

JOSHUA BENADIVA

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EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Master of Business Administration Candidate; Major in Entrepreneurship & Innovation

2022-2024

- GMAT: 740 (97th percentile); Selected for merit-based full scholarship
- Relevant coursework: Product Management, International Finance, Entrepreneurial Communication
- Leadership: Fintech Club's Podcast & Media President; AI Analytics Club's Vice President; Israeli Innovation Club's CRO

PENN ENGINEERING, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Master of Science Candidate; Computer and Information Technology

2022-2024

- Selected for exclusive merit-based Dean's Master's Scholarship
- Relevant coursework: Programming Languages and Techniques (focused on Java, Python), Modern Data Mining

UNIVERSITY OF CHICAGO

Chicago, IL

Bachelor of Arts in Economics

2013-2017

- Relevant coursework: Econometrics, Statistical Models and Methods, Game Theory
- Leadership: The Blue Chips Investment Club (Sector Leader - Technology); AEPi Fraternity (President, Treasurer)

EXPERIENCE

AMAZON WEB SERVICES

Seattle, Washington

Senior Product Manager – Network, Direct Connect

Summer 2023

- New position – finishing August 2023

GIRAFFE INVEST (Retail investing Fintech start-up valued at \$50m+)

New York, New York; Tel Aviv, Israel

Vice President of Product, Founding Team

2021 - 2023

- Spearheaded product vision, roadmap, POC and GTM strategy during fundraising; \$10.5m raised from top US fintech VCs
- Led design and implementation of RDBMS and microservices architecture designed to scale to 50,000 users in six months and support flexibility in our product roadmap; launched four different product lines in four months
- Launched retail investing platform; established and organized core features by conducting 100+ user interviews and writing comprehensive PRDs; launched beta with 100 users with 90% conversion to paying customers
- Designed investment portfolio generation algorithm for investing strategies based on client's financial and ESG parameters (discovery done through data analysis and interviews); managed two engineers and QA to program, test, and deploy algorithm
- Directed development of investment gift-card payment system with three different pay-ins along with various regulatory constraints; current architecture and automated ledger processes over \$10,000 monthly with 100% reconciliation across accounts
- Coordinated operations and product teams from Drivewealth, Stripe, Wells Fargo, and Nilus to implement payment architecture within each partner's technological and compliance limitations; resulted in deployment of first unique payment architecture
- Scaled product team by hiring two UI designers and eight engineers; quick implementation of corporate gifting dashboard and digital wallet features led to a 50% larger corporate beta launch and two more design partners signed

ISRAEL DEFENSE FORCES

Jerusalem, Israel

Commander, Combat Sniper; Elite Special Forces Unit

2018-2021

- Received top of class honors out of 50 special operators in the IDF special forces sniper school
- Graduated top of class from selective (fewer than one percent accepted) 16-month training program focused on navigation, krav maga, urban warfare, and command of small squad forces
- Commanded sniper squads in over twenty classified special operations with a focus on neutralizing terrorism threats; made real-time mission-critical decisions leading to 90% mission success

VIOLA GROUP (Venture capital fund specializing in Fintech with over \$3b AUM)

Herzliya, Israel

Part-Time Analyst, Viola Credit

2020-2021

- Performed market and competitive analysis, business model analysis and due diligence for four Fintech investment opportunities; led to over \$60m being deployed in two Fintech ventures

ADDITIONAL INFORMATION

- Technical Skills: SQL, Java, Python, Git, HTML, R, JMP, Jira, Figma, Datadog, Data analytics, Series 65, AWS CCP
- Languages: Fluent in Spanish and Hebrew; Conversational Proficiency in Arabic
- Interests: Led six international kayaking trips; Completed the Israel National Trail hike (1,110 km in 45 days); Playing Jimi Hendrix and Carlos Santana on my Gibson SG and Fender Telecaster; Building fun applications like [Travelease.ai](https://travelease.ai) (travel itinerary generator that reached 50,000 users in two days)