



# JESS HERON

*I chew on tough problems  
I laugh, share & work hard  
I make beautiful things*

SAN FRANCISCO, CA

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## <SKILLS/>

- RUBY
- RUBY ON RAILS
- JAVASCRIPT
- SQL
- HTML5
- CSS3
- JQUERY
- AJAX
- TDD
- AGILE DEVELOPMENT
- RSPEC
- JASMINE
- GIT WORKFLOW
- HEROKU
- SINATRA
- ACTIVE RECORD

## <KNOWLEDGE/>

- PYTHON
- INTEREST IN C
- ANGULARJS
- BACKBONE.JS
- ADOBE PHOTOSHOP
- ADOBE INDESIGN
- ADOBE AFTER EFFECTS
- FINAL CUT PRO

## <EXPERIENCE/>

### FREELANCE - WEB DEVELOPER

2014 - PRESENT (1 YEAR) | SAN FRANCISCO BAY AREA

- *PROJECT* - RETREAT.LY - Yoga Retreat Logistics - Rails Developer
- *PROJECT* - Candid.ly - Pseudo-anonymous Social Prototype - Lead Developer
- *PROJECT* - OPENFARM - Open Source Farming - Software Developer Participation

### DEV BOOTCAMP - JUNIOR WEB DEVELOPER

JUNE 2014 - NOVEMBER 2014 (6 MONTHS) | SAN FRANCISCO BAY AREA

19-week, 1000+ hour intensive web development program covering:

- Single Page Application & Web Development
- Agile methodology
- MVC architectures & OOP principles
- *PROJECT* - DIGI4 - Javascript Implementation of Tron-styled Connect Four - JS Model
- *PROJECT* - Soapbox - Pseudo-anonymous Social App - Sinatra, CSS, GeoLocation Model
- Pair-programming
- Rapid prototyping & best-practices
- Algorithms & Data Structures

### INDEPENDENT - FEATURE SCREENWRITER & COMMERCIAL DIRECTOR ASPIRANT

2011 - 2013 | LOS ANGELES, CA

As a USC Cinema graduate, I'll never regret that I gave Hollywood an honest chance:

- Project - Feature length Romantic Comedy script, "Yoga Love"
- Projects - Commercials for my own directing reel

### KARDELL RENOVATION • KENDALL RESTORATION+ - FRAMING & FINISH CARPENTER

2002 - 2013 | NANTUCKET, MA, AND OTHERS

- Managed teams in difficult and time-driven environments
- Solved problems & delivered consistent solutions to clients
- Mastered structural & finish skills in fine homes

### IGNITE! LEARNING - VIDEO MEDIA DESIGN MANAGER

2001 - 2002 | AUSTIN, TX

- Promoted to Video Manager - Hired and managed three employees
- Built partnerships and acquired content libraries
- Grew asset pipeline from zero to hundreds of videos

### IGNITE! LEARNING - VIDEO DESIGNER

2000 - 2001 | AUSTIN, TX

Created videos for US History product line with web-based streaming standards, codecs & compression, production techniques, editing & special F/X software

### ADAPTIVE LEARNING TECHNOLOGIES- CONSULTANT

1999 | AUSTIN, TX

Product design strategy for adaptive educational software product matrix which Ignite! Inc. acquired.

## <EDUCATION/>

### UNIVERSITY OF SOUTHERN CALIFORNIA - BA, CINEMA-TELEVISION PRODUCTION

1994 - 1998

- PROJECTS
  - Wrote, shot and directed short films
  - Directed a '480' senior project & managed 12 students
- AWARDS
  - Golden State Scholar
  - Dean's Scholar