

Jean Pierre Bolaños

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Research Profile

I am a graduate student in the Research Master in Economics and Business at the University of Groningen. I have worked on studies on export promotion programmes, firm capabilities, and export performance in Peru. I am interested in studying how multiple goals and organisational success hamper learning and adaptation. I am also interested in theoretical/computational organisational models.

Education

Research Master in Economics and Business University of Groningen (The Netherlands) · <i>GPA: 8.6/10.0</i>	Sep 2021–to date
Master's honours programme Honours College, University of Groningen (The Netherlands)	Oct 2022–to date
Licentiate title International Business Universidad del Pacífico (Peru) · <i>Outstanding thesis honours, grade: 19/20</i>	May 2020– May 2021
BA International Business Universidad del Pacífico (Peru) · <i>Valedictorian, Class of 2016-II</i>	Mar 2012–Dec 2016

Research experience

Research Assistant To Prof. Oscar Malca, Associate Dean International Business, Universidad del Pacífico	Apr 2017–Aug 2019
Research Assistant To Prof. Angie Higuchi, Universidad del Pacífico Research Centre	Jan 2016–Dec 2016
Research Assistant Intern To Gabriela Guerrero and Juan León Jara-Almonte, Group for the Analysis of Development	Apr 2015–Oct 2015
Research Assistant To Prof. Angie Higuchi, Universidad del Pacífico Research Centre	Jul 2014–Dec 2014

Grants and awards

Agent-based modelling course scholarship (USD 50) Santa Fe Institute's Complexity Explorer	2022
Second year tuition fee scholarship (EUR 16201) SOM Graduate School, University of Groningen	2022
First year tuition fee scholarship (EUR 13732) SOM Graduate School, University of Groningen	2021
Conference travel grants (USD 4800) Universidad del Pacífico Research Centre	2016-2018
Honour Roll, 1st place – Research category Universidad del Pacífico	2016
Prize for academic performance, 1st place Universidad del Pacífico	2016
Valedictorian, Class of 2016–II Universidad del Pacífico	2016

Peer-reviewed publications

- (1) Malca, O., **Bolaños, J.P.**, Rubio, J.L., & Acedo, F.J. (2021). Export market orientation and export performance in emerging markets: Insights from the Peruvian agri-export sector. *Journal of Agribusiness in Developing and Emerging Economies*, Advance online publication. <https://doi.org/10.1108/JADEE-12-2020-0308>
- (2) Malca, O., **Bolaños, J.P.**, Acedo, F.J., Rubio, J.L., & Peña-Vinces, J. (2021). Relational flexibility norms and relationship-building capabilities as a mediating mechanism in export performance: insights from exporting SMEs in an emerging economy, Peru. *International Journal of Emerging Markets*, 16(8), 1745–1768. <https://doi.org/10.1108/IJOEM-09-2019-0735>
- (3) Malca, O., & **Bolaños, J.P.** (2019). El efecto de la proactividad exportadora y la orientación a los mercados de exportación en el desempeño exportador: Estudio exploratorio del sector confecciones. In S. Götz (Ed.), *América Latina y Asia Pacífico: Relaciones y proyecciones de cara a un mundo turbulento* (pp. 153–180). Santiago de Chile: Ediciones Universidad Alberto Hurtado. <https://ediciones.uahurtado.cl/producto/america-latina-y-asia-pacifico/>

Conference presentations

I have presented three conference articles at the conference series “[Catedra Alianza Asia Pacífico](#)” in Lima (2016), Santiago de Chile (2017), and Mexico City (2018). In 2016 I also presented one article at the XXV International Scientific Conference Agrarian Perspectives in Prague ([Proceedings](#)).

Teaching experience

Teaching assistant

Financial Accounting for E&BE/International Business. University of Groningen

Nov 2022–Jan 2023

Invited lecturer

Four undergraduate courses on multivariate statistics, international management, and international marketing. Universidad del Pacífico

Sep 2017–Jul 2019

Invited lecturer

MBA programme (International Business module). Pacífico Business School

Mar 2018–Sep 2018

Consultancies

I have developed consultancies for multilateral organisations, government institutions, NGOs, and private companies. These include the [Technical Group of Promotion Agencies of the Pacific Alliance](#) and the Peruvian Ministry of Foreign Trade and Tourism (MINCETUR).

Skills and languages

STATA, R, SPSS, AMOS, G*Power, Vensim, NetLogo, MS Office, VBA, \LaTeX

English (IELTS 8.0), French (DEL F C1), Spanish (Native)

References

dr. Dennis Veltrop

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Department of Accounting
University of Groningen

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Prof. Oscar Malca G.

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Department of Marketing and International Business
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