

JUSTIN POSTON

- *Product Designer*

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EXPERIENCE

Product Designer / Curalate

New York, NY / January 2017 – Present

Design owner for consumer products. Collaborate with Product Managers, developers, and business partners, to deliver useful, usable solutions that fit our users' needs. Responsible for design effort across entire product life-cycle from user research and strategy, to concepting, prototyping, interaction, and visual design. Mentor junior designers around design process and delivery.

UX Designer & Junior UX Designer / Tigerspike

New York, NY / June 2014 – December 2016

Led UX design and product strategy for numerous client accounts. Conceptualized and prototyped a new video player experience for DIRECTV. Designed and prototyped new features for NFL Sunday Ticket App across mobile, web, and tvOS. Worked with a small team to conduct user research and redesign sites for Lazard Asset Management and CM&F Group. Created a variety of prototypes, layouts, and presentations, to communicate product strategy for prospective clients.

UX/UI Consultant (contract) / Canopy Apps

New York, NY / May 2014 – July 2014

Redesigned Canopy's customer facing website and provided UX recommendations for their iOS native app. Created a content strategy and a consistent visual language for their web, iOS, and Android products.

VOLUNTEERING

SAGE | Advocacy & Service for LGBT Elders + Civic Hall

Participated in a 5 week fellowship working with a small team of tech volunteers to provide UX strategy and design concepts for SAGE's 2018 website redesign.

EDUCATION

The College of William & Mary

Bachelors of Arts in Economics

2013

SKILLS & TOOLS

Wireframing

Prototyping

Visual Design

HTML + CSS + JS

User Interviews

Usability Studies

Workshop Facilitation

Google Analytics

Sketch

Adobe CS