Intro to R

Part 1: A Microcosm of Data Science

Prof. Bisbee

Vanderbilt University

Lecture Date: 2023/09/04

Slides Updated: 2023-08-28

Agenda

- 1. Getting set up
 - Folder structure + setwd()
- 2. Installing software

```
o R: https://cran.r-project.org/
```

- o RStudio: https://rstudio.com/products/rstudio/download/
- 3. Requiring packages

```
o install.packages("tidyverse")
```

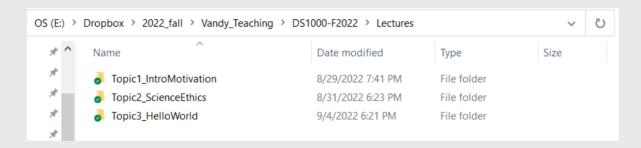
- o require(tidyverse)
- 4. Loading and manipulating data

```
o readRDS()
```

0 %>%

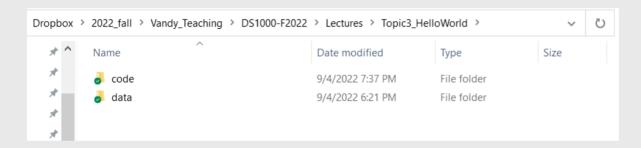
Getting set up

- Folder structure + setwd()
 - Concept: keep everything together...
 - ...and related



Getting set up

- Folder structure + setwd()
 - Concept: keep everything together...
 - ...and related



Installing software

- R: https://cran.r-project.org/
 - Accept all defaults
- RStudio: https://rstudio.com/products/rstudio/download/
 - Download the version for your OS
- Open RStudio and create a new rmarkdown (.Rmd) file
 - Accept defaults, give it a sensible name, delete the default text, then save it to your folder (again with a sensible name)
 - You should follow along with the lecture in this file! Take notes here!
 Try code here!

How to type in . Rmd

```
# This is a header
### This is a subheader
### This is a subsubheader
This is plain text.
```

This is a header

This is a subheader

This is a subsubheader

This is plain text.

How to type in . Rmd

- This is
 a bulleted
 List
 This is
 a numbered list
 - This is
- a bulleted
 - List
- 1. This is
- 2. a numbered list

How to type in . Rmd

```
*Bold font**, *italic font*, `code font`
```

Bold font, italic font, code font

• Most Importantly! R code!

```
```{r}
2+2
```
```

2+2

[1] 4

- Object Oriented Language (OOL)
 - Objects are created with the <- command
 - You can run code directly...

```
2+2
```

```
## [1] 4
```

- Object Oriented Language (OOL)
 - Objects are created with the <- command
 - ...but most of what we'll do involves objects

```
object1 <- 2+2
```

- Object assignment operator saves the output
- It does not print the output
- To see, just call the object

```
object1
```

```
## [1] 4
```

- Object Oriented Language (OOL)
 - Objects are created with the <- command
 - They can be named anything (so be intuitive!)

```
three_plus_three <- 2+2
three_plus_three
```

```
## [1] 4
```

- Object Oriented Language (OOL)
 - Objects are created with the <- command
 - Objects can store many different things

• Objects persist!

```
an_element # This object stores 2+2
## [1] 4
a vector # This object stores the integers 1, 2, and 3
## [1] 1 2 3
an element*a vector
## [1] 4 8 12
an element-a vector
## [1] 3 2 1
```

A comment on comments

• If you use a # sign inside a code chunk, you can write a comment

```
# This is a comment. If I compile the code, nothing will happen.
# This is another comment. These are helpful for annotating my code.
```

• Objects persist!

```
# This object stores:
    # 1) 2+2 (named "element1")
    # 2) the text "hello world!" (named "element2")
    # 3) 10 numbers randomly drawn between 0 and 10
a_list
```

```
## $element1
## [1] 4
##
## $element2
## [1] "hello world!"
##
## $element3
## [1] 2.875775 7.883051 4.089769 8.830174 9.404673 0.455565
## [7] 5.281055 8.924190 5.514350 4.566147
```

• Objects persist!

```
# Let's apply our function ("a_function") to "element3" in "a_list"
a_function(x = a_list[['element3']])
```

```
## [1] 5.782475
```

