



POLITICAL CAMPAIGNING, MESSAGING, AND RHETORIC
WORKSHOP
SEPTEMBER 5TH 2019

Churchill Room
Goodenough College, Mecklenburgh Square, London WC1N 2AB

Organiser: Jack Blumenau (j.blumenau@ucl.ac.uk)
Enquiries: Lotte Hargrave (lotte.hargrave.16@ucl.ac.uk)

- 9.00am – 9.30am – **Coffee and pastries**
- 9.30am – 10.50am
 - *Never Mind, I'll Find Someone Like Me: The Relationship Between Perceived Representation and Populism*
Bruno Castanho Silva & Christopher Wratil*
Discussant: Lucy Barnes
 - *Playing to the Gallery: How Politicians Use Emotive Rhetoric in Parliament*
Moritz Osnabrgge*, Sara Hobolt & Toni Rodon
Discussant: Benjamin E. Lauderdale
- 10.50am – 11.10am – **Coffee break**
- 11.10am – 13.10pm
 - *Exploring Female Legislators' Policy Agenda Using a Dynamic Topic Model*
Constantine Boussalis, Gail McElroy & Miriam Sorace*
Discussant: Jack Blumenau
 - *Increasing the Costs of Representation? Harassment and Intimidation of UK Parliamentary Candidates*
Sofia Collignon* & Wolfgang Rdig
Discussant: Tom O'Grady
 - *Party Policy Positions and the Varying Electoral Gender Gap*
Rosalind Shorrocks*
Discussant: Zachary Greene

- 13.10pm – 14.30pm – **Lunch**

- 14.30pm – 15.50pm
 - *The Household Finance Analogy Does Not Drive Mass Support for Austerity*
Lucy Barnes and Timothy Hicks*
Discussant: Paolo Morini

 - *Keeping it in the Family? Party Cohesion, Disagreement and Voter Perception*
Zachary Greene*
Discussant: Lotte Hargrave

- 15.50pm – 16.10pm – **Coffee break**

- 16.10pm – 17.30pm
 - *Can Political Speech Reduce Xenophobic Prejudice?*
Petra Schleiter*, Margit Tavits & Dalton Ward
Discussant: Katerina Tertychnaya

 - *Measuring the Persuasive Power of Political Arguments*
Jack Blumenau* & Benjamin E. Lauderdale
Discussant: Jae-Hee Jung

- 17.30pm – 18.00pm – **Drinks**

- 18.30pm – **Dinner**