

**Jeremy Borthwick**

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Dear Hiring Manager,

I am excited to apply for the Lead Product Designer role at SeatGeek. With over 10 years of experience designing and shipping consumer apps, and a recent focus on mindfulness at Ten Percent Happier, I believe I could bring a unique perspective to the team.

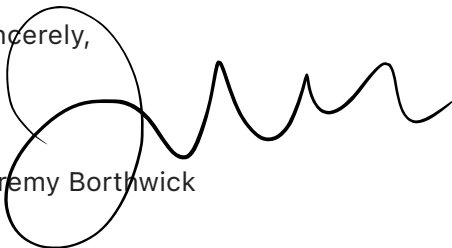
At Ten Percent Happier, I had the privilege of leading product design for 5 years, collaborating closely with product, engineering and content teams to ship impact-driven, human-centered designs. As an early employee, I constantly helped steer product strategy and dove into analytics to determine opportunities and measure outcomes. Our app was recognized by Apple numerous times as App of the Day, Trending App of the Year, and powers Apple's yearly internal wellness challenge.

Most recently, I helped launch the beta of Happier Live, a high-touch, up-market product tier allowing users to connect with personal mindfulness teachers and practice groups over video chat.

SeatGeek's mission to empower fans and venues matches my passion for creating impactful, mission-driven products. I am a strong collaborator and self-manager, and have a lot of experience leading projects from ideation to completion. Please head to [jborthwick.com](http://jborthwick.com) to see my portfolio and résumé.

Sincerely,

Jeremy Borthwick

A handwritten signature in black ink, consisting of a large, stylized 'J' followed by a series of connected loops and a final upward stroke.