

JENNIFER RAE BERRYMAN

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Analyst

Data analyst with social science education, IT, and retail product flow experience, proven experience of data querying, manipulation, analysis, and visualization using SQL, Python, Tableau, R, Jupyter Notebook, and other tools. Passion and curiosity drive data-driven insights and decision-making to be shared with a variety of audiences, including communication with both technical and non-technical stakeholders.

Education

WESTERN GOVERNORS UNIVERSITY • BS Cloud Computing **Anticipated Jan 2025**

WESTERN GOVERNORS UNIVERSITY • BS Database Management and Data Analytics **Aug 2023**

UNIVERSITY OF MICHIGAN • MA Educational Leadership and Policy **Aug 2017**

FERRIS STATE UNIVERSITY • BS Secondary Education **May 2013**

Experience

MEIJER • Seafood Business Analyst • Grand Rapids, MI **Feb 2023 - Current**

- Analyzes data from a variety of reporting tools (MIX, PowerBI, BI Query) to identify and solve problems affecting product flow.
- Proactively engages with tools and resources to enhance product flow and support business needs.
- Developed documentation for seafood category product flow due to unique constraints, allowing knowledge of business and processes to be accessed and understood by stakeholders.
 - This includes rationale for product flow decisions, steps for implementation of processes and adjustments to established processes, and analyzes seasonal inventory management to support data driven decision making for next season.
- Collaborates to improve product flow process with a variety of stakeholders by analyzing and presenting available data to create efficiencies.

PREPNET VIRTUAL ACADEMY • TECHNOLOGY ADMINISTRATOR • Grand Rapids, MI **Dec 2020 - Feb 2023**

- Supports families/staff with technology needs using ticketing system designed with input from tech admin team.
- Trains staff on technology tools to enhance instruction based on needs I identified.
 - Developed and led staff technology onboarding for new staff in a variety of roles.
- Collaborated in tech admin team meetings to design processes, identify pain points, and provide better customer/staff experience.
 - Provided advice, insight, and support in the development and implementation ticketing system developed for the school to support student and family needs.
- Maintains/Updates Technology Inventory Database for the team to reflect accurate inventory of technology.

RIVER CITY SCHOLARS • Teacher 7th / 8th • Grand Rapids, MI **Aug 2020 - Dec 2020**

- Collaborates with teams to support all facets of education, including assessing/modifying instruction based on data.
- Clearly communicates with a variety of stakeholders about instruction, student progress, and student needs.
- Engaged in both remote and in-person teaching using a plethora of instructional technologies.

Skills

SQL • Python • Tableau • R • CompTIA Network +, Project+, Cloud+ Certified
Microsoft Certified Database Fundamentals • Azure Fundamental Certified • AWS Foundations Certified
Data Analysis • Data Visualization • Data Management • Predictive Analytics
Machine Learning • Communication • Team Leadership • Problem Solving • Collaboration