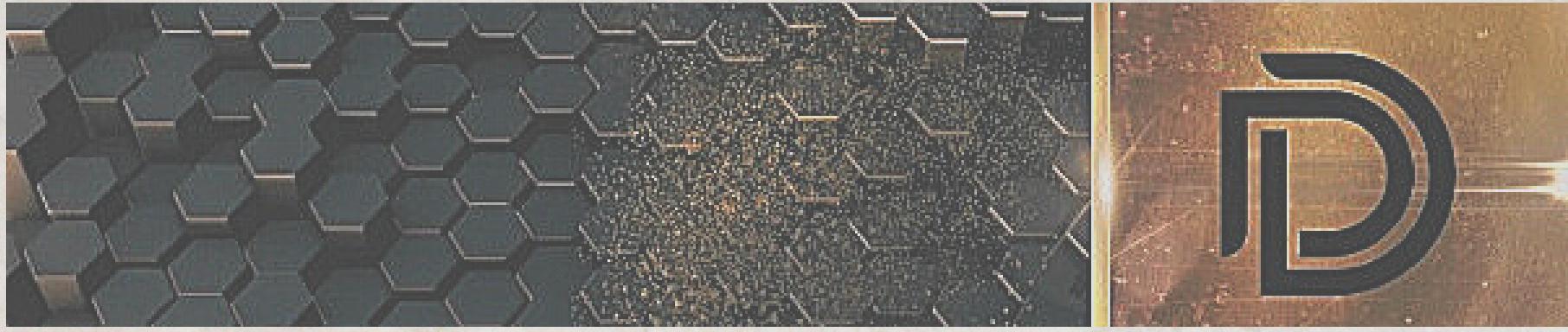


THE DATA GAME

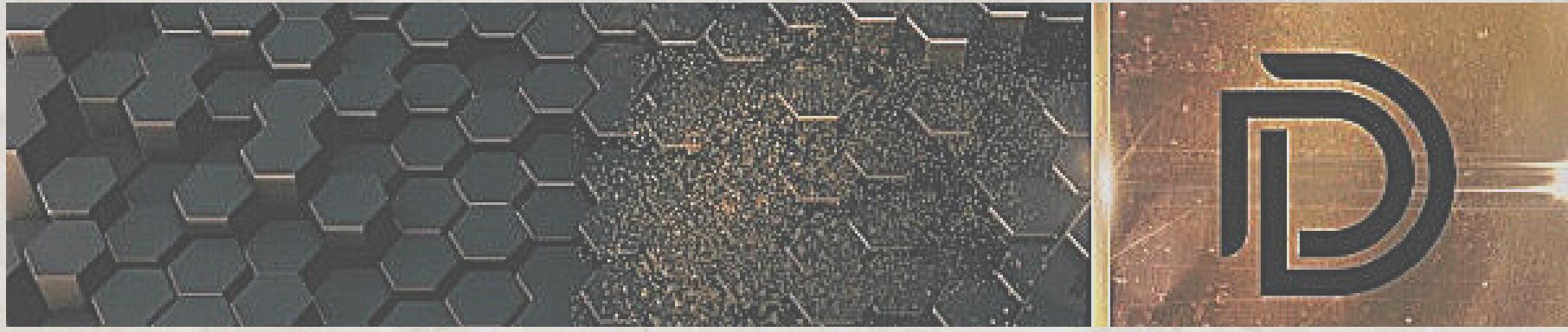


DOES BIG DATA CARE ABOUT YOU?

It seems that more and more, big tech companies are prioritizing their bottom line over the relationships they have with their clients and partners. It's no secret that these companies are driven by profits, and as long as they are making money, it seems that they are willing to overlook the needs and concerns of their customers.

One way that these companies prioritize profits over relationships is by prioritizing short-term gains over long-term partnerships. Rather than building lasting relationships with their clients, they are more focused on getting paid and moving on to the next project. This can lead to a transactional mindset that values the immediate financial benefit over the long-term value of a strong, mutually beneficial partnership.

THE DATA GAME



IT STARTS & ENDS WITH RELATIONSHIPS

In contrast, Dawkins takes pride in their throwback blue-collar attitude, valuing relationships and a hand-in-hand approach with their clients and partners. They understand that building strong relationships is key to the success of their business, and they prioritize this above all else. Rather than focusing on short-term gains, Dawkins is committed to working closely with their clients and partners to build long-lasting, mutually beneficial relationships.

One way that Dawkins stands apart from other companies is by prioritizing transparency and honesty in all of their interactions. They understand that trust is a key component of any successful partnership, and they work hard to earn and maintain the trust of their clients and partners. Whether it's through open and honest communication, timely responses to inquiries, or a commitment to meeting deadlines, Dawkins is dedicated to building strong, trusting relationships with their clients and partners.

In conclusion, big tech companies often prioritize profits over relationships, leading to a transactional mindset that values short-term gains over long-term partnerships. In contrast, Dawkins takes pride in their throwback blue-collar attitude, valuing relationships and a hand-in-hand approach with their clients and partners. They prioritize transparency, honesty, and trust in all of their interactions, and work hard to build long-lasting, mutually beneficial relationships with their clients and partners.