

Jean-Baptiste Guiffard

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Contact information

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Personal information

Nationality: French
Date of Birth: January 9, 1995
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Research Fields

Primary: Digital Economics

Secondary: Development Economics, Economic Geography, Industrial Organization

Doctoral Studies

- **Paris I - Panthéon-Sorbonne University** (November 2019 – *Present*)
PhD degree in Economics
 - Thesis directors: Mohamed Ali Marouani (CES, D&S, Paris-1 Panthéon-Sorbonne University, IRD); François Roubaud (DIAL, IRD & Paris-Dauphine University)
 - Thesis title : “*Essays in Digital Economics: Three Impact Evaluations of Broadband Internet*”

Pre-Doctoral Studies

- **Paris I - Panthéon-Sorbonne University** (2018 - 2019)
Master Degree - Economic expertise of development, Summa cum laude, Valedictorian
- **Paris VIII - Vincennes-Saint-Denis University** (2017 - 2018)
Master 1 in Economics and Sociology, Valedictorian
 - Laureate of secondary-school teaching diploma in Economic and Social Sciences (2018)
- **Caen University** (2013 - 2017)
Double Degree:
 - *Economics Degree, Summa cum Laude, Valedictorian*
 - *History Degree, with honours*

Publications

1. Guiffard J.-B. (2024). Valuing the Virtual: The Impact of Fiber to the Home on Property Prices in France. *Telecommunications Policy*, 48(4), 102732. doi: 10.1016/j.telpol.2024.102732.
2. Kergall, P. & Guiffard, J.-B. (2024). Impact of Broadband Internet on Preventive Healthcare Behaviours in Senegal. *Economie et Statistique / Economics and Statistics*, 542, 99–123. doi: 10.24187/ecostat.2024.542.2113.

Working Papers

1. **From Connection to Coordination: High-Speed Internet and Protests in Africa** (2022)
2. **Welfare Cost of Mobile Spectrum (Mis)allocation** (2022) — with Marc Ivaldi, Julianne Liang and Louise Aïmène

Research Projects

1. **From Bytes to Business: Mobile Broadband, Firm Creations and Digital Divide in Tunisia** (2024) — with Mohamed Ali Marouani
2. **Migration and intergenerational transmission of marriage-related practices in West Africa over the long run: Evidence from oral genealogies** (2023) — with Antoine Castet, Karine Marazyan, and Munir Squires

Seminars and Conferences

2024

- 52nd Research Conference on Communications, Information, and Internet Policy, Washington, USA. *Scheduled*
- International Conference on Development Economics (ICDE), AMSE, Marseille, France. *Scheduled*

2023

- 20th World Congress of the International Economic Association, Universidad EAFIT, Medellin, Colombia.
- 9th FESP-Paris 1 Research Workshop, Paris 1 Panthéon-Sorbonne, Paris, France.
- UMR Développement & Sociétés/CIRED PhD Poster Session, Paris, France.
- 51st Research Conference on Communications, Information, and Internet Policy, Washington, USA.
- 7th Nordic Development Research Conference, Uppsala University, Uppsala, Sweden.
- UMR Développement & Sociétés PhD Seminar, Paris 1 Panthéon-Sorbonne, Paris, France.
- 32nd ITS European Conference, UNED, Madrid, Spain.
- 71st Congress of the French Economic Association (AFSE), SciencesPo, Paris, France.
- 1st Welfare & Policy Conference, BSE, Bordeaux, France.
- 18th Doctorissimes PhD Conference, CES, Paris, France.

2022

- Young Economist Seminar, Telecom-Paris, Palaiseau, France.
- 25th QED (Quantative Economics Doctorate Network) Jamboree, University of Vienna, Vienna, Austria.
- 31st ITS European Regional Conference, Chalmers University of Technology, Goteborg, Sweden.
- EADI conference, Agence Française de Développement, Paris, France.

Professional experiences

- **Paris I - Panthéon-Sorbonne University, Nogent-sur-Marne, France** (2022 – *Present*)
Teaching Assistant in Economics (ATER Full-time)
- **Orange SA, Issy-les-Moulineaux, France** (2019 - 2022)

- **Audiovisual Council, Paris, France 2019**

Data scientist, Department of Studies

- The spread of fake news on social media - a study of the Twitter service

Teaching

- **Paris I - Panthéon-Sorbonne University, Nogent-sur-Marne, France (2023 – 2024)**

Teaching Assistant in Economics (ATER Full-time)

- *Development Measurement* (lecture) - M1
- *Development Economics* (seminar) - M1
- *Climate and Data* (an Introduction to R and an education on data and the construction of sustainable development indicators.) - M2
- *Alumni Conferences* - M2
- *Applied Econometrics* - M1
- *Tutored Projects in Development Economics* - M1
- *Data Exploration and Modelling (Inequalities, Discrimination)* - M1

- **Paris I - Panthéon-Sorbonne University, Nogent-sur-Marne, France (2022 – 2023)**

Teaching Assistant in Economics (ATER Part-time)

- *Development Measurement* (Labor and Employment in Developing Countries) - M1
- *Quantitative Methods training course* - M1
- *Climate and Data* (an Introduction to R and an education on data and the construction of sustainable development indicators.) - M2
- *Applied Econometrics* - M1
- *Tutored Projects in Development Economics* - M1

- **Paris I - Panthéon-Sorbonne University / UFTAM, Tunisie (2022)**

Lecturer in Collection and analysis of quantitative and qualitative data (master level)

- **Paris I - Panthéon-Sorbonne University (2021)**

Assistant Lecturer of Catherine Doz in Econometrics (undergraduate level)

- **Caen University (2016-2017)**

Teaching Assistant in microeconomics, macroeconomics and inferential statistics (undergraduate level)

Other academic activities

- **IEDES / UMR Développement et Sociétés, Nogent-sur-Marne, France (January 2022 – Present)**

Co-organization of the seminar “Au Tour de Nos Matériaux”

- AuToMat - Multidisciplinary methodological seminar

- **UMR Développement et Sociétés, Nogent-sur-Marne, France (2022 - Present)**

Representative of young researchers at the laboratory council

- **Member of the Board of Directors of the French Association for Development Economics (AFEDEV) (2023 - Present)**

Communication team

- **UMR Développement et Sociétés and PSE, Nogent-sur-Marne, France (December 2023)**

Co-organization of a Workshop on spatial data in economics with Antoine Castet (UMR Développement & Sociétés), Pascale Champalaune (PSE) and Julia Paul-Venturine (PSE)

- **UMR Développement et Sociétés, Nogent-sur-Marne, France (October 2023)**

Grants

- Member of the ANR JuGe coordinated by Karine Marazyan, Charlotte Guénard and Paola Villar (300,000€).
- Funding for speaker travel to the AuToMat seminar (650€)
- Funding for the organization of a Workshop on spatial data (1,300€)

Technical Skills

- **Languages:** French, English
- **Programming Language:** R, Python, STATA, SAS, LaTeX, Web scraping