We could also call element3 from a_list with a dollar sign

```
# This does the same thing as the previous slide...it just accesses
element3 differently.
a_function(x = a_list$element3)
```

```
## [1] 5.782475
```

How RStudio Works

- RStudio is a powerful way to interact with R
- In base R, you interact with the program via the "command line"
 - For example...
- But to save your work, you can write "scripts"
 - For example...
- This is all cumbersome!
- Enter, RStudio

How RStudio Works

- RStudio allows us to:
 - 1. Write scripts
 - 2. Run scripts
 - 3. See results
- It is deeply interactive
 - We can highlight a line and press ctrl+enter / cmd+enter and see the result
 - We can even do this with single objects!

Give it a try

- Comment everything
- Create two objects
 - a contains the product of 3 and 5 (3*5)
 - \circ b contains five numbers c(10,21,43,87,175)
- Now create object c which is a b

INSERT CODE HERE

Functions & Packages

- What are packages?
 - Basically, functions that someone else wrote
- R has many functions already installed
 - These are known as "base R" and contain many useful functions
 - For example, sum() will add up a vector of numbers

```
sum(object1)
```

- Quiz: What does the mean() function do? The median()? The range()?
- Other base R functions interact with other files
 - For example, read.csv() will load a .csv file
- And there are MANY MANY more

Installing Packages

- In addition to the functions included in base R, we want more
- For this class, we want one called tidyverse
 - tidyverse contains many (hundreds?) of functions that make R easier
 - But it is NOT included in the base R set of functions
 - Therefore, we need to add it
- Use the base R function install.packages("[PACKAGE NAME]")
 - Specifically, install.packages("tidyverse")

Requiring Packages

- Once installed, a package will live somewhere on your computer
- However, any new instance of R will not automatically load the packages
- We need to require() them to tell R to load them
 - Alternatively, we can use library() (but it's the same result)
- So load the tidyverse package with require(tidyverse)
- NB: you need quotes for the install.packages() function...
 - o i.e., install.packages("tidyverse")
- but NOT for the require() function
 - i.e., require(tidyverse)

- So you should be using R via RStudio with the tidyverse package loaded
- Now let's load some data
- First, download the sc_debt.Rds file from the course github page
 - Save it to the ./data folder that you created
- Second, load the data with readRDS("[PATH TO DATA]/sc_debt.Rds")
 - NB: R is an "object-oriented language" (OOL)
 - We create an "object" to store the data using a left-arrow: < -

```
df<-readRDS("../data/sc_debt.Rds")</pre>
```

../ means "go up one folder"

- We now have the contents of sc_debt.Rds stored in the object df
 - This is a "tabular data frame", aka a tibble
 - Rows are observations
 - Columns are values
- We can look at this object directly

df

```
## # A tibble: 2,546 × 16
     unitid instnm stabbr grad ...¹ control region preddeg
##
      ##
   1 100654 Alabama A &... AL
                                33375 Public South... Bachel...
##
                             22500 Public South... Bachel...
##
  2 100663 University ... AL
   3 100690 Amridge Uni... AL 27334 Private South... Associ...
##
   4 100706 University ... AL
##
                              21607 Public South... Bachel...
  5 100724 Alabama Sta… AL
                              32000 Public South... Bachel...
##
##
   6 100751 The Univers... AL
                                23250 Public South... Bachel...
## 7 100760 Central \Deltala \Deltal
                                12500 Public South Associ
```

Or we can look at its columns

```
names(df)
```

```
##
        "unitid"
                          "instnm"
                                             "stabbr"
        "grad debt mdn"
                          "control"
                                             "region"
##
##
        "preddeg"
                          "openadmp"
                                             "adm rate"
                                             "md_earn_wne_p6"
                          "sat avg"
   [10] "ccbasic"
##
   [13] "ugds"
                          "costt4 a"
                                             "selective"
##
  [16] "research u"
```

