

# Scraping Social Media

John Fink

November 10, 2022

# What is *scraping*?

# What is *scraping*?

- It's a way to *programmatically* access social media data

# What is *scraping*?

- It's a way to *programmatically* access social media data
- (as opposed to, uh *non-programmatically*, the usual way)

# What is *scraping*?

- It's a way to *programmatically* access social media data
- (as opposed to, uh *non-programmatically*, the usual way)
- It usually requires access to something called an *API*

# What's an API?

An API is an *application programming interface* – that is, a method by which a *computer* can talk to a program as opposed to an end-user.