# JEAN-BAPTISTE GUIFFARD

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sur-Marne, France

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## Education

• Paris I - Panthéon-Sorbonne University (November 2019 – Present) PhD degree in Economics

- Thesis directors: Mohamed Ali Marouani (CES, D&S, Paris-1 Panthéon-Sorbonne University, IRD); François Roubaud (DIAL, IRD & Paris-Dauphine University)
- Paris I Panthéon-Sorbonne University (2018 2019)
   Master Degree Economic expertise of development, Summa cum laude, Valedictorian
- Paris VIII Vincennes-Saint-Denis University (2017 2018)
   Master 1 in Economics and Sociology, Valedictorian
  - Laureate of secondary-school teaching diploma in Economic and Social Sciences (2018)
- Caen University (2013-2017)

Double Degree:

- Economics Degree, Summa cum Laude, Valedictorian
- History Degree, with honours

# Experience

- Paris I Panthéon-Sorbonne University, Nogent-sur-Marne, France (2022 Present) Teaching Assistant in Economics (ATER Full-time)
- Orange SA, Issy-les-Moulineaux, France (2019 2022)
  Research Economist, Europe and Economics division, Department of Regulation
- Audiovisual Council, Paris, France 2019 Data scientist, Department of Studies
  - The spread of fake news on social media a study of the Twitter service

## Teaching

- Paris I Panthéon-Sorbonne University, Nogent-sur-Marne, France (2023 2024) Teaching Assistant in Economics (ATER Full-time)
  - Development Measurement (lecture and seminar) M1
  - Climate and Data (an Introduction to R and an education on data and the construction of sustainable development indicators.) M2
  - Applied Econometrics M1
  - Tutored Projects in Development Economics M1
  - Data Exploration and Modelling (Inequalities, Discrimination) M1
- Paris I Panthéon-Sorbonne University, Nogent-sur-Marne, France (2022 2023)

Teaching Assistant in Economics (ATER Part-time)

- Development Measurement (Labor and Employment in Developing Countries) M1
- Quantitative Methods training course M1
- Climate and Data (an Introduction to R and an education on data and the construction of sustainable development indicators.) M2
- Applied Econometrics M1
- Tutored Projects in Development Economics M1
- Paris I Panthéon-Sorbonne University / UFTAM, Tunisie (2022)

Lecturer in Collection and analysis of quantitative and qualitative data (master level)

• Paris I - Panthéon-Sorbonne University (2021)

Assistant Lecturer of Catherine Doz in Econometrics (undergraduate level)

• Caen University (2016-2017)

Teaching Assistant in microeconomics, macroeconomics and inferential statistics (undergraduate level)

# Research Projects

- Valuing the Virtual: The Impact of Fiber to the Home (FTTH) on Property Prices in France (2023)
   Submitted
- From Bytes to Business: Evaluating the Role of Broadband in Firm Location Decisions (2023) Work in Progress (with Mohamed Ali Marouani)
- Broadband Internet and Political Mobilization in Sub-Saharan Africa (2022)  $\it Working~paper$
- Welfare Cost of Mobile Spectrum (Mis)allocation (2022)
  Working paper submitted (with Marc Ivaldi, Julienne Liang and Louise Aïmène)

### Technical Skills

- Languages: French, English
- Programming Language: R, Python, STATA, SAS, LaTeX, Web scraping

## Conferences

#### 2023

- 20th World Congress of the International Economic Association, Universidad EAFIT, Medellin, Colombia. Scheduled
- 9th FESP-Paris 1 Research Workshop, Paris 1 Panthéon-Sorbonne, Paris, France. Scheduled
- UMR Développement & Sociétés/CIRED PhD Poster Session, Paris, France. Scheduled
- 51st Research Conference on Communications, Information, and Internet Policy, Washington, USA.
- 7th Nordic Development Research Conference, Uppsala University, Uppsala, Sweden.
- UMR Développement & Sociétés PhD Seminar, Paris 1 Panthéon-Sorbonne, Paris, France.
- 32nd ITS European Conference, UNED, Madrid, Spain.
- 71st Congress of the French Economic Association (AFSE), SciencesPo, Paris, France.
- 1st Welfare & Policy Conference, BSE, Bordeaux, France.
- 18th Doctorissimes PhD Conference, CES, Paris, France.

#### 2022

- Young Economist Seminar, Telecom-Paris, Palaiseau, France.
- 25th QED (Quantative Economics Doctorate Network) Jamboree, University of Vienna, Vienna, Austria.
- 31st ITS European Regional Conference, Chalmers University of Technology, Goteborg, Sweden.

•	EADI conference, Agence Française de Développement, Paris, France.

## Grants

- Member of the ANR JuGe coordinated by Karine Marazyan, Charlotte Guénard and Paola Villar.
- Funding for speaker travel to the AuToMat seminar (650€)
- Funding for the organization of a Workshop on spatial data (1200€)

### Other academic activities

- IEDES / UMR Développement et Sociétés, Nogent-sur-Marne, France (January 2022 Present) Co-organization of the seminar "Au Tour de Nos Matériaux"
  - AuToMat Multidisciplinary methodological seminar
- UMR Développement et Sociétés, Nogent-sur-Marne, France (October 2023) Co-organization of a joint UMR DEVSOC and CIRED PhD poster session
- UMR Développement et Sociétés and PSE, Nogent-sur-Marne, France (December 2023) Co-organization of a Workshop on spatial data in economics
- UMR Développement et Sociétés, Nogent-sur-Marne, France (2022 Present) Representative of young researchers at the laboratory council