

James M Bort
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ACADEMIC POSITIONS

DePaul University	Assistant Professor	2023 -
University of Missouri – Columbia	Assistant Professor	2020 - 2023
National University of Singapore	Visiting Scholar	2020
Syracuse University	Instructor	2018-2020

EDUCATION

Syracuse University	PhD, Business Administration (Entrepreneurship) Advisor: Johan Wiklund
Syracuse University	Master of Business Administration
State University of New York Polytechnic	Bachelor of Science, Computer Science

INTERESTS

Research: Start-up workforce, neurodiversity, new venture growth, job satisfaction, crowdfunding, computational social science

Teaching: Entrepreneurship, innovation, social entrepreneurship, the psychology of the entrepreneur, ethics in entrepreneurship

RESEARCH

Publications

Bort, J., Moss, T., & Renko, M. (2024) “Legitimacy Spillovers and Hybrid Rhetoric In Crowdfunded Microloans.” *International Small Business Journal (in press)*

Bort, J., Meoli, A., & Sullivan, D. (2024) “Financing A Free-for-All: Crowdfunding Open-Source Software”. *Small Business Economics (in press)*

Yu, W., Fei, J., Peng, G., & **Bort, J.** (2024) “When a Crisis Hits: An Examination of the Impact of the Global Financial Crisis and the COVID-19 Pandemic on Financing for Female Entrepreneurs.” *Journal of Business Venturing, 39, 2, 106379*

Bort, J., Wiklund, J., Crawford, C., Lerner, D., & Hunt, R. (2024) “The Strategic Advantage of Impulsivity in Entrepreneurial Action: An Agent-Based Modeling Approach.” *Entrepreneurship Theory and Practice, 48, 2, 547-580*

Bort, J., & Totterman, H. (2023) “The Growth Aspirations of Underdog Entrepreneurs.” *Journal of Business Research, 165, 114055*

Meoli, A., Munari, F., & **Bort, J.** (2019) “The Patent Paradox in Crowdfunding: An empirical analysis of Kickstarter data.” *Industrial and Corporate Change, 28(5), 1321-1341*

Under Review

Bort, J. & Wiklund, J., & Yu, W. [Firm Growth and Job Satisfaction]. (*3rd round revise & resubmit*, Strategic Management Journal)

Bort, J. [A Theory of the Start-up Workforce]. (*3rd revise & resubmit*, Academy of Management Review).

Bort, J., & Wiklund, J. [Work Design of Start-up workforce]" (*2nd round revise & resubmit*, Journal of Business Research).

Sullivan, D., Andrus, J., **Bort, J.**, & Gupta, V. [Crowdfunding and Gender Bias]. (*under review*).

Book Chapters and Published Conference Papers

Bort, J., Meoli, A. (2022). "Gender and Open Innovation Strategy in Crowdfunding." In Vorley, Smith, & Owalla (Eds). Gender, Diversity and Innovation: Concepts, policies and practice. *Edward Elgar*.

Bort, J., Yu, W., & Wiklund, J. (2021). "Growth." In Dana Paul, L. (Ed). World Encyclopedia of Entrepreneurship – 2nd volume. *Edward Elgar*.

Bort, J., Stephan, U., & Wiklund, J. (2021). "The Well-being of Entrepreneurs and their Stakeholders." In Cardon, Frese, & Gielnik (Eds). The Psychology of Entrepreneurship: New Perspectives – 2nd volume of The Psychology of Entrepreneurship. *The Society for Industrial and Organizational Psychology*

Andrus, J., Sullivan, D., **Bort J.**, & Gupta, VK. (2021) "You May Not Notice, But It's Still There: Gender Bias in Crowdfunding Success" *Frontiers of Entrepreneurship Research BCERC Proceedings*. 41

Bort, J., Ward, MK., Wiklund, J., & Cummings, C. (2019) "Work Design and Employee Job Satisfaction in The Modern Entrepreneurial Workplace." *Frontiers of Entrepreneurship Research BCERC Proceedings*. 39

Moss, T., Renko, M., & **Bort, J.** (2019) "Exploring the Antecedents of Hybrid Claims: A Microfoundations Approach to Hybridity in Microenterprises." *The Academy of Management Best Paper Proceedings*.

Lerner, D., Crawford, C., **Bort, J.**, & Wiklund, J. (2017) "Speed vs Accuracy: Experimentally modeling the strategic utility of impulsivity in entrepreneurship." *Frontiers of Entrepreneurship Research BCERC Proceedings*. 37

Select Works in Progress

Bort, J. [Creating Video Games for Experiments]. (Early Stage).

Bort, J., & Renko, M. [Gender & AI Start-ups]. (Early Stage).

Moss, T., **Bort, J., & Canova, J.** [Prosocial Motives of Kiva Lenders]. (*preparing manuscript*).

