

JENNA MANDEL

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Experience

The Oppia Foundation

UX Engineer (volunteer / open-source)

Jan. 2017 to Present

- Develop wireframes for use in usability testing
- Evaluate existing website and update priority areas
- Assist in major copy rewrite and landing page redesign

French Institute Alliance Française (FIAF)

Digital Marketing Coordinator

June 2014 to May 2018

- Provided daily website maintenance and management
- Managed creation and coordination of assets for site and social media
- Led all aspects of e-mail campaigns, including scheduling, list targeting, and front-end coding
- Collaborated with marketing team to define future strategies and resource needs
- Worked with graphic designers on re-design initiatives including annual art festival micro-sites

Vedere

Web Developer and Designer

Feb. 2013 to May 2014

- Daily website maintenance and management
- Led the design, development, and deployment of Magento platform
- Conducted user research through interviews and usability testing
- Provided on-going technical support to members
- Built & maintained e-mail marketing campaigns

Web Development Intern

Aug. 2012 to Jan. 2013

- Assisted in daily website maintenance and management
- Created wireframes to facilitate design elements
- Analyzed traffic and made necessary changes for a better user experience

Skills

Languages: HTML5 / CSS3, JavaScript, jQuery, Ruby, SQL

Frameworks: WordPress, Magento, Bootstrap, Sinatra, Django, Angular, Ruby on Rails, Jekyll

Design: Photoshop, InDesign, Illustrator, Sketch, Axure, Figma, Visual Studio

Version Control: Git, GitHub

Education

Flatiron School

Full Stack Web Development 2018

Women Take Tech Scholarship

New York University SPS

Web Design Intensive 2012

University of Rhode Island

Bachelor of Art Psychology 2009

Stanford University (online via coursea.org)

Certification Human Computer Interaction 2013

Rhode Island School of Design

Certification Advertising Design 2011