

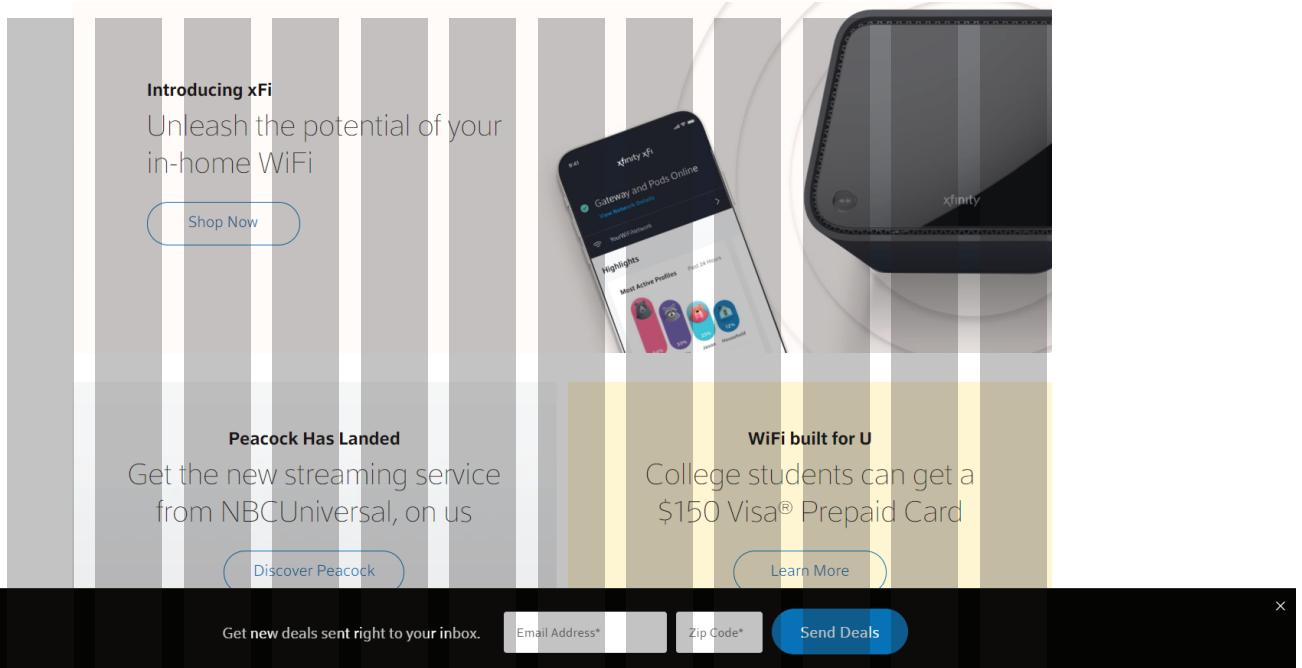
Digital Journal 5- Grid Design

By: Jordan Powell

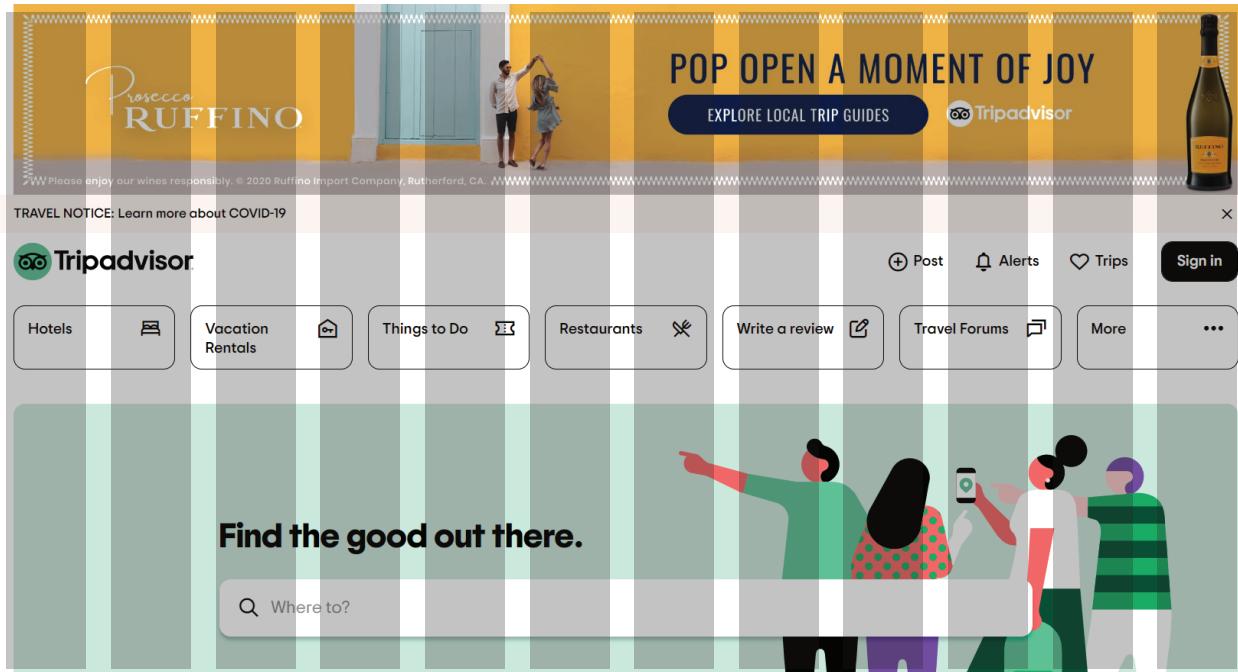


The advertisement for the University of Northern Colorado's MBA program features a dark blue header with the 'UNC' logo and 'UNIVERSITY OF NORTHERN COLORADO' text. Below the header, a large yellow banner highlights the 'MBA 100% Online' program at the 'University of Northern Colorado'. The banner includes a list of benefits: 'Tuition only \$21,492*', 'Complete in as few as 12 months', and 'No GMAT Required'. A 'REQUEST INFO' button is located at the bottom left of the banner. To the right of the banner is a photograph of two professionals, a man and a woman, working together at a desk