International Demand for Bourbon and its Effect on the Kentucky Economy

Joseph L Blackett

University of Louisville

Author Note

[Include any grant/funding information and a complete correspondence address.]

Abstract

[The abstract should be one paragraph of between 150 and 250 words. It is not indented. Section titles, such as the word Abstract above, are not considered headings so they don’t use bold heading format. Instead, use the Section Title style. This style automatically starts your section on a new page, so you don’t have to add page breaks. Note that all of the styles for this template are available on the Home tab of the ribbon, in the Styles gallery.]

Keywords: [Click here to add keywords.]

International Demand for Bourbon and its Effect on the Kentucky Economy

[The body of your paper uses a half-inch first line indent and is double-spaced. APA style provides for up to five heading levels, shown in the paragraphs that follow. Note that the word Introduction should not be used as an initial heading, as it’s assumed that your paper begins with an introduction.]

# WHAT IS BOURBON?

Bourbon whiskey is a type of American whiskey which are barrel-aged distilled spirits made primarily from corn. The use of the term "bourbon" for the whiskey, derived from the French Bourbon dynasty, has been traced to the 1820s, and the term began to be used consistently in Kentucky in the 1870s. It is disputed whether Bourbon County in Kentucky or Bourbon Street in New Orleans inspired the whiskey's name (Kiniry, 2013). As of 2014, the market revenue for bourbon sold within the U.S. is about $2.7 billion, and bourbon makes up about two-thirds of the $1.6 billion of U.S. exports of distilled spirits.

## Origins of Bourbon Whiskey?

[To add a table of contents (TOC), apply the appropriate heading style to just the heading text at the start of a paragraph and it will show up in your TOC. To do this, select the text for your heading. Then, on the Home tab, in the Styles gallery, click the style you need.]

What Makes a Whiskey, Bourbon? [Include a period at the end of a run-in heading. Note that you can include consecutive paragraphs with their own headings, where appropriate.]

Legal Recognition within the United States. [When using headings, don’t skip levels. If you need a heading 3, 4, or 5 with no text following it before the next heading, just add a period at the end of the heading and then start a new paragraph for the subheading and its text.] (Last Name, Year)

International Protections.

## Significance to Kentucky.

# WHAT IS THE BOURBON BOOM?

## When did the Bourbon Boom Start?

## How did the Bourbon Boom Start?

### Marketing Factors.

### Economic Factors.

### Supporting Industries.

## Pre-Boom Data.

### Overall Sales.

### International Sales.

### Average Growth Per Year.

### Supporting Industries.

### Kentucky Economy Pre-Boom.

#### Average Growth.

#### Surplus / Deficit.

#### Tax Income.

### General U.S. Economy.

## Post-Boom Data.

### Overall Sales.

### International Sales.

### Average Growth Per Year.

### Supporting Industries.

### Kentucky Economy Pre-Boom.

#### Average Growth.

#### Surplus / Deficit.

#### Tax Income.

### General U.S. Economy.

## Data Analysis

References

Last Name, F. M., Year. Article Title. *Journal Title,* pp. Pages From - To.

Last Name, F. M., Year. *Book Title.* City Name: Publisher Name.

Tables

Table 1

[Table Title]

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Column Head | Column Head | Column Head | Column Head | Column Head |
| Row Head | 123 | 123 | 123 | 123 |
| Row Head | 456 | 456 | 456 | 456 |
| Row Head | 789 | 789 | 789 | 789 |
| Row Head | 123 | 123 | 123 | 123 |
| Row Head | 456 | 456 | 456 | 456 |
| Row Head | 789 | 789 | 789 | 789 |

Note: [Place all tables for your paper in a tables section, following references (and, if applicable, footnotes). Start a new page for each table, include a table number and table title for each, as shown on this page. All explanatory text appears in a table note that follows the table, such as this one. Use the Table/Figure style, available on the Home tab, in the Styles gallery, to get the spacing between table and note. Tables in APA format can use single or 1.5 line spacing. Include a heading for every row and column, even if the content seems obvious. A default table style has been setup for this template that fits APA guidelines. To insert a table, on the Insert tab, click Table.]

Figures

Figure 1. [Include all figures in their own section, following references (and footnotes and tables, if applicable). Include a numbered caption for each figure. Use the Table/Figure style for easy spacing between figure and caption.]

For more information about all elements of APA formatting, please consult the APA Style Manual, 6th Edition.