# THIS IS A PRESENTATION ABOUT PRESENTATIONS

# PRESENTATIONS

- 4 minutes in duration and accompanied with a video
- Every person on your team must speak for a **significant** amount of time

# PRESENTATION OUTLINE*

# INTRODUCTION

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- Introduce yourself and your teammates by name
- The name of your application
- Be cordial and welcoming

**Smile! Be excited to be there. Even if you’re not talking**

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*“Hello and thank you for joining us today.*

*My name is Omri and these are my teammates and friends Jessica (point/wave/smile), Jack (p/w/s) and Jessie (p/w/s) and we are the team behind your new go-to lunchtime app:*

*Lunchcapades!”*

# APPLICATION OVERVIEW

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- What is your application?
- What was your motivation for creating it?
- What are the major features?
- What are the unique, interesting features?

# MAKE IT NARRATIVE

## Potentially present as a solution to a relatable problem

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# HOW YOU BUILT IT

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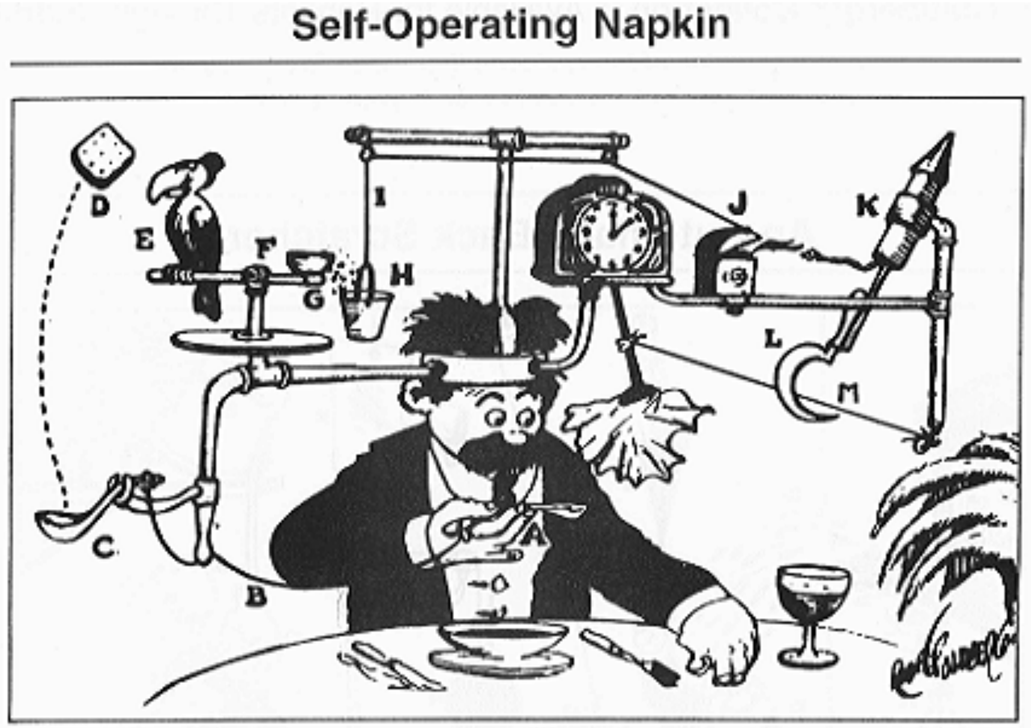
# YOU ARE TRYING TO SELL YOURSELF AS A CREATIVE AND TECHNICALLY CAPABLE PERSON

# HOW YOU BUILT IT

- Address difficult technical challenges
- Use technical diagrams
- Keep it high-level: architecture and tools, not functions and code
- Talk about decisions you made for: performance, scalability, flexibility, readability
- How did you come to those decisions?

