EXIT
DEPARTMENT OF SCIENCE AND TECHNOLOGY
SCIENCE EDUCATION INSTITUTE
and
ENGINEERING RESEARCH AND DEVELOPMENT
FOR TECHNOLOGY
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ENGINEERING OUR SUSTAINABLE AND INCLUSIVE DEVELOPMENT
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UNIVERSITY of SAN CARLOS

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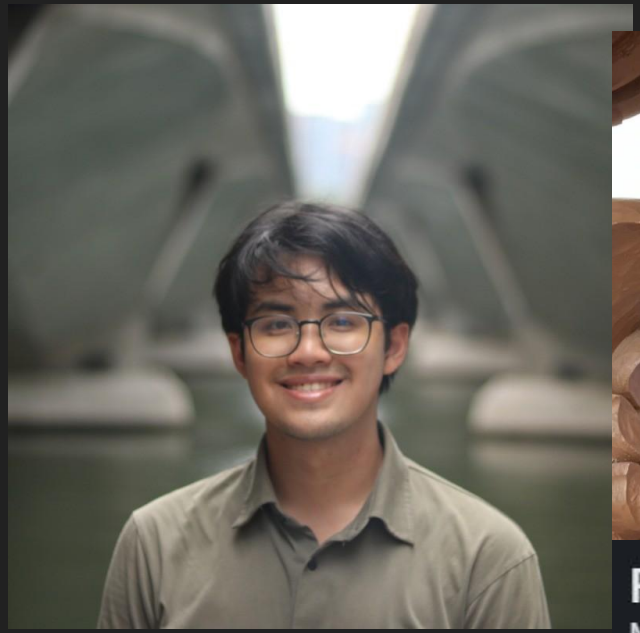

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callnow

random 1-on-1 call within a specific community

a way to encourage interactions that otherwise would not happen in a specific community

What does callme look like?

random

Available for call?

Yes No

Groups

UP Diliman - AI graduate students

22 members available

UP Diliman - ERDT scholars

40 members available

Call now

what does callnow look like?

callme

someone is calling

from UPD - AI graduate students

what conversations and questions might happen?

What are you working on?

What libraries/framework are you using?

How was that framework for that use case?

Kumusta?

Kumusta naman ang [subject]?

Sometimes it’s about learning from one another

callme: random 1-on-1 call

after the call

random

Rate the caller

How was the caller?

Submit

callme: random 1-on-1 call

community head

Each group has a community head that:

governs the group

sincerely cares for the well being of the group

verifies that a person is really part of the group

decides on implementing a 30-day, 60-day, up to 90 day suspension of a member based on rating and feedback

callme: random 1-on-1 call

callme's mission

Encourage interactions, conversations that might otherwise not happen naturally in an increasingly digital world

Photo from Startup Grind
https://www.startupgrind.com/blog/top-10-networking-mistakes-you-need-to-avoid-making-now/

It's not just any group, these are groups that you sincerely care about, a sense of belonging

callme: random 1-on-1 call

What is the digital equivalent of meeting someone unexpectedly face-to-face from a group you care about?

A live call not knowing that he or she is on the other side of the call

callme: random 1-on-1 call

real examples

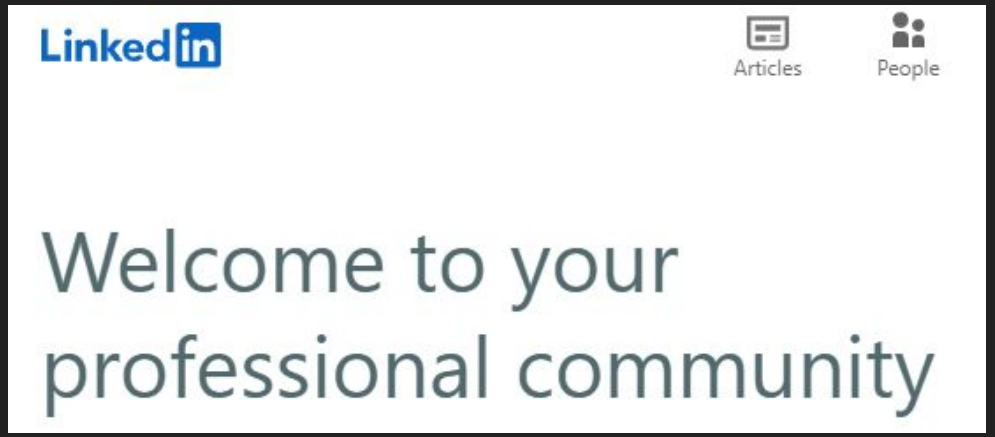
Jess Lee, former CEO of Polyvore, talking to other entrepreneurs

