

# JORDAN BETTMANN

Web Developer experienced in conceptualizing, orchestrating, and executing elegant user-first solutions. Investigative by nature with skills in project management, troubleshooting, and efficiency. Seeking to join a collaborative, team-oriented organization passionate about creating extraordinary user experiences through impactful web applications.

## CONTACT

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## PROJECTS

### BREWASSIT TIMER APP | LEAD DEVELOPER



- This utility application was created to increase brewers' efficiency around the brewhouse and cellar. Users can name, set and save an unlimited number of timers based on needs. Timers can run simultaneously, allowing users to keep track of multiple tasks at once.

FRONTEND: React and Material UI | BACKEND: Node.js and MongoDB

## SKILLS / LANGUAGES

### FRONTEND

HTML	React
CSS	React Native
JavaScript	Angular
jQuery	TypeScript
SASS	Redux
Bootstrap	Materials

### BACKEND

Node.js	AWS
Express	Heroku
MongoDB	Netlify
SQL & NoSQL	Google Firebase
Test-Driven Dev	API Configuration
	Unit & Integration Testing

## EXPERIENCE

### BEERTENDER | OUR MUTUAL FRIEND BREWING [Denver, CO] 2.22 - Present

- Answered technical industry questions from individuals outside of the industry resulting in further shared knowledge.

### HEAD BREWER | EVERGREEN BREWERY [Evergreen, CO] 7.21 - 2.22

- Built and developed new product recipes while collaboratively improving existing portfolio, leading to consecutive record-setting weekly sales.
- Managed and executed brewery operations while maintaining organization allowing for optimized production flow.
- Diagnosed, troubleshoot, and solved product and machinery issues resulting in increased product quality and higher yields.

### OWNER | UNDERGROUND COOKIE CO. [Denver, CO] 4.20 - 12.20

- Designed and built brand website, resulting in an intuitive ordering process and positive user experience.
- Managed online presence by posting weekly flavor releases and engaging with and answering customer questions, driving follower growth to 1500 within one month of full operation.
- Developed new product flavors based on customer feedback, prompting weekly inventory sellout.

### BREWER | DENVER BEER CO. [Denver, Colorado] 8.17 - 3.20

- Analyzed customer evaluations to help build new products, resulting in 30% growth of company's year-round brand portfolio.
- Collaborated with production team to lead brewery organization program, providing a more balanced workload across departments.
- Managed and packaged taproom product inventory based on production needs ensuring distribution orders were filled and delivered on time.

### GRAPHIC DESIGNER | FREELANCE | Since 5.13

- CARS.COM | Minified images and simplified designs, allowing for optimized user experience and website performance.
- RAINBOW PLAY SYSTEMS | Collaboratively built and designed digital advertisements for franchise Owners resulting in increased sales and foot traffic.
- SOUTH DAKOTA STATE | Assisted in team-oriented development to improve brand standards resulting in better usage clarity and branding consistency.

## EDUCATION

### CAREERFOUNDRY

Full Stack Web  
Development Certification  
12.2021 - 06.2022

### SOUTH DAKOTA STATE UNIVERSITY

BS - Advertising  
Minor - Business & Marketing