Jordan Bibla

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Summary

Jordan Bibla is an experienced founder and product leader with 10 years of experience leading teams, managing products, developing strategies and roadmaps, and designing elegant solutions to complex problems.

Experience

Head of Product

Blockdaemon

Oct 2021 - Dec 2022 (1 year 3 months)

- Led product development and product design across the company - products are used by the largest banks, custodians, fintechs, and crypto companies in the world
- Guided product and design teams through hyper-growth, including series B and C ($362M), significant revenue growth (4x), customer growth (3x), and headcount growth (10x)
- Led strategic shift to a software-as-a-service model across the product portfolio, resulting in 7x growth in monthly active users and a net new product-led growth channel
- Directed search for product-market fit in a new category leading to an API suite that went from 0 to 1B calls per week in less than 6 months

Director of Product

Blockdaemon

Mar 2021 - Oct 2021 (8 months)

- Grew the product department from 1 to 20 people and established a world-class product design team.
- Worked closely with senior leadership on vision, strategy, acquisition planning, and company wide roadmapping.

Product Manager

Blockdaemon

Jan 2021 - Mar 2021 (3 months)

Co-Founder & CEO

Lunie (acquired by Blockdaemon)

Apr 2019 - Dec 2020 (1 year 9 months)

- Bootstrapped business to 1M+ in revenue with team of 7 people globally
- Scaled to 116k monthly page views, 5500+ users, 2k mobile installs
- Lead product, design, sales, and marketing
- Acquired by industry leading blockchain infrastructure provider

Product Manager

Ignite

Oct 2017 - Mar 2019 (1 year 6 months)
- Lead product development and design for user facing products
- Worked closely with executive leadership on company-wide roadmapping, project planning, and engineering management
- Supported the launch of the Cosmos Network (top 20 crypto network with $3B+ market cap)

UX & Product Lead
ThinkData Works

Nov 2015 - Oct 2017 (2 years)
- Managed 4 person product team for multi-million dollar data aggregation product suite
- Supported with sprint planning, agile methodologies, and user research program
- Redesigned internal tools for rapidly growing data team

UI Developer
ThinkData Works

Aug 2014 - Nov 2015 (1 year 4 months)
- Implemented UI designs in JavaScript and CSS
- Worked with Angular, React, Sass, and Git

Education

Concordia University

Honours Bachelor of Arts, Comparative Religion and Sustainability Studies
2009 - 2013
- Focussed on Buddhism, Hinduism, Judaism, mysticism, philosophy of religion, and human psychology
- Studied urban agriculture, food systems, ecology, and energy

Humber College

Multimedia Design and Development, Interaction Design a Web Development
2013 - 2014
- Learned graphic design, interaction and UX design, and web development

Skills

Product Management • Product Development • Software Development • Business Strategy • Software Project Management • User Experience Design (UED) • UX Research • User Interface Design • User Experience (UX) • Leadership

Honors & Awards

CDL Alumni - Creative Destruction Lab
May 2020
- Collaborated with top-tier VCs in Blockchain and AI to workshop the Lunie business model over 10 month accelerator program
- 1 of 11 teams to graduate the program out of 50+ teams