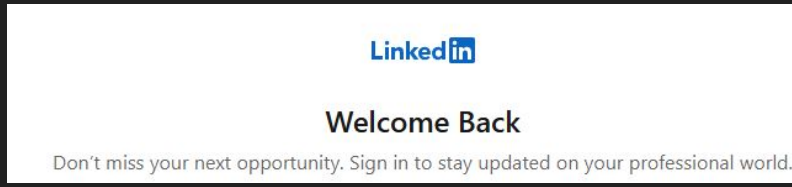
Brian Halligan of Hubspot, joining a CEO group

> After we scaled, I joined a CEO group with a bunch of terrific public company CEO's from companies like Slack, Atlassian, Shopify, etc. Half of the value of these CEO groups was a collective "misery loving company dynamic" where we all shared our problems and all our problems rhymed. The other half of the value was getting best practices on how to solve those problems.

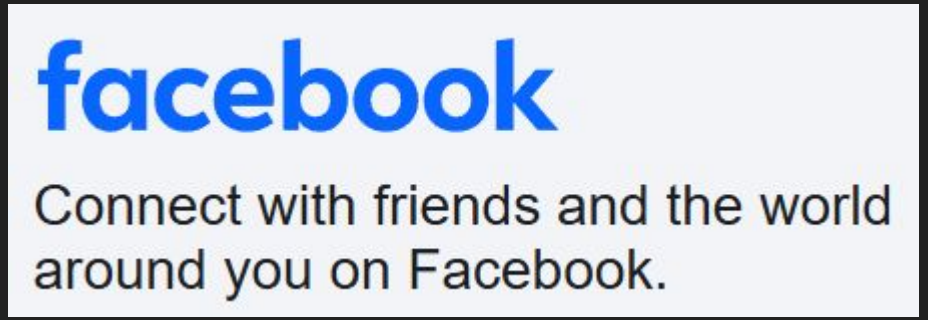
https://www.sequoiacap.com/article/a-startup-founder-to-scaleup-ceos-journey-from-0-to-25billion-halliganisms/

random: 1-on-1 call





What does it mean to be part of a professional community? What does it look like?



What does it mean to connect with friends? What does it look like?

What are we really aiming for?

focus on creating conditions where natural connections can emerge, giving people meaningful work to do together, allowing relationships to develop at their own pace and recognizing that different people connect differently.

random: 1-on-1 call

How to build it

Build on top of open source software on calls (e.g. Telegram)

Business model

each community can be sponsored by a company that cares for that community’s existence,

or can be paid by the community head or shared by community members (opex + 20% margin)

random: 1-on-1 call

Other use cases
Family (random 1-on-1)
Extended family
Circle of Friends
Groups that you sincerely care about

We only got one another, I guess

Thank you for listening

Questions

What are the other ways to encourage interactions that otherwise would not happen in a specific community? In a digital space?

What are the ways to enable natural connections in a digital space?

random: 1-on-1 call

Next Steps

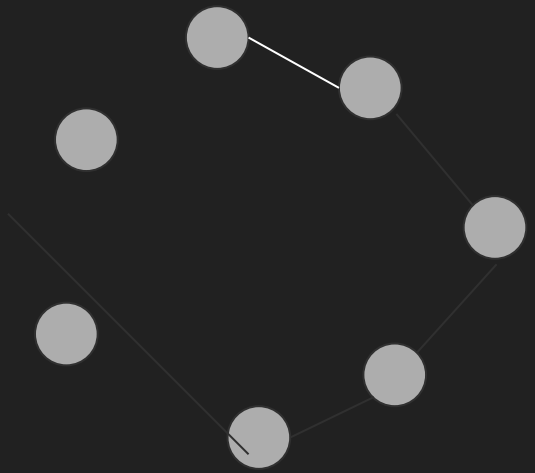
Gather evidence that a genuine human connection is really needed in this digital world, a sense of belonging, a sense of community

Build it

random: 1-on-1 call

I worry that, unless the tide turns soon, the Internet I fell in love with may cease to exist, and in its place, we will have something closer to a **souped-up version of TV** – focused largely on passive consumption, with much **less opportunity for active participation and genuine human connection.**

-Leif K-Brooks, Founder of Omegle

callme: random 1-on-1 call

network