



Overview

NEXT

Revenue Insights:

- Highest Revenue Month: January (1.9M)
- Highest Revenue Business: Sports Equipment (8.9M)
- Largest MoM Revenue Growth: April to May (46.92%)

Cost Insights:

- Highest COGS Business: Sports Equipment (3.7M)
- Highest OPEX Business: Sports Equipment (2.5M)
- Lowest COGS Business: Nutrition & Food Supplements (1.0M)
- Lowest OPEX Business: Nutrition & Food Supplements (1.4M)

Profitability Insights:

- Highest Net Profit Month: January (0.7M)
- Lowest Net Profit Month: September (0.1M)
- Highest Net Profit Business: Sportswear (2.7M)
- Lowest Net Profit Business: Nutrition & Food Supplements (-0.7M)

REVENUE

17.6M

EXPENSE

-13.2M

GROSS PROFIT

10.8M

NET PROFIT

4.3M

COGS

-6.7M

OPEX

-5.6M

INTEREST & TAX

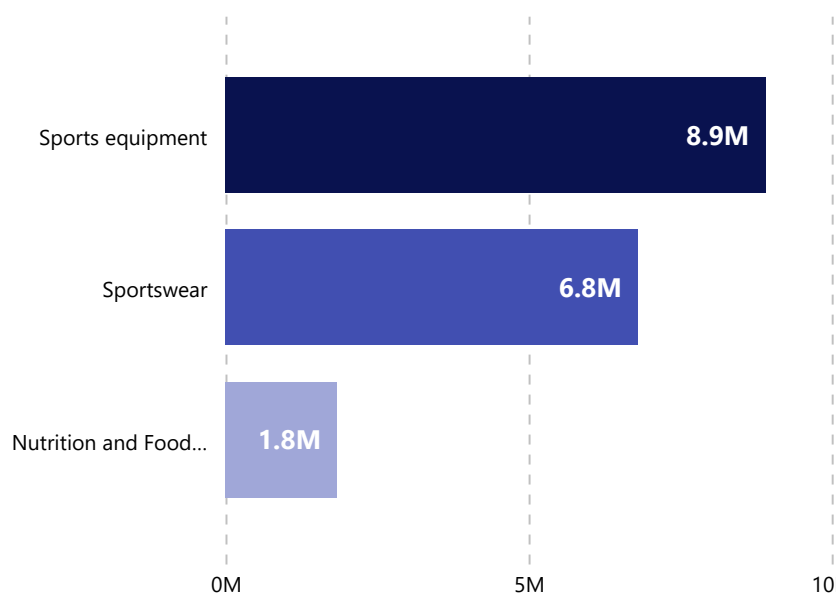
-0.9M

EBIT

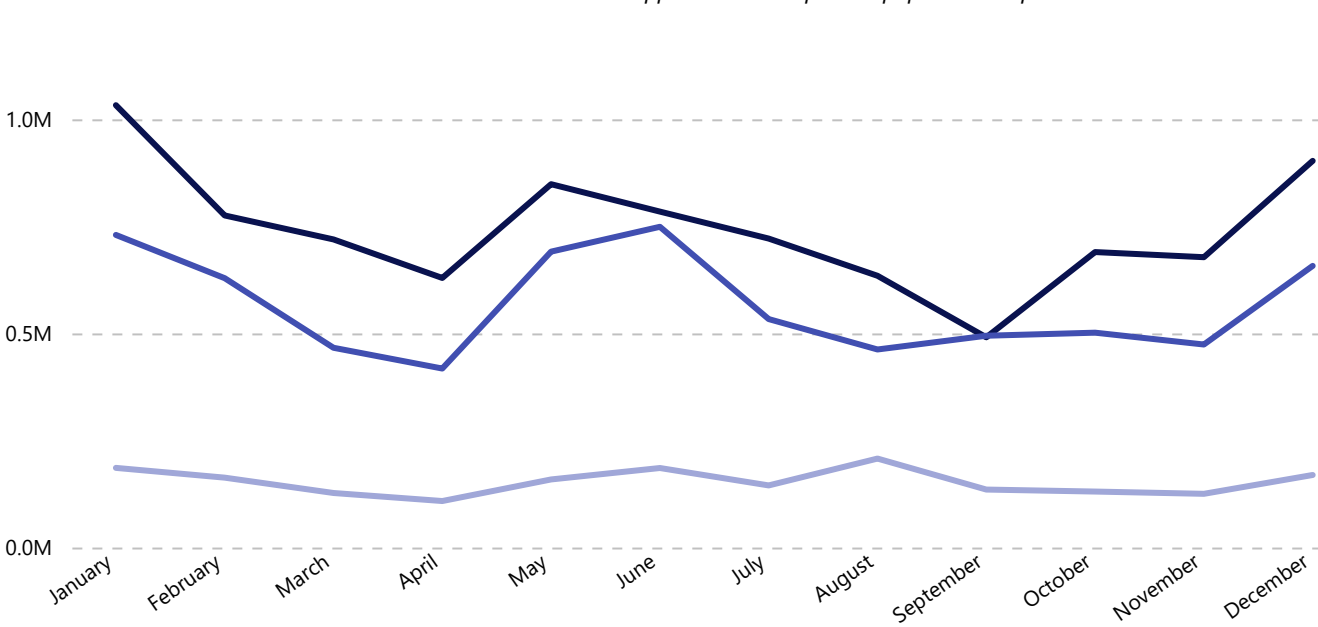
5.2M

How is our revenue broken down?