with laptops and papers. Below the banner, the text 'Earn an accessible MBA from an elite business school—online' is displayed. At the bottom of the ad, there is a call-to-action section with 'NEXT START DATE: 08/10/20', 'Apply By: 08/10/20', 'Start class: 08/24/20', and a 'APPLY NOW' button.

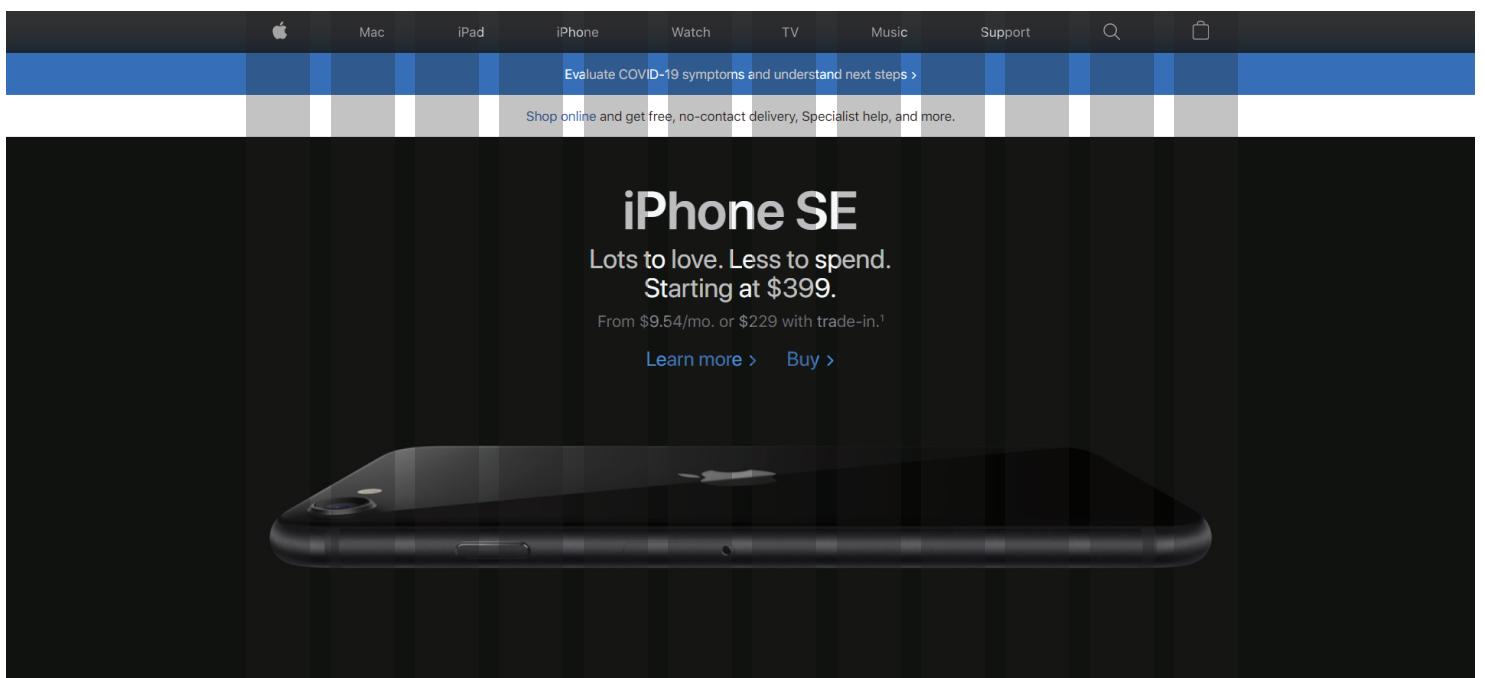
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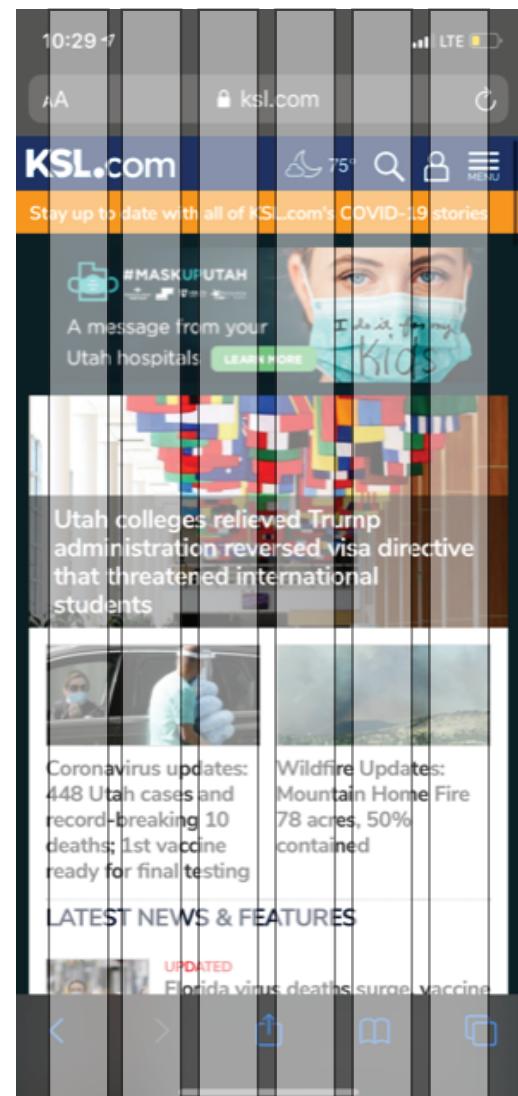
The Xfinity promotional grid features several vertical columns of content. On the left, a column promotes the 'xFi' service with the text 'Introducing xFi' and 'Unleash the potential of your in-home WiFi', accompanied by a 'Shop Now' button. In the center, a column shows a smartphone displaying the xFi app interface, which includes a 'Gateway and Pods Online' section and a 'Highlights' section showing 'Most Active Profiles'. To the right of the phone is a large image of an xFi gateway device. Another column on the right promotes 'Peacock Has Landed' with the text 'Get the new streaming service from NBCUniversal, on us', featuring a 'Discover Peacock' button. The final column on the far right promotes 'WiFi built for U' with the text 'College students can get a \$150 Visa® Prepaid Card', featuring a 'Learn More' button. At the bottom of the grid, there is a call-to-action bar with the text 'Get new deals sent right to your inbox.' and input fields for 'Email Address*' and 'Zip Code*', along with a 'Send Deals' button.



