



# Openness to (Psychedelic) Experience

A Flatiron Phase 3 Project  
by Jordan Loewen-Colón

# Today's Agenda



Business Problem



Goals



Data



Models & Results



Summary and Recommendations



# The Problem

The MindSpectrum Research Institute needs participants for its next study and wants a smaller, more reliable group of participants who are genuinely likely to experiment with psychedelics, rather than a larger group with unpredictable inclinations.

# Primary Goals



## Develop

A predictive model that targets psychedelic use using personality traits.



## Aim

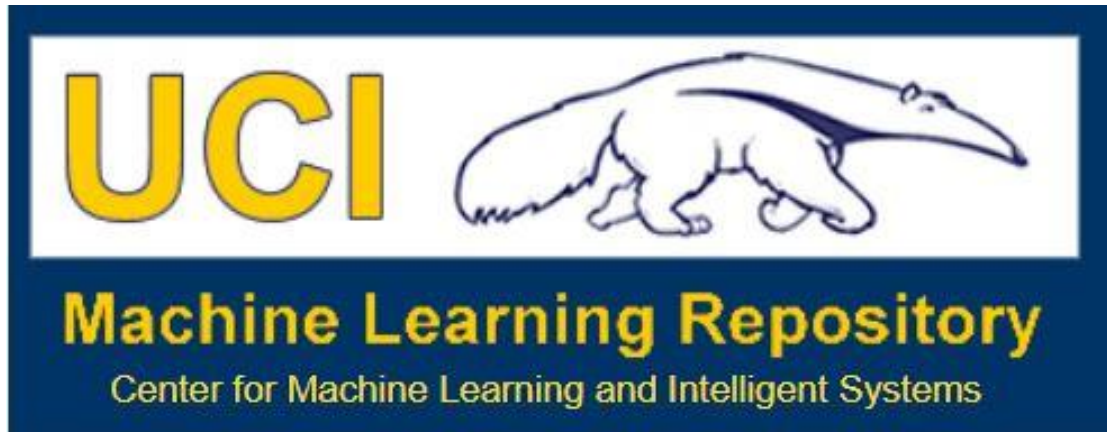
Minimize false positives in identifying potential trial participants.



## Focus

'Precision' as the key performance indicator for our models.