Conference Presentations

2024

Andrus, J., Sullivan, D., Bort, J. "Gender Differences in Resource Allocation: The Impact of Shifting Standards and Benevolent Sexism" Academy of Management Conference, Chicago, IL (August 2024)

Bort, J. "Creating and Using Video Games for Entrepreneurship Research" Babson College Entrepreneurship Research Conference, Munich, Germany (June 2024)

Moss, T., Bort, J., Canova, J. "Walking the Talk: Examining Intrinsic Motivation In Prosocial Microlending" Babson College Entrepreneurship Research Conference, Munich, Germany (June 2024)

2023

Li, X., Crawford, C., & Bort, J., "Investigating the Emergence of Outliers in The Context of Crowdfunding: A Power-Law Perspective" Babson College Entrepreneurship Research Conference, Boston, MA (June 2023)

2022

Bort, J., Meoli, A., Sullivan, D., & Andrus, J. "Open Innovation, Open Wallets? Innovation Strategy Congruence in Crowdfunding" Academy of Management Conference, Seattle, WA (August 2022)

Bort, J., Wiklund, J., Ward, MK., & Tran, M. "Work Design in a Scale-Up Firm" USASBE, Raleigh, NC (January 2022)

2021

Andrus, J., Sullivan, D., Bort, J., & Gupta, VK. "The Shadow Pandemic: COVID-19 and Vertical Gender Bias Against Female-Led Crowdfunding Ventures" Academy of Management Conference, *virtual* (August 2021)

Andrus, J., Sullivan, D., Bort, J., & Gupta, VK. "You May Not Notice, But It's Still There: Gender Bias in Crowdfunding Success", Babson College Entrepreneurship Research Conference, *virtual* (June 2021)

2020

Bort J., Gish, J., & Wiklund, J. "Organizational Virtue Signaling & Behavior Congruence: The Employee Perspective" Babson College Entrepreneurship Research Conference, *canceled* (June 2020)

2019

Moss, T., Renko, M., Bort, J. "Exploring the antecedents of hybrid claims: A micro-foundations approach to hybridity in microenterprises". Academy of Management Conference, Boston, MA (August 2019)*

Bort, J., & Moss, T., J. Wiklund, J., "Aspirations over ambitions? The impact of aspirational orientation on performance in prosocial crowdfunding." Babson College Entrepreneurship Research Conference, Boston, MA (June 2019)

Bort, J., Cummings, C., Wiklund, J., & Ward, MK. "Work design and job satisfaction in the modern entrepreneurial workplace" Babson College Entrepreneurship Research Conference, Boston, MA (June 2019)*

Bort, J., & Moss, T. "Walking the Talk: Examining intrinsic motivation in prosocial microlending." Sustainability, Entrepreneurship, & Ethics Conference, Miami, FL (March 2019)

2018

Moss, T., Renko., M., Bort, J. "Exploring the antecedents of hybrid claims: A micro-foundations approach to hybridity in microenterprises". 15th Annual Social Entrepreneurship Conference, Los Angeles, CA (November 2018)

Lerner, D., Crawford, C., Bort, J., & Wiklund, J. "Moving (Impulsively) Forward: Speed Versus Accuracy in the Emergence of New Organizations". Academy of Management Conference, Chicago, IL (August 2018)

2017

Bort, J., & Moss, T. "Walking the Talk: Examining intrinsic motivation in prosocial microlending." 14th Annual Social Entrepreneurship Conference, Boston, MA (November 2017)

Meoli, A., Munari, F., & Bort, J. "The Patent Paradox in Crowdfunding: An empirical analysis of Kickstarter data". Academy of Management Conference, Atlanta, GA (August 2017)

Lerner, D., Crawford, C., Bort, J., & Wiklund, J. "Speed vs Accuracy: Experimentally modeling the strategic utility of impulsivity in entrepreneurship." Babson College Entrepreneurship Research Conference, Norman, OK (June 2017)*

Bort, J. & Wiklund, J. "Growing firms, happy employees? The influence of new venture growth on employee well-being.", Babson College Entrepreneurship Research Conference, Norman, OK (June 2017)

Symposia, Workshops, & Consortia

New Perspectives on Entrepreneurial Diversity and Well-being: Implications for Theory and Practice (*presenter*), Dublin, Ireland (June 2024)

Academy of Management Conference, Fusing disparate Research Streams: Mental Health, Well-being, and Entrepreneurship (*presenter*), Seattle, WA (August 2022)

Scale-ups, Scaling, and Scalability Paper Development Workshop hosted by Journal of Business Venturing (*participant*), Virtual. (September 2021)

2020 Global B Academics Paper Development Workshop (*presenter*), Virtual Workshop (August 2020)

Academy of Management Conference, Neurodiversity and the Future of Work in Entrepreneurial and Organizational Contexts (*presenter*), canceled (August 2020)

Academy of Management Entrepreneurship Division Doctoral Consortium (*participant*), Boston, MA (August 2019)

The Future of Conducting and Publishing Research in Entrepreneurship, Innovation Management and Strategy (*participant*), Bologna, Italy (May 2019)

Sustainability, Entrepreneurship, & Ethics Doctoral Consortium (*participant*), Miami, FL (March 2019)

USASBE Doctoral Consortium (*participant*), St. Petersburg, FL (January 2019)

