

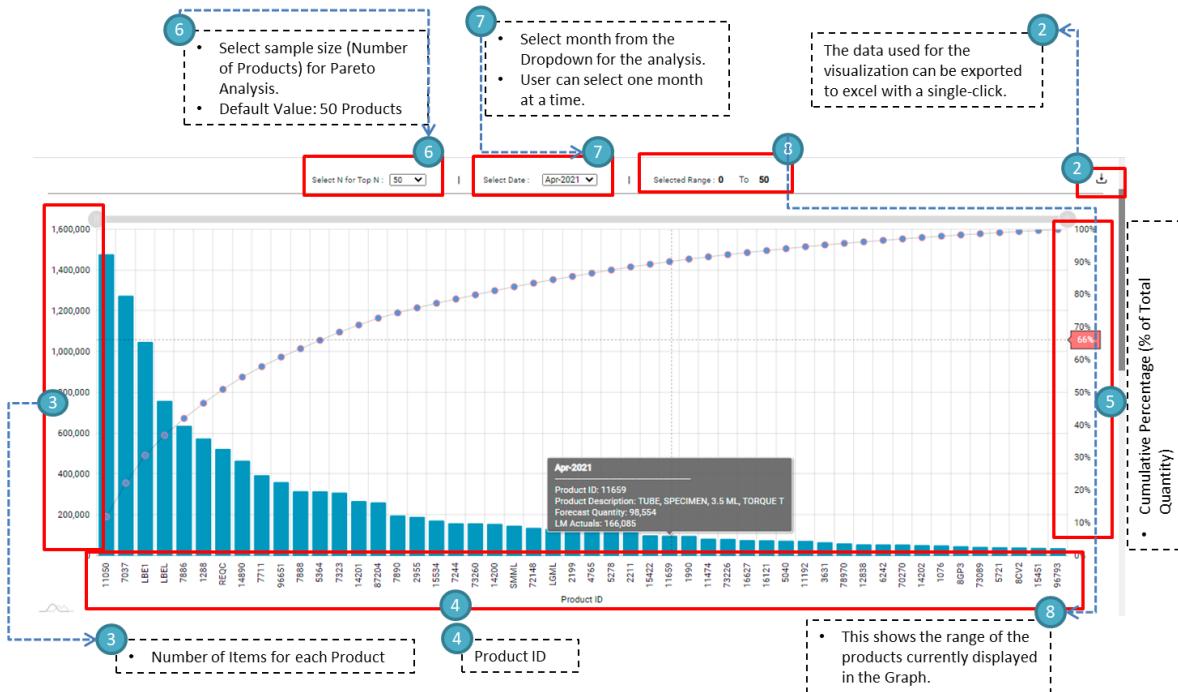
# Top Products by Demand

## Objective:

Pareto Analysis of the Products' monthly Demand. This analysis is done to understand the drivers of the total demand at the Product Level.

## Navigation:

- This chart comprise of a Bar chart at Product level showing individual demand for a Product and a line chart to understand the percentage contribution of that product or top 2, top 5 products in total demand for a month.



## Interpretation:

In the Pareto Chart,

- The Products are sorted on the basis of Demand in descending order, i.e. the product having highest demand will be displayed as the first product.
- Cumulative percentage is calculated as per the sample size.
  - If the value of N Is selected as 50 (Default Value), the cumulative percentage is calculated by taking the total demand of top 50 products. (Right Scale).
- The cumulative percentage of a product suggest what % of the total demand, a product will have.
- On the tooltip we have Product Id and the corresponding product description as per the Product master in Exacta and the last month actual demand (For Run month of March-2021, the last month actual demand is for the month of Feb-2021).