# JORDAN BETTMANN

Ambitious Web Developer experienced in conceptualizing, orchestrating, and executing product enhancements. Investigative by nature with skills in quality product development, problem-solving, and sophisticated designs. Seeking to join a collaborative team passionate about re-imaging what can be through intuitive and dynamic web applications.

#### **CONTACT**

### **PROJECTS**

#### jordanbettmann.com

#### **BREWASSIT TIMER APP** | LEAD DEVELOPER









Denver, CO 605.728.1202

hello@jordanbettmann.com

• This utility application was created to increase brewers' efficiency around the brewhouse and cellar. Users can name, set and save an unlimited number of timers based on needs. Timers can run simultaneously, allowing users to keep track of multiple tasks at once.

FRONTEND: React and Material UI | BACKEND: Node.js and MongoDB

#### SKILLS / LANGUAGES

#### **EXPERIENCE**

#### FRONTEND

HTML React
CSS React Native
JavaScript Angular
jQuery TypeScript
SASS Redux
Bootstrap Materials

## **BACKEND**

Node.js AWS
Express Heroku
MongoDB Netlify
SQL & NoSQL Google Firebase
Test-Driven Dev API Configuration
Unit & Integration
Testing

BEERTENDER | OUR MUTUAL FRIEND BREWING [Denver, CO] 2.22 - Present

• Answered technical industry questions from individuals outside of the industry resulting in further shared knowledge.

### HEAD BREWER | EVERGREEN BREWERY [Evergreen, CO] 7.21 - 2.22

- Built and developed new product recipes while collaboratively improving existing portfolio, leading to consecutive record-setting weekly sales.
- Managed and executed brewery operations while maintaining organization allowing for optimized production flow.
- Diagnosed, troubleshot, and solved product and machinery issues resulting in increased product quality and higher yields.

#### OWNER | UNDERGROUND COOKIE CO. [Denver, CO] 4.20 - 12.20

- Designed and built brand website, resulting in an intuitive ordering process and positive user experience.
- Managed online presence by posting weekly flavor releases and engaging with and answering customer questions, driving follower growth to 1500 within one month of full operation.
- Developed new product flavors based on customer feedback, prompting weekly inventory sellout.

#### **EDUCATION**

# BREWER | DENVER BEER CO. [Denver, Colorado] 8.17 - 3.20

#### **CAREERFOUNDRY**

Full Stack Web Development Certification 12.2021 - 06.2022

# SOUTH DAKOTA STATE UNIVERSITY

BS - Advertising Minor - Business & Marketing

- Analyzed customer evaluations to help build new products, resulting in 30% growth of company's year-round brand portfolio.
- Collaborated with production team to lead brewery organization program, providing a more balanced workload across departments.
- Managed and packaged taproom product inventory based on production needs ensuring distribution orders were filled and delivered on time.

#### GRAPHIC DESIGNER | FREELANCE | Since 5.13

- CARS.COM | Minified images and simplified designs, allowing for optimized user experience and website performance.
- RAINBOW PLAY SYSTEMS | Collaboratively built and designed digital advertisements for franchise Owners resulting in increased sales and foot traffic.
- SOUTH DAKOTA STATE | Assisted in team-oriented development to improve brand standards resulting in better usage clarity and branding consistency.