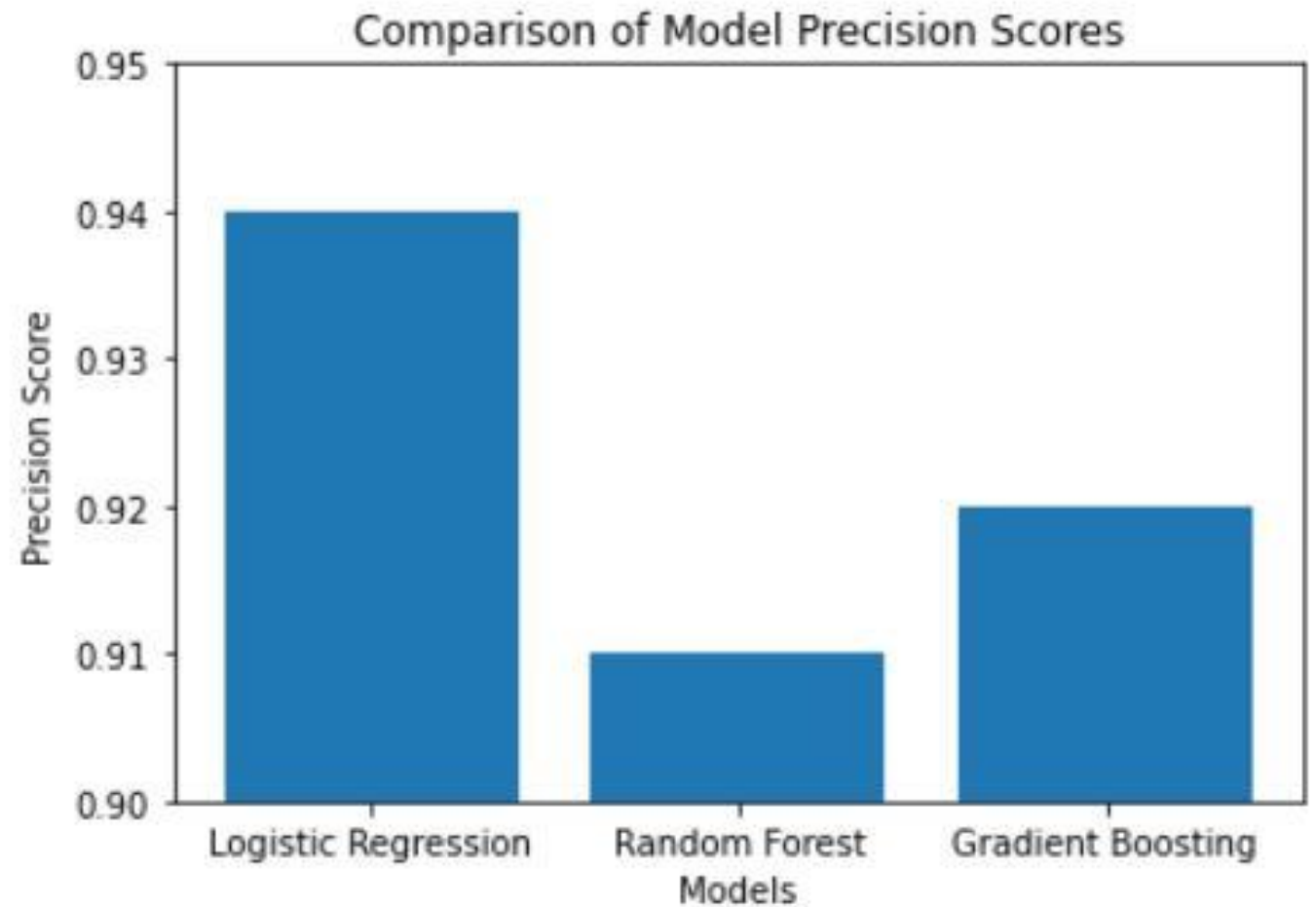


# The Data

- 1884 entries and 31 columns.
- Personality scores measured on a Likert-based scale ranging from 0 to 4 and then rendered as a float.
- The demographics have various sub-categories.
- Drug values measured by recency (if ever) that the substance has been consumed.