| Name | Definition |
|----------------|--|
| unitid | Unit ID |
| instnm | Institution Name |
| stabbr | State Abbreviation |
| grad_debt_mdn | Median Debt of Graduates |
| control | Control Public or Private |
| region | Census Region |
| preddeg | Predominant Degree Offered: Assocates or Bachelors |
| openadmp | Open Admissions Policy: 1=Yes, 2=No, 3=No 1st time students |
| adm_rate | Admissions Rate: proportion of applications accepted |
| ccbasic | Type of institution* |
| sat_avg | Average SAT scores |
| md_earn_wne_p6 | Average Earnings of Recent Graduates |
| ugds | Number of undergraduates |
| costt4_a | Average cost of attendance (tuition-grants) |
| selective | Institution admits fewer than 10% of applications, 1=Yes, 0=No |
| research_u | Institution is a research university, 1=Yes, 0=No |

Manipulating the Data

- These data are cool!
- But TMI at first
- I want to know...
 - Where is Vanderbilt University?
 - Who is the most selective?
 - Which schools produce the richest grads?
- There are tidyverse functions to answer all of these questions

Manipulating with tidyverse

- The code process of tidyverse relies on a "pipe" symbol: %>%
 - I don't like this name
 - I think it should be called a "chain" because it links code together
 - Or maybe a "do" symbol because it tells R what to do
- The basic grammar of R is: object, %>%, verb

```
object %>%  # This is the object
function() # This is the verb
```

Manipulating with tidyverse

• tidyverse has many useful "verbs" (i.e., functions)

```
    filter(): subsets rows
    select(): subsets columns
    arrange(): sorts rows based on columns
    summarise(): collapses rows
    group_by(): groups rows by columns
```

Manipulating: filter()

- So let's look at Vandy
- filter will select rows of the data based on some criteria

```
df %>%
  filter(instnm == "Vanderbilt University") # Only select rows with
Vandy
```

Manipulating: select()

- Still TMI!
- I only care about the admissions rate (adm_rate), the SAT scores (sat_avg), and the future earnings (md_earn_wne_p6)
- select will select columns

```
df %>%
  filter(instnm == "Vanderbilt University") %>%
  select(instnm,adm_rate,sat_avg,md_earn_wne_p6) # Only select four
  columns
```

- How does Vandy compare...?
 - to other schools in terms of SAT scores?
 - to other schools in terms of future earnings?
 - to other schools in terms of admissions rates?
- arrange will sort the data based on a column (ascending!)

```
df %>%
  arrange(sat_avg) %>% # Sort data by SAT scores
  select(instnm,sat_avg) # Only look at name and SAT scores
```

```
## # A tibble: 2,546 × 2
##
      instnm
                                      sat avg
##
      <chr>>
                                        <int>
   1 Morgan State University
##
                                          737
   2 Saint Augustine's University
##
                                          847
##
   3 Albany State University
                                          849
    4 Holy Names University
##
                                          851
    5 Livingstone College
                                          854
```

Vandy is not in the bottom 10 schools

```
df %>%
  arrange(sat_avg) %>% # Sort data by SAT scores
  select(instnm,sat_avg) # Only look at name and SAT scores
```

```
## # A tibble: 2,546 × 2
##
     instnm
                                    sat avg
##
   <chr>
                                       <int>
  1 Morgan State University
                                        737
##
  2 Saint Augustine's University
##
                                        847
   3 Albany State University
##
                                        849
   4 Holy Names University
##
                                        851
## 5 Livingstone College
                                        854
   6 Virginia Union University
##
                                        855
## 7 Manor College
                                        861
## 8 Saint Louis Christian College
                                        865
  9 Bacone College
                                        875
## 10 Paine College
                                        876
  # ... with 2,536 more rows
```

33 / 48

• Use desc() to order in descending values...Vandy not in top 10 either

```
df %>%
  arrange(desc(sat_avg)) %>% # Sort data by SAT scores (descending)
  select(instnm,sat_avg) # Only look at name and SAT scores
```

```
## # A tibble: 2,546 × 2
##
     instnm
                                             sat avg
##
     <chr>
                                                <int>
## 1 California Institute of Technology
                                                1557
## 2 Massachusetts Institute of Technology
                                                1547
   3 University of Chicago
##
                                                1528
   4 Harvey Mudd College
##
                                                1526
## 5 Duke University
                                                1522
   6 Franklin W Olin College of Engineering
                                                1522
  7 Washington University in St Louis
##
                                                1520
## 8 Rice University
                                                1520
  9 Yale University
                                                1517
## 10 Harvard University
                                                1517
  # ... with 2,536 more rows
```

