# J. Bradley Eustice

## Economist & Data Scientist

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#### **EDUCATION**

## Ph.D. in Economics / Washington State University

(expected) 2019

- Dissertation: "Topics in Spatial-Temporal Economics."
- Presented research at 8 conferences/forums across the US and Canada
- Published (with colleagues) in the leading transportation journal
- Awarded 5 years of funding, including a one-year fellowship in transportation economics
- Wrote multiple scripts in a variety of languages to gather, clean, transform, and analyze data
  - Example: R script that gathered 50k+ routes via the Google Maps API
  - Example: Stata script that merged housing data with US Census data via county-level FIPS codes and created spatial weighting matrices
- Sub-specialties: applied econometrics, applied microeconomics, and behavioral economics

#### M.S. in Statistics / Washington State University

2016

- Capstone: "Detecting Price Diffusion Across Natural Geographic Boundaries: An Application of Vector Autoregressive Models."
- Implemented machine learning models in R and Scala
- Attained proficiency in big data tools (i.e., Apache Spark and Scala) outside of class
  - Example: performed PCA on FIFA 2019 player data (from Kaggle) to predict player impact

## **B.A. in Economics** / Brigham Young University

2011

- Minors in Business Management and Mathematics
- Research Assistant under Dr. Lars Lefgren investigating the effect of social networks on college sports

## EXPERIENCE

## Instructor / Brigham Young University, Washington State University

2017, 2019

- Designed and taught a Senior-level economics class (Industrial Organization)
- Students consistently rated the class above average: 4.3/5

## Graduate Research Assistant / Washington State University

2012 - 2019

- Created/maintained 100+ public-facing Tableau charts which visualize freight statistics
- Partnered with professors from the Freight Policy Transportation Institute to prepare two reports (i.e., analysis, writing, etc.) for the Washington State DOT and the USDA

## Strategic Forecast Analyst / US Airways

2011 - 2012

• Managed over \$150M+ in yearly revenue, increasing revenue 5% YOY

## Financial Analyst - Intern / BYU Global Financial Advisors

2010

- · Analyzed Priceline.com (PCLN) and advised senior management on company potential
- Obtained Bloomberg certifications in Equity and Fixed Income

## Co-Founder & Chief Engineer / The Garage Men

2008 - 2010

2005 - 2007

- Ran a successful garage floor resurfacing business to help pay for college
- Steered the company to become debt free in four months

## Full-time Service Missionary / The Church of Jesus Christ of Latter-day Saints

- Trained and managed more than 70 volunteers in the St. Petersburg, Russia area
- Implemented a training course in Russian language, culture, and people skills

SKILLS

Computer: R, Stata, Python, Scala, Apache Spark, Matlab, SAS, SQL, C, C++, Tableau,

Unix, HTML, CSS, MS Office, LATEX

Machine Learning: Random forests (with boosting), k-nearest neighbors, k-fold cross-validation,

k-means clustering, hierarchical clustering, support vector machines, principal component analysis, discriminant analysis, A/B testing, ensemble methods

**Econometrics**: linear regression (stepwise, ridge, lasso, etc.), time series, panel data methods,

logistic regression, ANOVA

Languages: English (native), Russian (proficient)