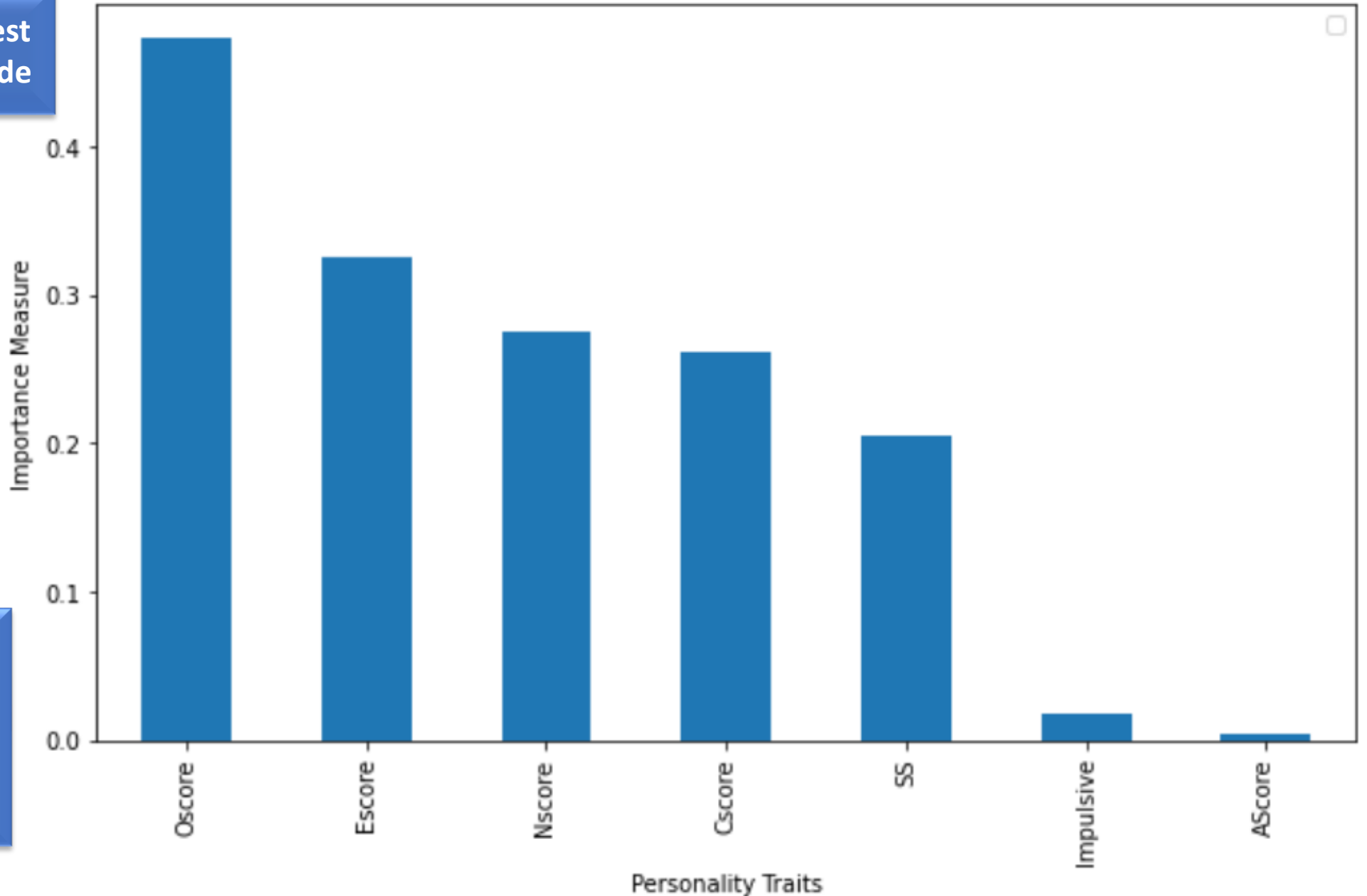
# Results

The logistic regression had the highest precision



