

VeoRide E-Scooter Patterns at UMD

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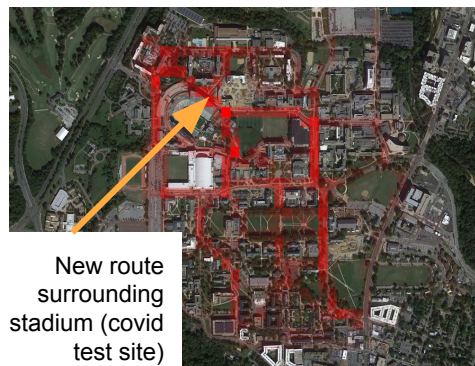
Observations

- Major increases in commute to residential areas
- Decrease starts around educational buildings
- Decrease in parking space use from 92% to 29%

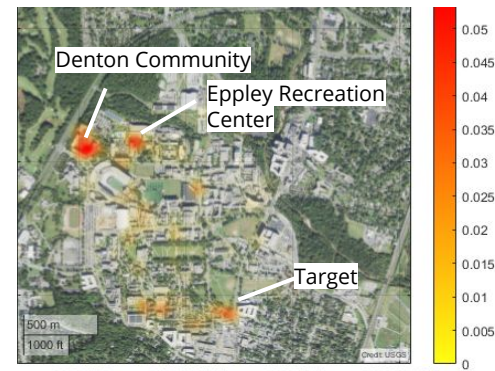
Suggestions

- Add lighting on veoride e-scooter to ensure a safe trip at night
- Strategically placed educational information about safety precautions and users' e-scooter operating skills
- Reinforce UMD regulation on e-scooter usages via Veoride apps
- Update e-scooter parking location to promote the convenience and safety of transit

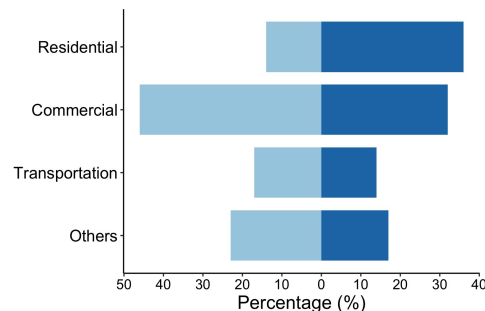
Popular route within campus in 2020



Popular entrances and exits in 2020



Off-campus destinations 2020 vs. 2019



e-Scooter usages 2020 - 2019

