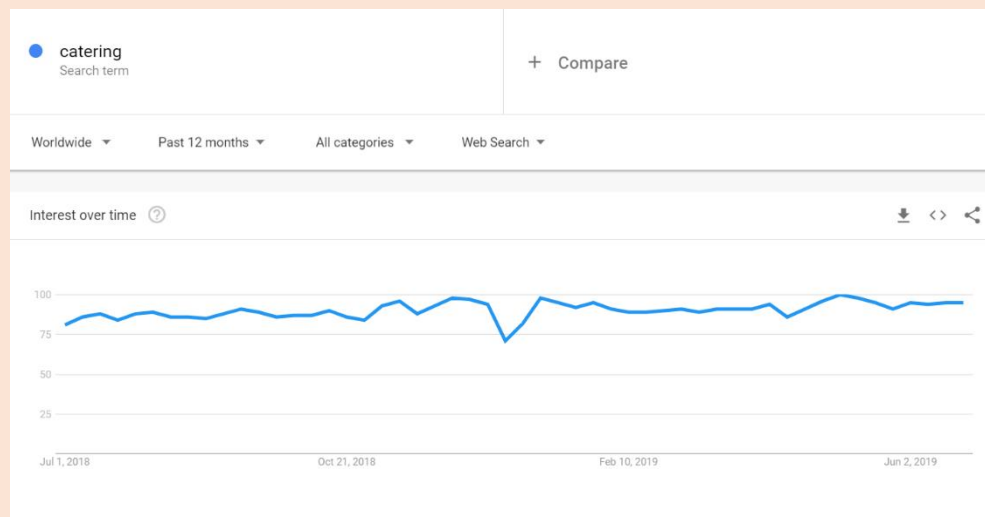


## 6. Laundry

If you are living in the States, launching your laundry service might be a highly profitable business, especially in big cities. However, you might want to check out the interest in your own location. Tune Google Trends for your country, and if the results seem promising, do some more research on your local platforms by surveying people.

## 7. Catering

Basic needs services will always be in a high demand. People need someone to take care of their homes and meals. And with the nowadays tendency for healthy eating? The demand for home cooked meals is growing. Some say, the next big thing:



## 8. Online & Offline Tutoring

I have been tutoring students for years before I dived into IT business, so I can confirm the profitability of this one. Working a couple of hours per day after my office job as a tutor, I made nearly as much as my office job paid me. Nice, huh?



## 9. Personal Shopping

This one also relates to covering people's basic needs. People do need clothing and buying things, and with the same issue of always lacking time? They would pay gladly to those who make the purchases on their behalf. Reasoning? Buying presents for Christmas is a challenge, especially when you've got a large family. Losing time searching all through the malls for the right clothing? Monstrous. Also, there are those who hate shopping, who can't do shopping because of physical or mental conditions, so you would actually save them time and stress of going shopping for themselves.

## 10. New Clothing Line

This one could be challenging, however, here is a [nice guide](#) for you, top gun, if you decide to get started. And the satisfaction and joy when you create something of your own?.. Could be overwhelming.

## 11. Retail clothing business

This one is not brand new, and I have been mentioning it in both my videos, [5 Great Business Ideas for Work at Home Professionals in 2019](#) and **6 most successful small business ideas you can start remotely in 2019**. However, for your retail business to succeed, you have to find a niche that is not yet filled on your local market. “*Narrow down your business*” – something you might have heard 100500 times already, and something that still works like a charm.

