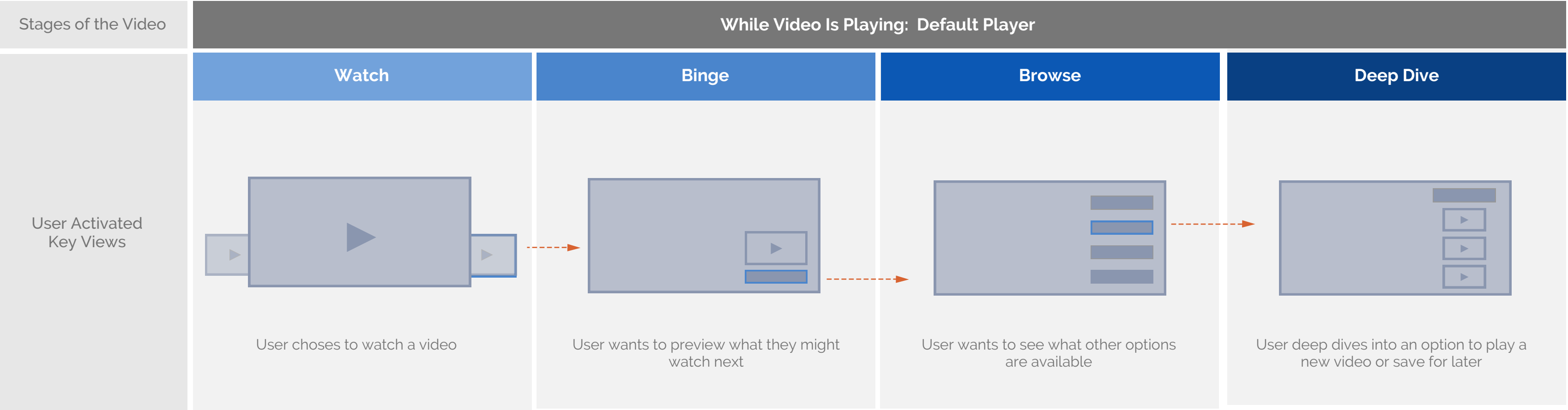


Immersive Video Player | Video Player > While Video is Playing > User Activated States

Web Browser Immersive Video Player Experience



Default Player User Flow



While Video is Playing: Default Player Overview

While any video is playing, the user has the ability to browse other content and control their overall watching experience through the following four states within the video player.

- 1. Watch
- 2. Binge
- 3. Browse
- 4. Deep-Dive

These states of the video player are all user activated, and are defined by their own specific content and functionality.

Each state satisfies a group of core user needs for watching and browsing during a video.