

Joseph Marino

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SUMMARY

Innovative and driven, I am a fourth year student at the University of Michigan pursuing dual degrees in User Experience Design and Cognitive Science with a keen interest in human-centered design. I am seeking an internship that aligns with my diverse skill set and allows me to integrate my visual acumen and design methodologies.

EDUCATION

University of Michigan, Dual Degree Program Ann Arbor, MI | 2021 - Current

- School of Information | Bachelors of Science in Information (BSI), User Experience (UX) Design
- College of Literature, Science, and the Arts | *Bachelor of Arts, Cognitive Science*
- Stamps School of Art & Design | *Minor, Art & Design*

Relevant Coursework

- Web Design, Development, and Accessibility, Needs Assessment and Usability Evaluation, Decision Processes, Product Design, Art Studio 2D/3D/4D, Statistics and Data Analysis

Archmere Academy | *High School Diploma with Honors*

Claymont, DE | 2017 - 2021

PROFESSIONAL CERTIFICATES

Google Professional Certification | *User Experience Design*

Coursera | 10/2023

SKILLS

User Experience Design

Adobe XD, Figma, Wireframes, Qualitative & Quantitative Research, Data Dog, User Testing

Document Editors

Microsoft Excel & Word
Google Sheets & Docs

Design Tools

Adobe Cloud (Photoshop, Illustrator),
Rhino 3D

Programming

HTML, Python, CSS, JavaScript

EXPERIENCE

Wawa, Inc | Experience Strategy Intern

Media, PA | 05/2024 - 08/2024

- Supporting the design and execution of qualitative & quantitative research, heuristic analysis, competitive benchmarking, customer experience journeys, and service blueprints.
- Assisting in research analysis and reporting, delivering actionable insights that inform design requirements, prioritization of enhancements, and empowering cross-functional teams to act and address the needs of customers using the website, kiosk, and mobile app.

UofM Special Olympics - Swimming | *Vice President of External Affairs*

Ann Arbor, MI | 08/2023 - 05/2024

- Head of fundraising efforts securing record amount of donations for 2023 signature event (Polar Plunge)
- Responsible for special event coordination and managing social media accounts
- Serve as swim coach leading weekly practices during the school year (40 hours per year)

InspiriTec | *Freelance Graphic Designer*

Philadelphia, PA | 03/2022 - 08/2023

- Designed and edited graphics for a social entrepreneurship non-profit that employs mostly individuals with disabilities and veterans on IT Help Desk contracts, ensuring alignment with branding guidelines and delivering quality results