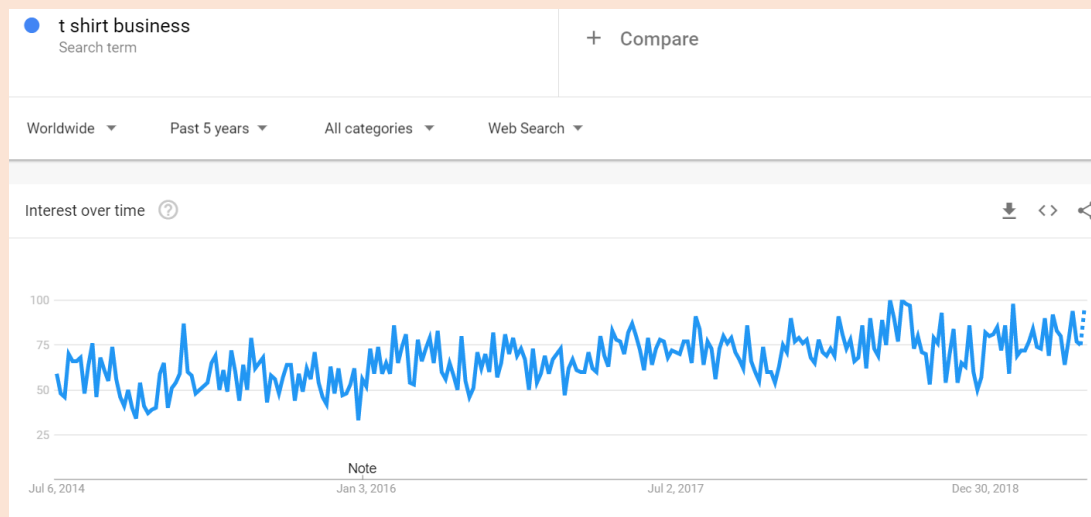
## 12. Home sewing business

It might be a goldmine, depending on your location and specialization. One of the moms in my sons’ kindergarten, made costumes for the kids. And as the holidays are numerous here in Ukraine, her profits were high in the festive season, to the point when she had to hire an assistant to get the job done on time. Women clothes, ballroom clothes, dancers’ costumes, the special clothing for disabled – the choice of niches is numerous and all up to you!



### 13. T-Shirt design online studio

This business has been quite popular about two years ago, but it still holds its positions in some countries, so my advice is – check it out according to your location, as the results differ significantly. Another tip here is that you'll be able to market this type of business more successfully once you put some style on it, e.g. T-shirts dedicated to *favorite musicians & rock stars*, or T-shirts for *IT people* with some funny quotes, etc.



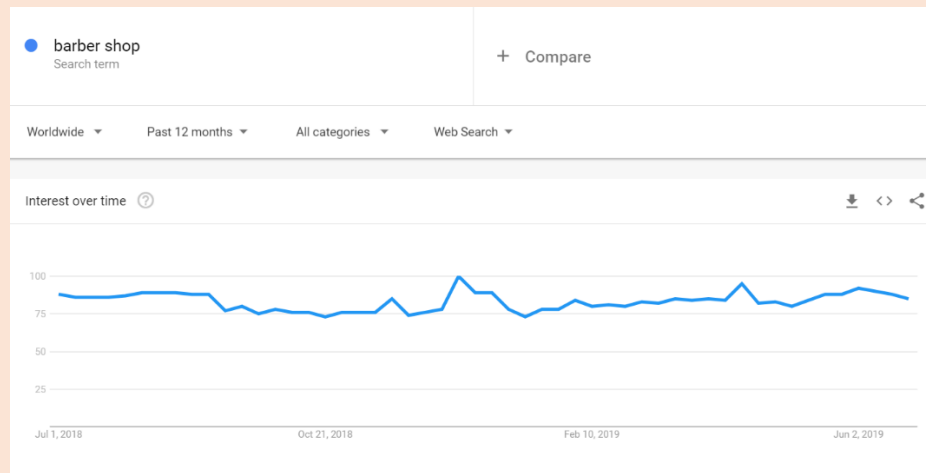
### 14. Hair & Beauty Salon

This one could absolutely be started from your home! A friend of mine created a tiny salon in her house and grew her clientele over the years. She has a bigger salon now and has all types of services provided there: hair, nails, skin procedures, massage. The demand is always there, as in most countries women tend to look after themselves. However, the demand among male population grows as well, so you might consider another related type of business:

### 15. Barber shop

While there are beauty salons for both men & women, the modern fashion urges men to wear beards, and those who want to wear them with grace – will have to attend a professional barber. And here is where you can come into the play!





## 16. Cosmetics selling

As we have started speaking about the beauty industry, we cannot ignore the cosmetics part. Now this is where you have multiple options: you can either serve as a legal representative for some famous brand, or you can choose several brands you would be working with. Also, you can sell either the affordable-type cosmetics, or luxury level cosmetics. You can sell your products offline (by dealing with the beauty salons directly) or online (you'll have to launch your eStore). Options are numerous, so you can choose whatever works best for you and your location.

## 17. Home Bakery

Whilst in my country the most popular bakery business would be *home baked birthday cakes*, it might be quite different in yours. Define the demand (e.g. if you are living somewhere near students' camps, you might consider baking rolls, cookies and doughnuts), and fill in the niche. This one relates to basic needs coverage, so you might expect some nice profits if you do it right.





