

# Joel Abeyta

## Web Developer

Innovative web developer with 10+ years of experience in developing and designing websites and web-based tools for a wide array of industries. Equipped to take on challenging tasks and find creative solutions that fit the clients' needs. Passionate about simple & accessible design, modern code, and ease of use.

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### SKILLS

Javascript  
Vue  
React  
HTML  
CSS  
SASS  
PHP  
Wordpress  
WooCommerce

### INTERESTS

Music  
Filmmaking

### WORK EXPERIENCE

#### *Web Developer* **Crane West**

2011 - PRESENT | Wichita Falls, TX

- Build and maintain over 100 websites
- Build custom solutions including optimized Wordpress themes that resulted in 25% increase in user engagement and increased sales
- Work with clients to tackle tough problems and build effective and useful solutions including rebuilding and optimizing old sites, creating an email signature tool for a very large multi-company organization to provide consistent branding
- Build web development tools such as a customizable css grid system and an image handling library for high-resolution images
- Build content management tools in the form of custom Wordpress plugins, blocks, and provide training and instructions for site owners on how to update content and images
- Maintain hosting servers and optimize site performance and security including high traffic sites resulting in drastic reduction in hacker attacks

#### *Graphic Designer, Photographer* **Hoegger Communications**

2008 - 2011 | Wichita Falls, TX

- Logos, billboards, store signage, print ads
- Restaurant photography, event photography

#### *Graphic Designer, Web Developer* **Harvest Drug & Gift**

2007 - 2011 | Wichita Falls, TX

- Design and build HTML email templates
- Build and maintain store website
- Print design such as postcard ads and store signage
- Create video content for in-store monitors including educational animation, advertisements, and promotions

### EDUCATION

#### *BFA in Photography* **Midwestern State University**

2004-2008 | Wichita Falls, TX