34 / 48

• What if we look only at "selective" schools (i.e., those who accept less than 10% of applicants)?

```
df %>%
  filter(adm_rate < .1) %>% # Only look at schools who accept less
than 10%
  arrange(sat_avg,adm_rate) %>% # Sort data by SAT scores AND THEN
admissions rates (breaks ties)
  select(instnm,adm_rate,sat_avg) # Only look at name, admissions
rate, and SAT scores
```

```
## # A tibble: 25 × 3
     instnm
                                                  adm r...¹ sat avg
##
##
      <chr>>
                                                    <dbl>
                                                            <int>
   1 Colby College
                                                   0.0967
                                                             1456
##
   2 Swarthmore College
##
                                                   0.0893
                                                             1469
   3 Pomona College
##
                                                   0.074
                                                             1480
   4 Dartmouth College
##
                                                   0.0793
                                                             1500
   5 Stanford University
                                                   0.0434
                                                             1503
##
    6 Northwestern University
##
                                                   0.0905
                                                             1506
                                                                      35 / 48
##
   7 Columbia University in the City of New Y...
                                                   0.0545
                                                             1511
    8 Brown University
                                                   0.0707
                                                             1511
```

How does Vandy compare?

• arrange in descending order

```
df %>%
  filter(adm_rate < .1) %>%
  arrange(desc(sat_avg),adm_rate) %>%
  select(instnm,adm_rate,sat_avg)
```

```
## # A tibble: 25 × 3
##
     instnm
                                                adm r...¹ sat avg
##
     <chr>>
                                                  <db1>
                                                           <int>
  1 California Institute of Technology
                                                 0.0642
                                                           1557
   2 Massachusetts Institute of Technology
##
                                                 0.067
                                                           1547
##
   3 University of Chicago
                                                 0.0617
                                                           1528
   4 Duke University
##
                                                 0.076
                                                           1522
   5 Rice University
##
                                                 0.0872
                                                           1520
   6 Harvard University
                                                           1517
##
                                                 0.0464
   7 Princeton University
##
                                                 0.0578
                                                           1517
##
  8 Yale University
                                                 0.0608
                                                           1517
   9 Vanderbilt University
##
                                                 0.0912
                                                           1515
  10 Columbia University in the City of New Y... 0.0545
                                                           1511
    ... with 15 more rows, and abbreviated variable name
       ¹adm rate
## #
```

More complicated? More %>%!

Less selective schools by SAT with debt and state

```
df %>%
  filter(adm_rate > .2 & adm_rate < .3) %>% # Less selective schools
  (accept between 20% and 30%)
   arrange(stabbr,desc(sat_avg)) %>% # Sort by state name, then by SAT
  scores
   select(instnm,sat_avg,grad_debt_mdn,stabbr) # Only look at some
  columns
```

```
## # A tibble: 37 × 4
##
     instnm
                                          sat avg grad ...¹ stabbr
                                                    <int> <chr>
##
      <chr>>
                                            <int>
   1 Heritage Christian University
##
                                                       NA AL
                                               NA
##
    2 University of California-Santa Ba...
                                                    15000 CA
                                             1370
   3 California Polytechnic State Univ...
##
                                             1342
                                                    19501 CA
   4 University of California-Irvine
##
                                                    15488 CA
                                             1306
   5 California Institute of the Arts
##
                                               NA
                                                    27000 CA
##
    6 University of Miami
                                                    17125 FL
                                             1371
   7 Georgia Institute of Technology-M...
                                             1418
                                                    23000 GA
##
    8 Point University
##
                                              986
                                                    26000 GA
##
    9 Grinnell College
                                             1457
                                                    17500 IA
```

A quick aside on missingness

- Some rows have NA in some columns
 - NA is the standard code for missing data in R
 - Data can be missing for many different reasons (i.e., some schools don't require SAT scores or record them)
 - We can use a base R function called is.na() which will be TRUE if the value is NA or FALSE otherwise
 - And we can combine is.na() with the filter() function from tidyverse
- We will return to this in the lectures on data wrangling
- For now, how many schools don't report SAT scores?

```
df %>%
  filter(is.na(sat_avg)) %>% # Only look at schools that DON'T report
SATs
  select(instnm, stabbr) # Only look at the name and the state
38
```

Stepping back

- Thus far, lots of data
- Not a lot of science
- But remember the Research camp!
 - 1. Observation → Question
 - 2. Theory → Hypothesis
 - 3. Data Collection / Wrangling → Analysis
 - 4. Results → Conclusion
- We have been doing lots of Observation!
- Do we have any good Research questions?