Includes Sales, Consulting and Professional services, and other income



Business Line



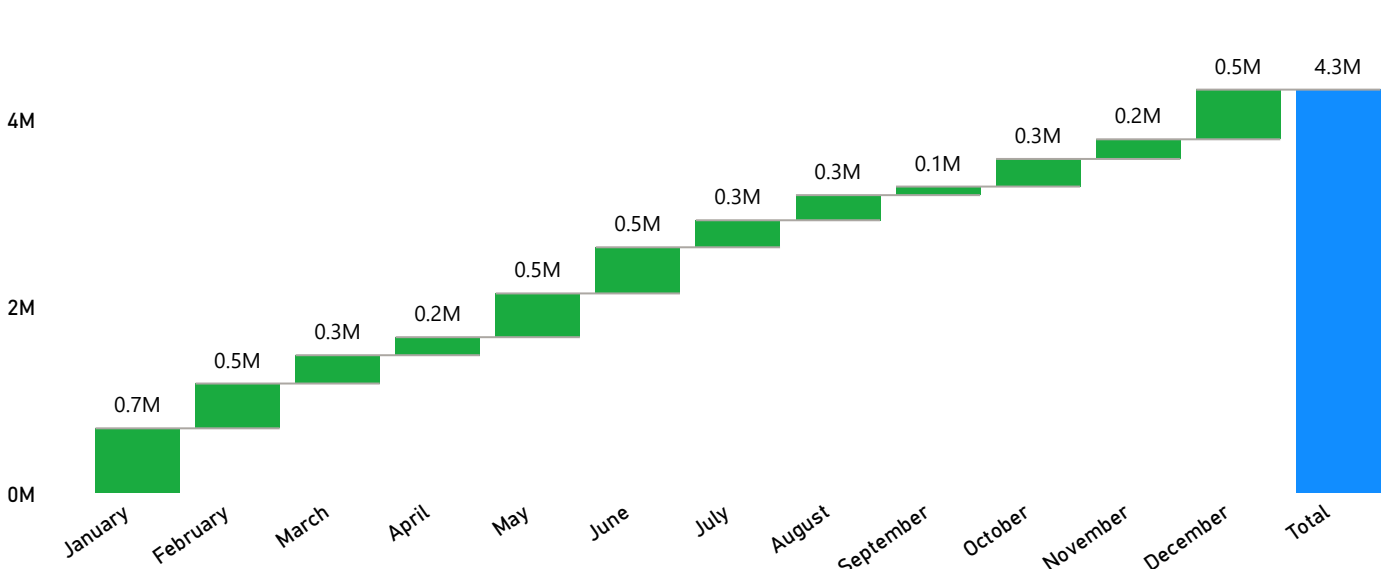
REVENUE

COGS

OPEX

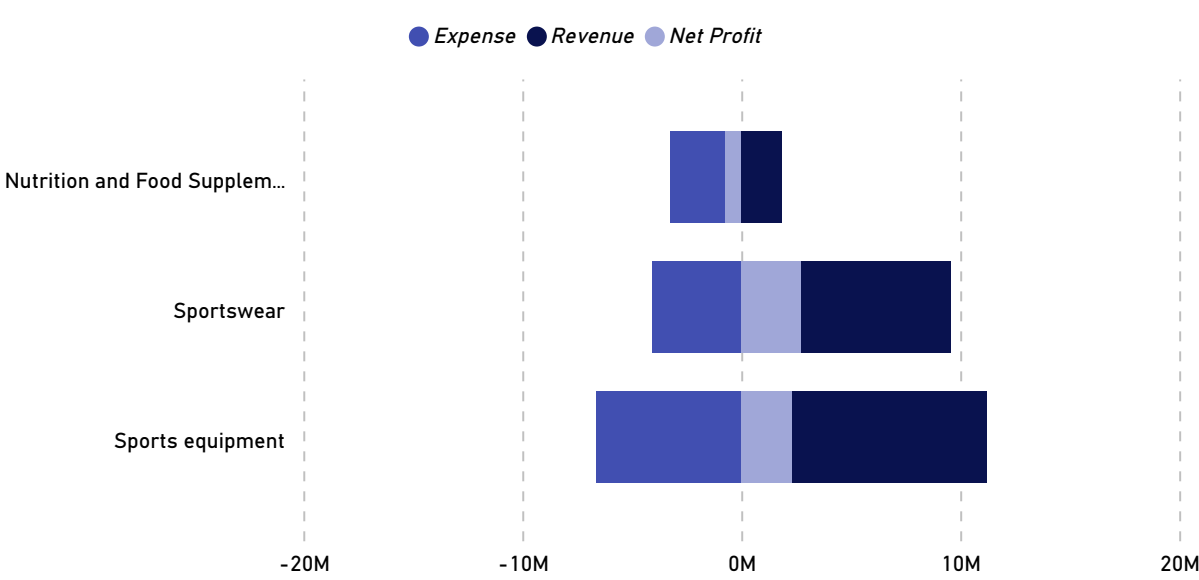
Net Profit

Net Profit Distribution across 2023

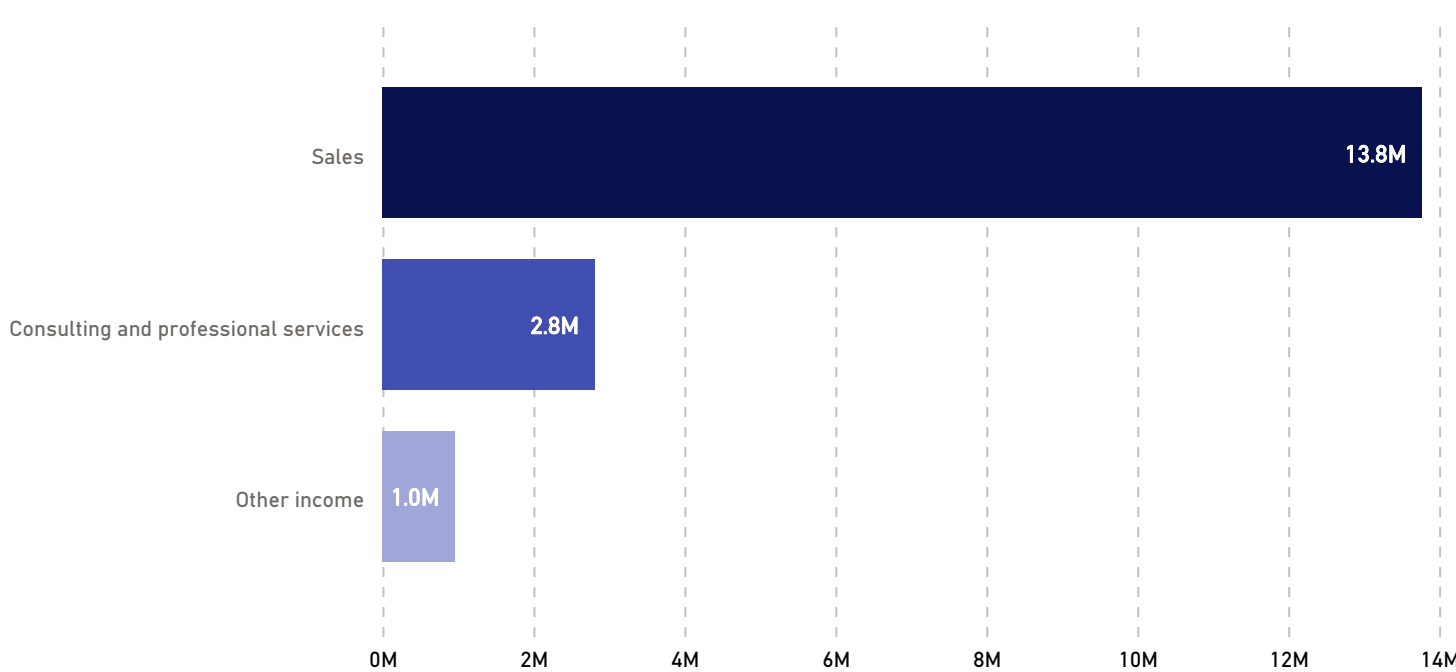


Revenue, Expense, Net Profit by Business Line