Feature Importances for the Logistic Regression

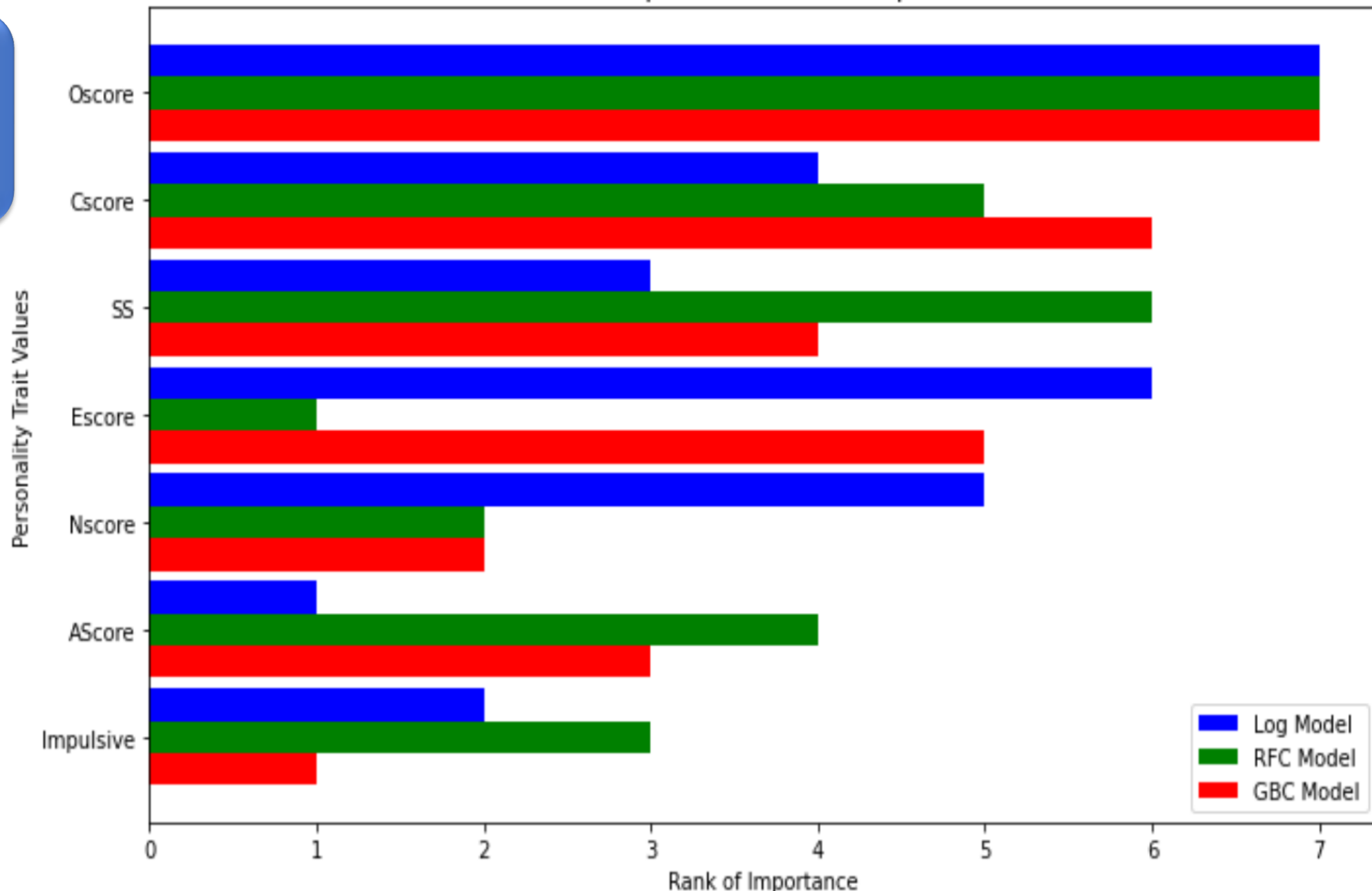
Oscore has the largest  
Coefficient magnitude