Stepping back

- RQ: How might admissions and SAT scores be related?
 - Theory: selective schools have stricter criteria
 - Hypothesis: admissions and SAT scores should be negatively related
- How can we test this hypothesis?

Summarizing Data: summarise() + mean()

• We can combine base R functions with tidyverse functions!

```
Base R: mean()tidyverse: summarise() (aka summarize())
```

Overall average SAT scores

```
df %>%
  summarise(mean_sat = mean(sat_avg,na.rm=T)) # Average SAT scores
for entire data
```

```
## # A tibble: 1 × 1
## mean_sat
## <dbl>
## 1 1141.
```

Summarizing Data

Let's unpack this

```
df %>%
  summarise(mean_sat = mean(sat_avg,na.rm=T))
```

- Create new variable mean_sat that contains the mean() of every school's average SAT score
- na.rm=T means we want to ignore missing data. If not?

```
df %>%
  summarise(mean_sat = mean(sat_avg))
```

```
## # A tibble: 1 × 1
## mean_sat
## <dbl>
## 1 NA
```

Summarizing Data

Recall we want see if more selective schools have higher SAT scores

```
df %>%
  filter(adm_rate < .1) %>% # Only look at schools who accept less
than 10% of applicants
  summarise(mean_sat_LT10 = mean(sat_avg,na.rm=T)) # Calculate the
average SAT score
```

```
## # A tibble: 1 × 1
## mean_sat_LT10
## <dbl>
## 1 1510.
```

```
df %>%
  filter(adm_rate > .1) %>% # Only look at schools who accept more
than 10% of applicants
  summarise(mean_sat_GT20 = mean(sat_avg,na.rm=T)) # Calculate the
average SAT score
```

```
## # A tibble: 1 × 1
## mean sat GT20
```

Summarizing Data: group_by()

- One final tidyverse function: group_by()
- There is a column called selective which is either 1 or 0
 - 1: the admissions rate is less than 10%
 - 0: otherwise

```
df %>%
  select(instnm, selective, adm_rate)
```

```
## # A tibble: 2,546 × 3
     instnm
                                           selective adm rate
##
                                                <dh1>
##
      <chr>>
                                                         <dbl>
##
   1 Alabama A & M University
                                                         0.918
   2 University of Alabama at Birmingham
##
                                                         0.737
##
   3 Amridge University
                                                   NA
                                                       NA
   4 University of Alabama in Huntsville
##
                                                         0.826
   5 Alabama State University
##
                                                         0.969
   6 The University of Alabama
##
                                                         0.827
   7 Central Alabama Community College
##
                                                   NA
                                                        NA
    8 Athens State University
                                                   NΔ
                                                        NΔ
```

Summarizing Data: group_by()

Instead of running two separate filter() commands, use group_by()

```
df %>%
  group_by(selective) %>% # Group the data by selective (either 1 or
0)
  summarise(mean_sat = mean(sat_avg,na.rm=T)) # Calculate average SAT
for each group
```

Results

- Do more selective schools have higher SAT scores?
- Yes
- This Result confirms our Hypothesis and answers our Research Question

Conclusion

- What we've done today is a microcosm of data science
 - 1. Opened data (readRDS)
 - 2. Looked at data (tidyverse + select(), filter(), arrange())
 - 3. Generated hypotheses (Admissions versus SAT scores)
 - 4. Tested hypotheses (summarise() + mean())

Quiz & Homework

- Go to Brightspace and take the 2nd quiz
 - The password to take the quiz is ####

Homework:

1. Work through Intro_to_R_Part1_hw.Rmd