Distribution of financial metrics across Business lines



Revenue Distribution



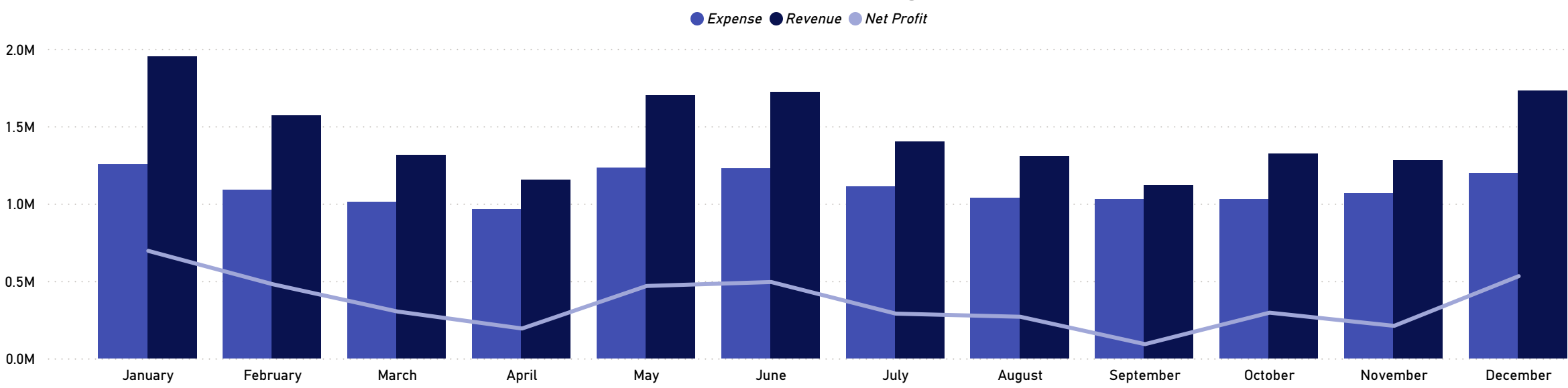
Month	Revenue	MoM%	Expense	MoM%
January	1,949,000.0		-1,254,500.0	
February	1,567,700.0	-19.56%	-1,089,000.0	-13.19%
March	1,313,350.0	-16.22%	-1,010,800.0	-7.18%
April	1,156,100.0	-11.97%	-963,400.0	-4.69%
May	1,698,500.0	46.92%	-1,230,900.0	27.77%
June	1,719,200.0	1.22%	-1,226,100.0	-0.39%
July	1,400,050.0	-18.56%	-1,111,200.0	-9.37%
August	1,304,850.0	-6.80%	-1,036,300.0	-6.74%
September	1,120,890.0	-14.10%	-1,029,300.0	-0.68%
October	1,322,475.0	17.98%	-1,027,400.0	-0.18%
November	1,277,530.0	-3.40%	-1,067,600.0	3.91%
December	1,730,175.0	35.43%	-1,199,200.0	12.33%