Of the personality  
traits, it  
Has the greatest  
predictive impact

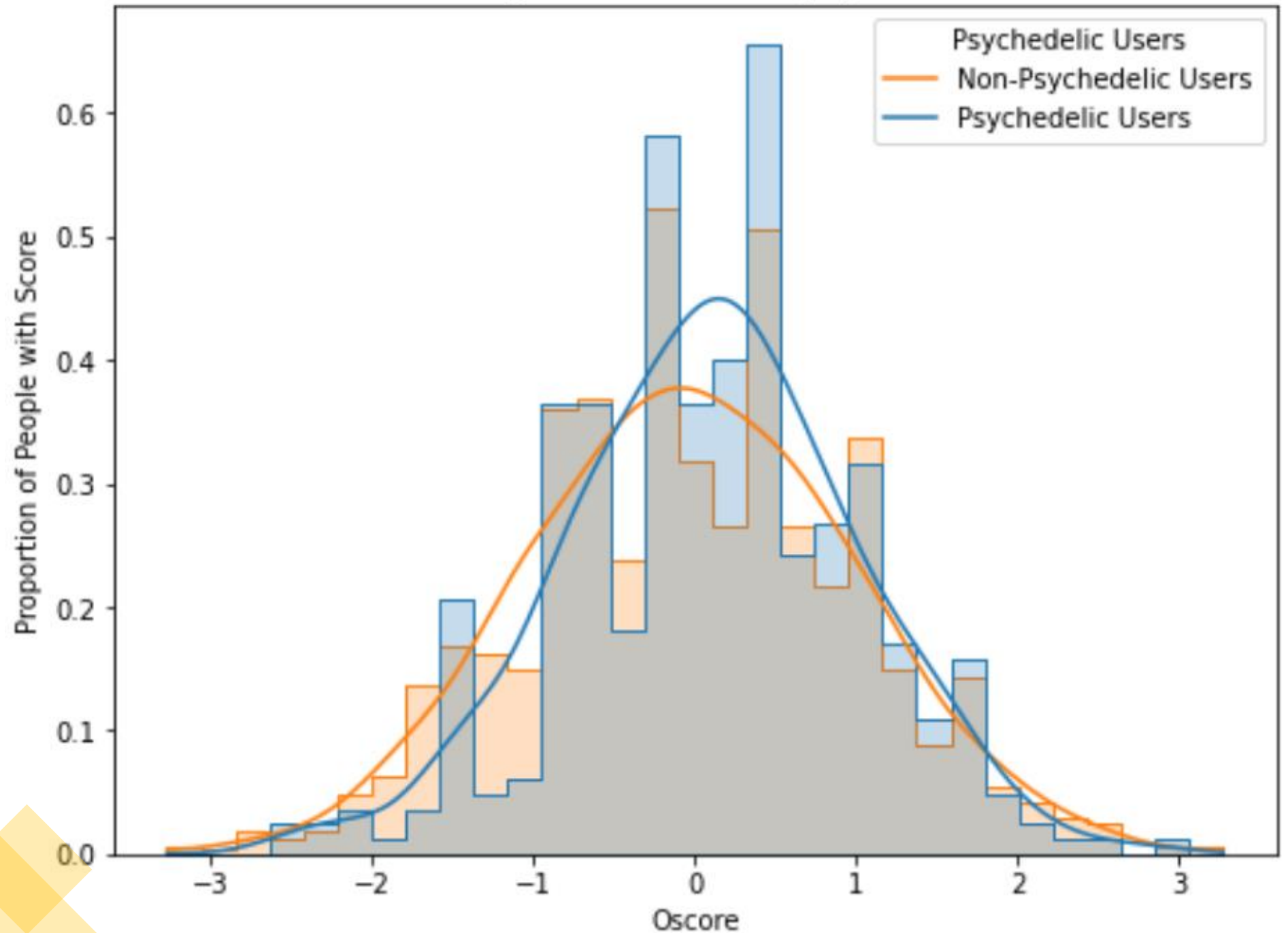
Rank Comparison of Feature Importance

All three models  
agreed the  
**Oscore** was the  
most important  
personality factor





## Oscores of Psychedelic and Nonpsychedelic Users



Psychedelic users are more likely to have a higher Oscore than non psychedelic users

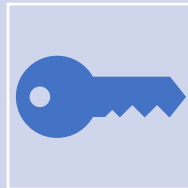
Oscore does  
not appear  
until rank 29

FEATURE	COEFFICIENT	RANK
Legal Highs (Never Used)	1.79	1
Nicotine (Never Used)	1.59	2
Amyl Nitrites (Never Used)	1.54	3
Cocaine (Never Used)	1.37	4
Amphetamines (Never Used)	1.34	5

# Summary



Above 90% precision rate among all three models is great!

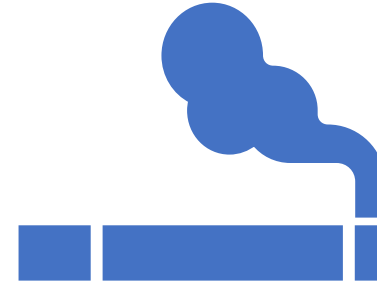


Oscore is a key factor, but not sufficient

# Recommendations



**#1 Incorporate the assessment of Oscore** into the screening process to further refine the selection of potential participants.



**#2 Target higher Oscores** and individuals who have never having taken legal highs, nicotine, or amyl nitrites.



Thank You

Jordan Loewen-Colón  
[jbloewen@syr.edu](mailto:jbloewen@syr.edu)