

Call 855-577-8353 to complete your Wellness Registration

Introducing the new Family Health Assistant (FHA) program brought to you by H-E-B and Blue Cross and Blue Shield of Texas (BCBSTX). Enroll from January 2 - March 31, 2015, so that you and your covered family members have access to services from a personal Family Health Assistant. Plus, completing your Wellness Registration will earn you **\$50 toward your Healthy at H-E-B Premium Incentive***!

1

Call Us

Call us at **855-577-8353** from 7 a.m. to 9 p.m. Mon – Fri or Sat 9 a.m. – 6 p.m. or visit heb.bewell.bcbstx.com to schedule a time that works best for you.

2

Connect With Us

We will discuss your current benefits and ask you basic questions on your health status so that we may match you up to your dedicated FHA.

3

Meet Your FHA

Your dedicated Family Health Assistant will be assigned to you and your covered family members.

Your Family Health Assistant can assist you with:

- Supporting you when making difficult health care decisions
- Helping you make the most of your coverage by coordinating and scheduling medical appointments and finding a physician
- Connecting you to H-E-B and BCBSTX programs, services and local resources — to support you in taking steps to improve your health

The process is easy and CONFIDENTIAL!



BlueCross BlueShield of Texas



*Must be an active, benefits eligible H-E-B Partner to qualify for the Healthy at H-E-B Premium Incentive.