REVENUE

EXPENSE

Business Line	Expense	Expense by Month	Revenue	Revenue by Month	% of Net Profit
Nutrition and Food Supplements	19.30%		10.50%		-16.52%
Sports equipment	49.97%		50.73%		53.09%
Sportswear	30.73%		38.77%		63.44%

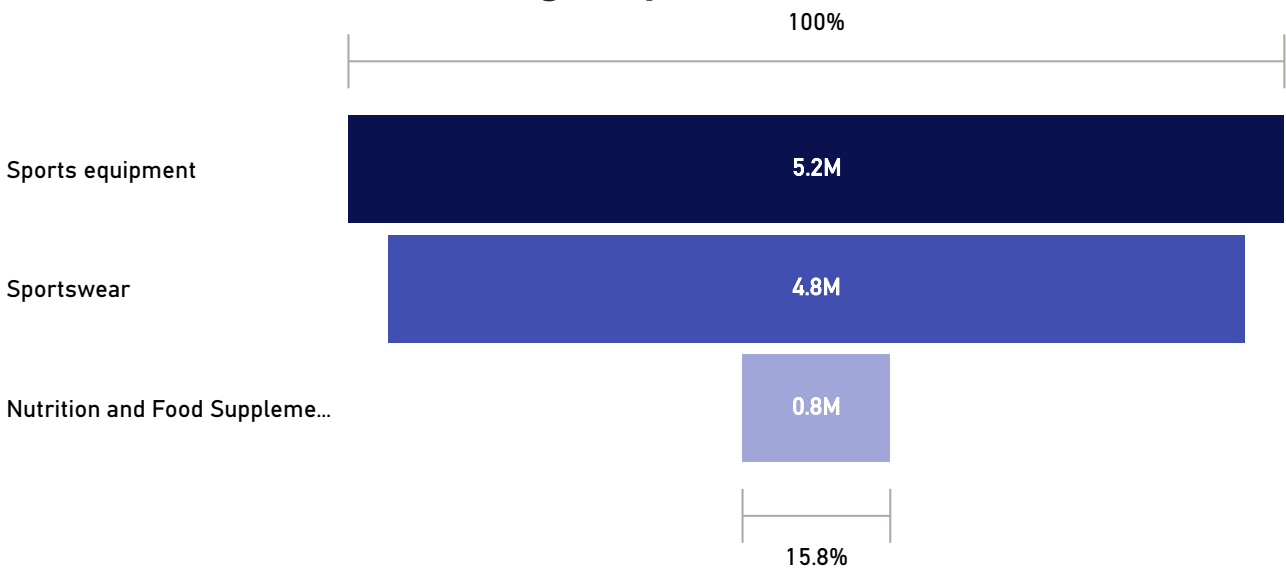
How does our net profit change over time?



NET PROFIT

GROSS PROFIT

How is our gross profit distributed?



How is our net profit distributed?

