

Logo Versions

HYPERMARKET  CHEAP

Primary

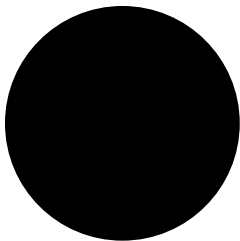
HYPERMARKET CHEAP

Wordmark Only



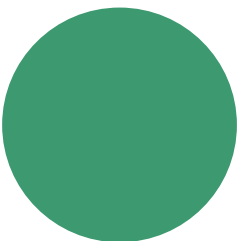
Icon

Colours



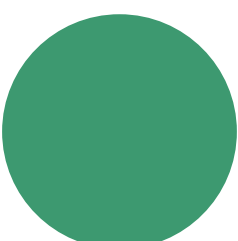
Primary

Hex #000000
RGB rgb(0,0,0)
CMYK 0 0 0 100
Pantone 19-3911



Secondary

Hex #3d9970
RGB rgb(61,153,112)
CMYK 60 0 27 40
Pantone 16-5930



Accent

Hex #3d9970
RGB rgb(61,153,112)
CMYK 60 0 27 40
Pantone 16-5930

Background

Hex #FFFFFF
RGB rgb(255,255,255)
CMYK 0 0 0 0
Pantone 11-0601

Typography

Primary

Wallpoet Regular

Aa Bb Cc