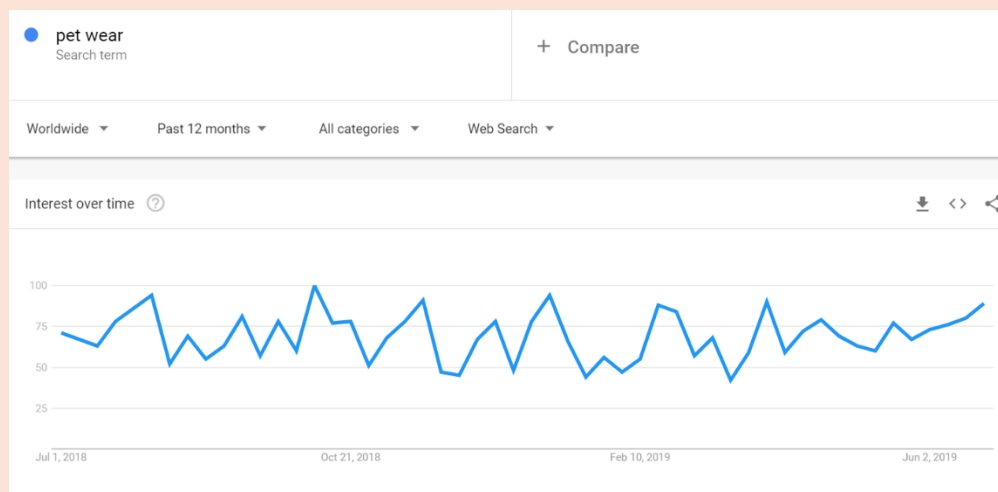
## 18. Gift basket business

This one is not in high demand as yet, but if marketed right, it might be your next “big thing”. Here is a sample of how you can start it -

<https://www.powerhomebiz.com/business-ideas/starting-a-gift-basket-business.htm>

## 19. Pet business: Pet wear

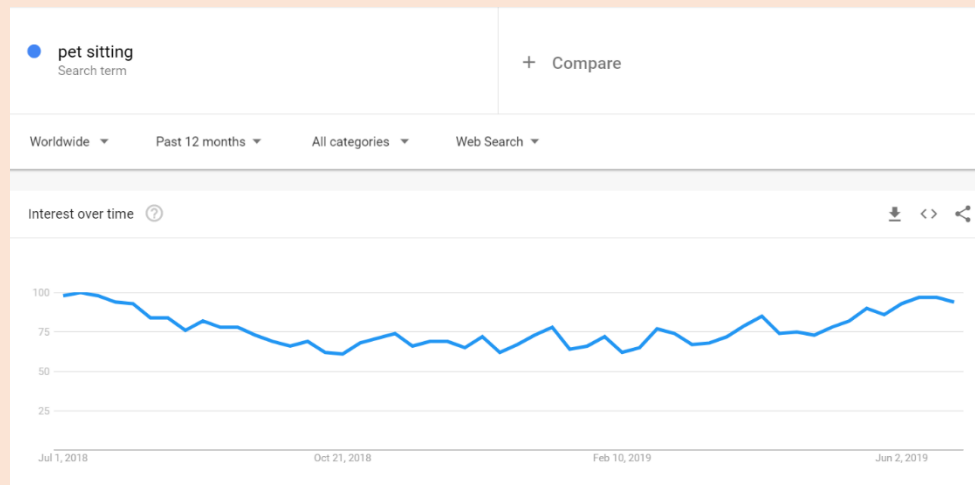
If you love pets and would like to make business out of your passion, you would be happy to learn the good news: the search volume for “pet wear” is quite high:



And not surprisingly, it's high for regions with higher economics and higher well-being of the population. E.g. it will make no sense trying to start this business in a small town, but it would be absolutely worth trying it in wealthy districts of bigger cities. You might start selling pet wear online from where you are, but it might be more convenient to start this business where your buyers are crowded.

## 20. Pet business: Pet sitting (+ Pet wash for additional cost)

Now this one could be started anywhere: even smaller towns might have a need in this service. Additionally, you might provide pet wash service for extra payments.



## 21. Bookstore business

Whilst some say that bookstores are a thing of the past, paperback copies are still being sold, and those are mostly: *students' books, educational reading, professional (niche) books, gift books, children's books* and others. This is a business that can 100% be started online: define the target audience (students, children or professionals/adults), define what their book interests are, and start doing your business.

