



## Campaign activity ideas

**There are lots of ways to create anti-bullying awareness in your school.** You can do one thing, or one thing a day for a week to really keep up the support for the campaign. One class can work together to promote to the rest of the building, or every class in school can pick an activity to be in charge of and accomplish.

- **Create public service announcements.** Write short tips to help stop bullying or how to get help with bullying. Contact local radio station to record and get them on air, or just read tips over public announcements at school.
- **Create billboards and marquee signs to post around town.** Ask local businesses to donate space to promote anti-bullying messages in the community.
- **Pledge wall.** Get students at school agree to sign an anti-bullying pledge to stop and help when they see bullying. Record the number of signatures in a visible place for the whole school to see the support.
- **Chalk it Up!** Write anti-bullying messages on sidewalks in chalk to raise awareness of the issue and school campaign.
- **Acts of Kindness Award.** Ask students to nominate other classmates who have demonstrated positive bystander behavior: by helping, telling or standing up for bullying victims. Announce awards over loudspeaker or get school to hold special assembly to honor students who are making a difference against bullying.
- **School newspaper, newsletters, website and yearbooks.** Write an article to be included in local newspaper or newsletters for students. Or ask for space to be reserved to publish anti-bullying information, quizzes, cartoons or advice column.
- **Stop Bullying Now t-shirt day.** Have shirts printed with school campaign phrase or logo (you can first hold a contest to vote on one for the school). Or declare a certain color for everyone in support to wear to school in solidarity.
- **Graffiti Mural.** Get help from an art teacher to provide paper and supplies to create an anti-bullying mural to post on a large wall in your school. An entire class can participate and create the mural together, or you may hold a contest to pick the winning mural art.



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- **Cheer On!** Ask cheerleading or poms squad to create and perform bullying prevention cheer and perform it at school pep rally or sporting event.
- **Battle of the Bands.** Host contest event and encourage performers to create songs about bullying prevention. Read anti-bullying tips, or perform skits, in between acts.
- **Start Stop Bullying Now! Club.** Gather friends and other supporters to start club that can host monthly activities about anti-bullying and keep the campaign going all year!
- **Anti-Bullying campaign school-wide contest.** Combine several of these activities together to hold a week-long campaign to raise awareness and get the whole school involved!
- **Hold Stop Bullying Now! Carnival.** Create information booths, games, awareness items (hats, shirts), provide food & contests to bring school together against bullying.

See a full activity guide with more ideas and guidance at  
<http://www.stopbullying.gov>