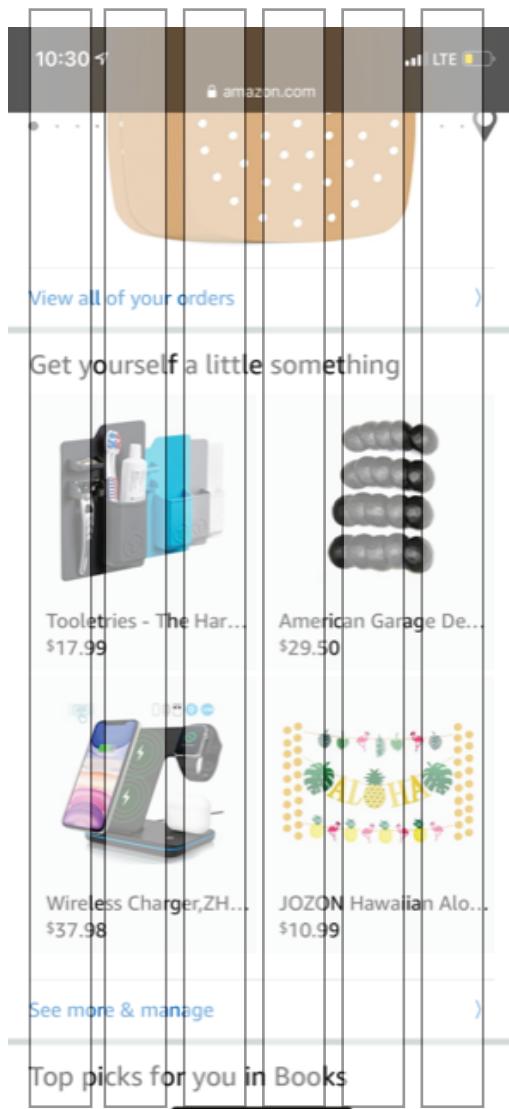
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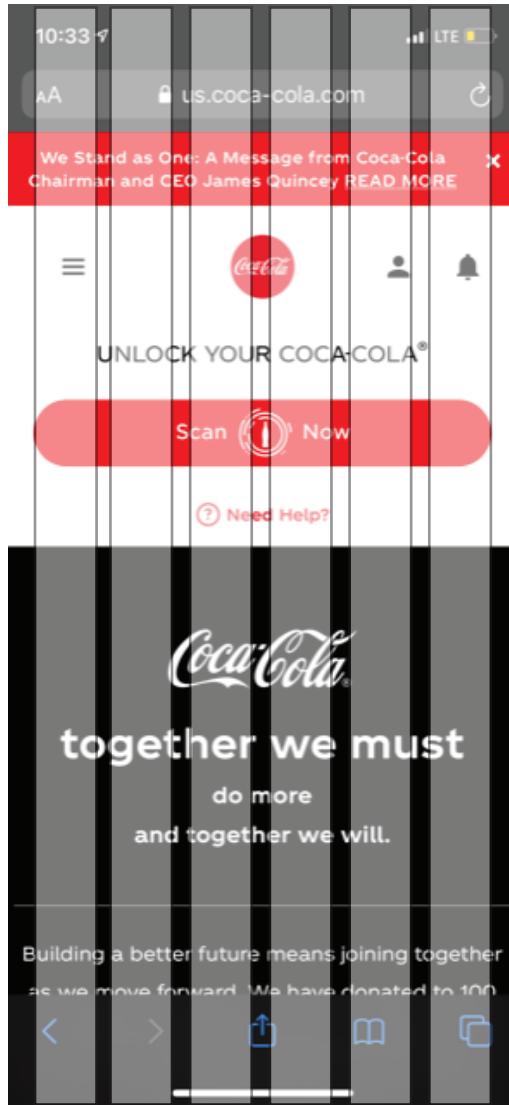
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