## 22. Flower shop / Florist business

This one is for the people with green thumb: flower business requires certain florist skills. If you are interested in how you can launch this one, check out this inspiring story by Alison Ellis - <https://realflowerbusiness.com/what-do-you-need-to-start-a-floral-business-at-home/>



### 23. Bed & Breakfast business

If you have a spare room and do not mind strangers sharing the same roof with you, this one is among “basic needs coverage” business types that would always be in high demand, especially if you are living in a tourist attraction city or resort. Alternatively, you can join AirBNB platform and advertise internationally, expanding your business from leasing 1 room in your apartment to several leased and then sub-leased apartments.

### 24. Warehouse storage

Got a spare garage or shed that is not being used? You might as well offer your warehousing service to small businesses around you. However, be very cautious about two things: legal agreements with your lease holders (you are not to be responsible if anything happens to their goods) and type of products they are about to store (do not deal with anything illegal). Not a challenging business, but a perfect passive income for a start.

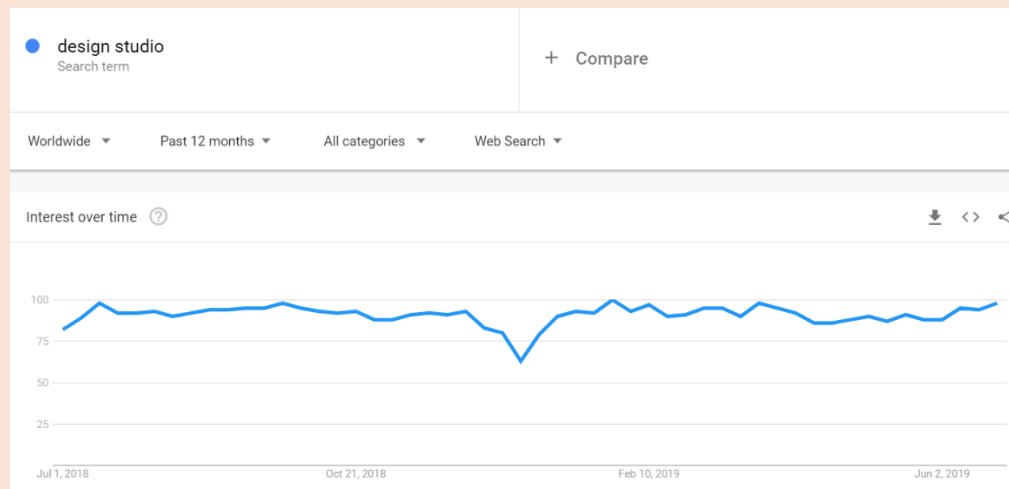
### 25. Selling sketches

Let's move on to selling intellectual property. There are lots of places where you can sell your sketches: Shutterstock, Etsy, Society6, Instagram, Craftsvilla (for handicrafts), Amazon, Flipkart, and some others. A friend of mine makes her living by selling sketches, and plans to grow (by adding some students to her team and start selling sketches as a studio), so you can absolutely do this, if this is your thing.



## 26. Design studio

Moving on from sketches to professional designs: graphic design & web design. Start with freelancing, and move on to creating your own design studio. A way to go for designers!



## 27. Design & development studio

This one is different from design studio, as the focus here is on the development part. Here, you can't be a solopreneur, you must have a team of at least two people to get started. The competition here is huge, but so is the demand. Start with doing jobs for local companies, then move to serving customers worldwide.

## 28. Creative copywriting agency

Not many copywriters create outstanding content that attracts the audience and sells the product (or service). Some companies pay nice salaries to their writers (e.g. in IT industry, FinTech, Business and others). If you create a portfolio of yours, you can start writing for bigger clients – and add team members to your agency of creative copywriters later on, thus growing your business.

## 29. PR & SMM agency

There are professional marketing agencies that charge fortunes, so not many small and even medium businesses can afford them. However, some minor work can be done at a much lesser price: for example, ensuring company's social presence (SMM), boosting its presence on the web (PR), posting on free and paid resources with some stealth advertising, improving the company website's SEO performance, etc. These services do not cost much, they are tedious to perform for professional marketers, but they are an absolute must for businesses, so they would be willing to pay for you to perform these tasks without them having to hire a full-time employee to do the job instead.

### 30. Home based call center

Customer support, customer service – both are pretty popular, and though companies are on the lookout to switch from a “live” operators to AI-based voice recognition systems, it will yet take them years to do the shift. Meanwhile, you and your team can provide the same services from your home. A way to go for ambitious entrepreneurs!



This covers the 30 easy to start businesses that require minimum skills and efforts at the launch stage.

Define your skills and desired outcome, choose your niche, and start **GROWING!**

Good luck, top gun!



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