



## Emily Patterson

**Age:** 20

**Education:** BFA in Art & Design

**Hometown:** Chicago, Illinois

**Family:** Single

**Occupation:** Student

### Goals

- **Integration of Virtual Platforms into Art Studies:** She aims to use the virtual gallery as a resource for her art classes

### Frustrations

- **Challenges with Virtual Platform:** Faced difficulties in navigating past virtual galleries. Its lack of user-friendliness and engagement hindered her ability to enjoy time.
- **Unproductive Museum Visits:** Wishes for more structured resources in the virtual gallery, particularly for her art classes.
- **Engaging Virtual Museum:** Wants a more engaging experience within the virtual gallery as she enjoys visiting museums in person for fun.

Emily is a third-year student enrolled in the Stamps School of Art & Design at the University of Michigan. She often carries a sketchbook, capturing emotions through her drawings, with a distinct person style. Emily is known for her contemporary art forms. She is a driven art student, motivated to expand her skills in digital art. She aims to use the university's virtual gallery as a research tool, however, there are challenges within most galleries. She seeks a more user-friendly and resourceful virtual gallery that can offer benefits for school and for fun.