**joshua Benadiva**

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**education**

**THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA Philadelphia, PA**

***Master of Business Administration Candidate; Major in Entrepreneurship & Innovation* 2022-2024**

* GMAT: 740 (97th percentile); Selected for merit-based full scholarship
* Relevant coursework: Product Management, International Finance, Entrepreneurial Communication
* Leadership: Fintech Club’s Podcast & Media President; AI Analytics Club’s Vice President; Israeli Innovation Club’s CRO

**Penn Engineering, UNIVERSITY OF PENNSYLVANIA Philadelphia, PA**

***Master of Science Candidate; Computer and Information Technology* 2022-2024**

* Selected for exclusive merit-based Dean’s Master’s Scholarship
* Relevant coursework: Programming Languages and Techniques (focused on Java, Python), Modern Data Mining

**University of Chicago Chicago, IL**

***Bachelor of Arts in Economics* 2013-2017**

* Relevant coursework: Econometrics, Statistical Models and Methods, Game Theory
* Leadership: The Blue Chips Investment Club (Sector Leader - Technology); AEPi Fraternity (President, Treasurer)

**experience**

**Amazon WEb Services Seattle, Washington**

**Senior Product Manager – Network, Direct Connect Summer 2023**

* New position – finishing August 2023

**Giraffe Invest** *(Retail investing Fintech start-up valued at $50m+)* **New York, New York; Tel Aviv, Israel**

**Vice President of Product, Founding Team 2021 - 2023**

* Spearheaded product vision, roadmap, POC and GTM strategy during fundraising; $10.5m raised from top US fintech VCs
* Led design and implementation of RDBMS and microservices architecture designed to scale to 50,000 users in six months and support flexibility in our product roadmap; launched four different product lines in four months
* Launched retail investing platform; established and organized core features by conducting 100+ user interviews and writing comprehensive PRDs; launched beta with 100 users with 90% conversion to paying customers
* Designed investment portfolio generation algorithm for investing strategies based on client’s financial and ESG parameters (discovery done through data analysis and interviews); managed two engineers and QA to program, test, and deploy algorithm
* Directed development of investment gift-card payment system with three different pay-ins along with various regulatory constraints; current architecture and automated ledger processes over $10,000 monthly with 100% reconciliation across accounts
* Coordinated operations and product teams from Drivewealth, Stripe, Wells Fargo, and Nilus to implement payment architecture within each partner’s technological and compliance limitations; resulted in deployment of first unique payment architecture
* Scaled product team by hiring two UI designers and eight engineers; quick implementation of corporate gifting dashboard and digital wallet features led to a 50% larger corporate beta launch and two more design partners signed

**ISrael Defense Forces Jerusalem, Israel**

**Commander, Combat Sniper; Elite Special Forces Unit 2018-2021**

* Received top of class honors out of 50 special operators in the IDF special forces sniper school
* Graduated top of class from selective (fewer than one percent accepted) 16-month training program focused on navigation, krav maga, urban warfare, and command of small squad forces
* Commanded sniper squads in over twenty classified special operations with a focus on neutralizing terrorism threats; made real-time mission-critical decisions leading to 90% mission success

**Viola Group** *(Venture capital fund specializing in Fintech with over $3b AUM)* **Herzliya, Israel**

**Part-Time Analyst, Viola Credit 2020-2021**

* Performed market and competitive analysis, business model analysis and due diligence for four Fintech investment opportunities; led to over $60m being deployed in two Fintech ventures

**additional information**

* Technical Skills: SQL, Java, Python, Git, HTML, R, JMP, Jira, Figma, Datadog, Data analytics, Series 65, AWS CCP
* Languages: Fluent in Spanish and Hebrew; Conversational Proficiency in Arabic
* Interests: Led six international kayaking trips; Completed the Israel National Trail hike (1,110 km in 45 days); Playing Jimi Hendrix and Carlos Santana on my Gibson SG and Fender Telecaster; Building fun applications like [Travelease.ai](http://www.travelease.ai) (travel itinerary generator that reached 50,000 users in two days)