OBJECTIVES OF THE DEMAND ANALYSIS

Contract Research, Drug Development and Clinical Laboratory Network Organizations need to understand the historical drivers of demand. Different slices of this analysis would provide trends of different aspects of the demand drivers – thus providing actionable insight and information to adjust upstream operations accordingly.

DEMAND DEEP DIVE

To important slices of demand including COVID/ non-COVID (disease type) and On-going/ Carried-Over (recency type) demand, and a mix of both disease type and recency type – which provides trends to show whether the demand peaks and troughs are specific to disease type or is it going up only in the carried over indicating adjustments required in the operational processes or is it a mix that some disease type impacts some specific recency type demand.