

# JEAN-BAPTISTE GUIFFARD

2024-01-31

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## Education

- **Paris I - Panthéon-Sorbonne University** (November 2019 – *Present*)  
*PhD degree in Economics*
    - Thesis directors: Mohamed Ali Marouani (CES, D&S, Paris-1 Panthéon-Sorbonne University, IRD); François Roubaud (DIAL, IRD & Paris-Dauphine University)
  - **Paris I - Panthéon-Sorbonne University** (2018 - 2019)  
*Master Degree - Economic expertise of development, Summa cum laude, Valedictorian*
  - **Paris VIII - Vincennes-Saint-Denis University** (2017 - 2018)  
*Master 1 in Economics and Sociology, Valedictorian*
    - Laureate of secondary-school teaching diploma in Economic and Social Sciences (2018)
  - **Caen University** (2013-2017)  
*Double Degree:*
    - *Economics Degree, Summa cum Laude, Valedictorian*
    - *History Degree, with honours*
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## Experience

- **Paris I - Panthéon-Sorbonne University, Nogent-sur-Marne, France** (2022 – *Present*)  
*Teaching Assistant in Economics (ATER Full-time)*
  - **Orange SA, Issy-les-Moulineaux, France** (2019 - 2022)  
*Research Economist, Europe and Economics division, Department of Regulation*
  - **Audiovisual Council, Paris, France** 2019  
*Data scientist, Department of Studies*
    - The spread of fake news on social media - a study of the Twitter service
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# Teaching

- **Paris I - Panthéon-Sorbonne University, Nogent-sur-Marne, France (2023 – 2024)**  
*Teaching Assistant in Economics (ATER Full-time)*
    - *Development Measurement* (lecture) - M1
    - *Development Economics* (seminar) - M1
    - *Climate and Data* (an Introduction to R and an education on data and the construction of sustainable development indicators.) - M2
    - *Alumni Conferences* - M2
    - *Applied Econometrics* - M1
    - *Tutored Projects in Development Economics* - M1
    - *Data Exploration and Modelling (Inequalities, Discrimination)* - M1
  - **Paris I - Panthéon-Sorbonne University, Nogent-sur-Marne, France (2022 – 2023)**  
*Teaching Assistant in Economics (ATER Part-time)*
    - *Development Measurement* (Labor and Employment in Developing Countries) - M1
    - *Quantitative Methods training course* - M1
    - *Climate and Data* (an Introduction to R and an education on data and the construction of sustainable development indicators.) - M2
    - *Applied Econometrics* - M1
    - *Tutored Projects in Development Economics* - M1
  - **Paris I - Panthéon-Sorbonne University / UFTAM, Tunisie (2022)**  
*Lecturer in Collection and analysis of quantitative and qualitative data (master level)*
  - **Paris I - Panthéon-Sorbonne University (2021)**  
*Assistant Lecturer of Catherine Doz in Econometrics (undergraduate level)*
  - **Caen University (2016-2017)**  
*Teaching Assistant in microeconomics, macroeconomics and inferential statistics (undergraduate level)*
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# Research Projects

- **Broadband Internet and Political Mobilization in Sub-Saharan Africa (2022)**  
*Working paper*
  - **Welfare Cost of Mobile Spectrum (Mis)allocation (2022)**  
*Working paper submitted* (with Marc Ivaldi, Julianne Liang and Louise Aïmène)
  - **Valuing the Virtual: The Impact of Fiber to the Home (FTTH) on Property Prices in France (2023)**  
*Review and Resubmit in Telecommunications Policy*
  - **From Bytes to Business: Assessing the Role of Mobile Broadband Internet in the Creation of Tunisian Firms (2023)**  
*Work in Progress* (with Mohamed Ali Marouani)
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# Publications

- Kergall, P. & Guiffard J.-B. (*forthcoming*). Impact of Broadband Internet on Preventive Healthcare Behaviors in Senegal. *Economie et Statistique, Economics and Statistics*.
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## Technical Skills

- **Languages:** French, English
  - **Programming Language:** R, Python, STATA, SAS, LaTeX, Web scraping
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## Conferences

- 2023**
- 20th World Congress of the International Economic Association, Universidad EAFIT, Medellin, Colombia.
  - 9th FESP-Paris 1 Research Workshop, Paris 1 Panthéon-Sorbonne, Paris, France.
  - UMR Développement & Sociétés/CIRED PhD Poster Session, Paris, France.
  - 51st Research Conference on Communications, Information, and Internet Policy, Washington, USA.
  - 7th Nordic Development Research Conference, Uppsala University, Uppsala, Sweden.
  - UMR Développement & Sociétés PhD Seminar, Paris 1 Panthéon-Sorbonne, Paris, France.
  - 32nd ITS European Conference, UNED, Madrid, Spain.
  - 71st Congress of the French Economic Association (AFSE), SciencesPo, Paris, France.
  - 1st Welfare & Policy Conference, BSE, Bordeaux, France.
  - 18th Doctorissimes PhD Conference, CES, Paris, France.

- 2022**
- Young Economist Seminar, Telecom-Paris, Palaiseau, France.
  - 25th QED (Quantative Economics Doctorate Network) Jamboree, University of Vienna, Vienna, Austria.
  - 31st ITS European Regional Conference, Chalmers University of Technology, Goteborg, Sweden.
  - EADI conference, Agence Française de Développement, Paris, France.
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## Grants

- Member of the ANR JuGe coordinated by Karine Marazyan, Charlotte Guénard and Paola Villar.
  - Funding for speaker travel to the AuToMat seminar (650€)
  - Funding for the organization of a Workshop on spatial data (1200€)
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## Other academic activities

- **IEDES / UMR Développement et Sociétés, Nogent-sur-Marne, France** (January 2022 – *Present*)  
*Co-organization of the seminar “Au Tour de Nos Matériaux”*
  - AuToMat - Multidisciplinary methodological seminar
- **UMR Développement et Sociétés, Nogent-sur-Marne, France** (2022 - *Present*)  
*Representative of young researchers at the laboratory council*
- **Member of the Board of Directors of the French Association for Development Economics (AFEDEV)**  
(2023 - *Present*)  
*Communication team*
- **UMR Développement et Sociétés and PSE, Nogent-sur-Marne, France** (December 2023)  
*Co-organization of a Workshop on spatial data in economics*
- **UMR Développement et Sociétés, Nogent-sur-Marne, France** (October 2023)  
*Co-organization of a joint UMR DEVSOC and CIREN PhD poster session*