Academy of Management Conference, "Outliers in Entrepreneurship" PDW (*presenter*), Chicago, IL (August 2018)

Babson Doctoral Consortium, (*participant*), Waterford, Ireland (June 2018)

Academy of Management Conference, Symposium on Entrepreneurship and Wellbeing (*presenter*), Atlanta, GA (August 2017)

TEACHING

DePaul University	Business Innovation & Design (Grad)	Spring, 2024	(4.7/5)
DePaul University	Business Innovation & Design (2 sections)	Winter, 2024	(4.2/5)
DePaul University	Business Innovation & Design (Grad)	Autumn, 2023	(4.6/5)
DePaul University	Management of Tech & Innovation (Grad/UGrad)	Autumn, 2023	(4.5/5)
University of Missouri	Principals of Entrepreneurship	Spring, 2023	(4.9/5)
University of Missouri	Principals of Entrepreneurship (online)	Fall, 2022	(4.8/5)
University of Missouri	Principals of Entrepreneurship	Fall, 2022	(4.9/5)
University of Missouri	Innovation & Entrepreneurship (5G Tech)	Fall, 2021	(4.7/5)
University of Missouri	Principals of Entrepreneurship (online)	Fall, 2021	(4.5/5)
University of Missouri	Principals of Entrepreneurship	Fall, 2021	(4.9/5)
University of Missouri	Principals of Entrepreneurship	Spring, 2021	(4.8/5)
University of Missouri	Principals of Entrepreneurship (2 sections)	Fall, 2020	(4.5/5)
Syracuse University	Introduction to Entrepreneurship	Fall, 2019	(4.6/5)
Syracuse University	Introduction to Entrepreneurship	Fall, 2018	(4.4/5)

AWARDS & GRANTS

Trulaske Small Grant Fund (\$1,124), 2021
Dr. Torpey Teaching Award, Whitman School of Management (\$1,250), 2019
Syracuse University Outstanding Teaching/Research Assistant, 2019
Whitman School of Management Summer Research Grant (\$5,000), 2019
Graduate Student Organization Travel Grant (\$250), 2019
Best Paper, 15th Annual Social Entrepreneurship Conference (\$5,000), 2018
Whitman School of Management Summer Research Grant (\$5,000), 2018
Graduate Student Organization Travel Grant (\$180), 2018
Whitman School of Management Summer Research Grant (\$4,000), 2017
Graduate Student Organization Travel Grant (\$400), 2016

TRANSLATIONAL / PRACTICE

Disability Culture: ADHD & Entrepreneurship (*panelist*). University of Missouri (September 2021)

I-CAN: Innovation, College and Neurodiversity (*panelist*). Virtual (December 2020)

MEDIA COVERAGE

June 14, 2021. Looking to add talent to your startup? First, define your key roles. ***Startup Missouri***. <https://startup-mo.com/startups-define-key-roles-prior-seeking-talent/>

SERVICE

Profession

Editorial Review Board

- Entrepreneurship Theory & Practice (2020 - present)
- Journal of Business Venturing (2023 – present)

Ad-hoc reviewer

- Small Business Economics (2019 - present)

- Journal of Business Research (2019 - present)
- Applied Psychology: An International Review (2021 – present)
- Asian Pacific Journal of Management (2022 - present)
- Academy of Management Review (2022 – present)
- Journal of Business Ethics (2022 – present)
- International Journal of Entrepreneurship Behavior & Research (2022 - present)
- Business Research Quarterly (2024 – present)
- Entrepreneurship Research Journal (2024 - present)
- Venture Capital (2024 - present)
- Journal of Management Studies (2024 – present)

Conference reviewer

- Babson College Entrepreneurship Research Conference (2018 – present)
- Academy of Management Annual Conference (ENT Division; 2017 – present)

University

DePaul University

- Research Committee, Management & Entrepreneurship Department, 2023 – present (*member*)

University of Missouri

- Trulaske International Week, Spring 2022 (*presenter*)
- Research Lightening Round, Management Advisory Board, Fall 2021 (*presenter*)
- Undergraduate Research Workshop, Fall 2021 (*panelist*)
- Trulaske Entrepreneurship Sub-Committee, 2020 – 2023 (*member*)

Syracuse University

- Guest Judge, Whitman School of Management Business Plan Capstone Competition, 2016-19
- Graduate Student Organization Senator, 2016-2018
- Graduate Student Academic Affairs Committee (Co-Chair), 2017-2018
- University Senator, 2016
- Graduate Student Employment Issues Committee (Chair), 2016

Community

- Guest Judge, Missouri DECA State Career Development Conference (Innovation Plan)

SELECT NON-ACADEMIC EXPERIENCE

Information Technology Manager, Syracuse University, Syracuse NY

Founder, bettyElm Records, Syracuse NY

Software Engineer, Partners in Health Systems, Syracuse NY [*early-stage employee*]

REFERENCES

Johan Wiklund
Al Berg Chair, Professor of Entrepreneurship
Whitman School of Management
Syracuse University
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Rick Hunt
Associate Professor
Pamplin School of Business
Virginia Tech
Blacksburg, VA

Updated July 2024

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