



# JOSEPH BORJON

(208) 403-9952 • [work@josephborjon.com](mailto:work@josephborjon.com) • [linkedin.com/in/josephborjon](https://www.linkedin.com/in/josephborjon)

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## Data Scientist — Summary

Methodical Data Scientist with a strong business background and a penchant for discovering new insights and maximizing profit through data analysis and visualization. Well-versed in the scientific method and in presenting data effectively to propel people to action. Able to communicate well with almost anyone.

## Data Science Skills

- Data analysis
- Data visualization
- Relational data reformatting
- Reading online data
- Applying data to real life
- Data wrangling
- Data tidying
- Git and GitHub
- R and Python
- Factors
- Spatial data plotting
- Human graphical perception
- Question formulation
- Regular expressions
- Interactive visualization

## Experience

- 2016 to date **Young Engineers Teacher, Madison School District 321 — Rexburg, Idaho**
- Teach engineering concepts to children ages 10–12, inspiring many to explore further
  - Engage students' minds in classroom and one-on-one learning modes
  - Consult with parents and school administration to help individuals succeed
- 2018 to date **Associate Analyst, Promoted — Rexburg, Idaho**
- Consult with clients ranging from interns to senior executives to overhaul their job application documents and skills, leading to ~50% callback rate
  - Contribute ideas and decisions regarding the fledgling startup's direction and culture
  - Review a fellow Associate's work, ensuring it is ready to be released to industry recruiters
- 2012 – 2016 **Web Consultant and Developer, BYU-Idaho — Rexburg, Idaho**
- Built websites with audiences of over 1,000 users, such as Education Week and Music
  - Developed long-term web strategy for client departments throughout campus
  - Routinely managed significant portions of the University's web presence
- 2011 **Sales Agent, Shield Protection International — Modesto, California**
- Received exclusive incentives based on exceptional self-motivation

## Education

- 2018 **Data Science Certificate (in progress), Brigham Young University-Idaho**
- Practice discovering, cleaning up, and analyzing data in depth to gain profitable insights
- 2012 – 2016 **Bachelor of Science in Business Management, Computer Science Cluster, BYU-Idaho**
- Served as COO in a student-built business that grossed over \$50K in one semester
  - Mentored 30 incoming college students
- 2010 – 2011 **Associate of Science in Anthropology, Los Medanos College — Pittsburg, California**
- Graduated with honors
  - Received acclaim from an expert journalist for work as a school reporter and writer