# DIAGRAMS

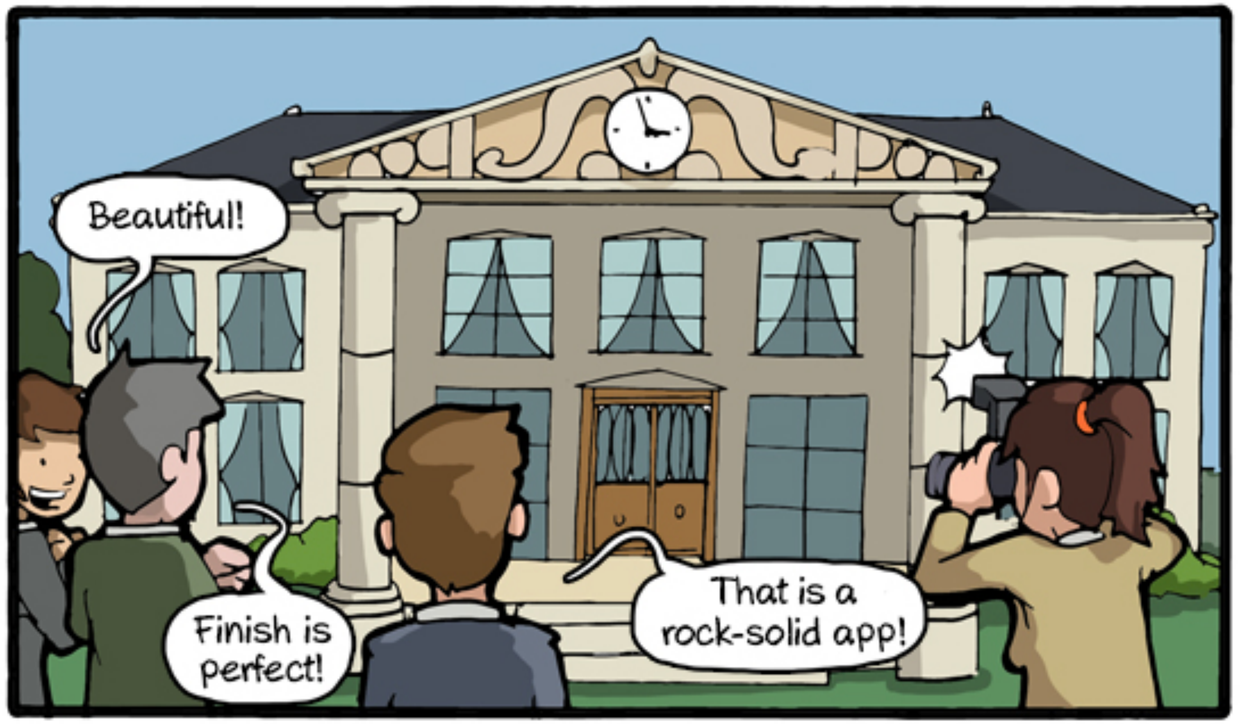


# DIAGRAMS

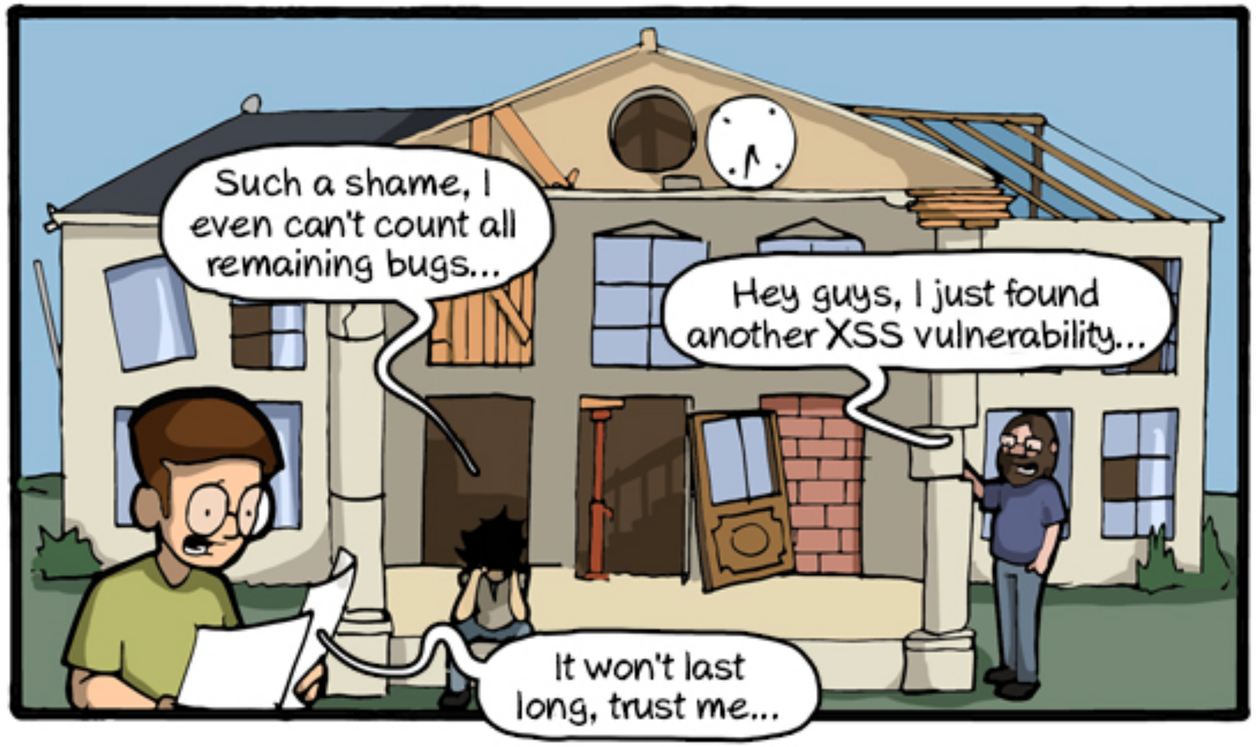
- Technologies you used
- “Architecture” (schemas, entities, classes)
- Show the flow of data

# DON'T TALK ABOUT EDGE CASES THAT DON'T WORK

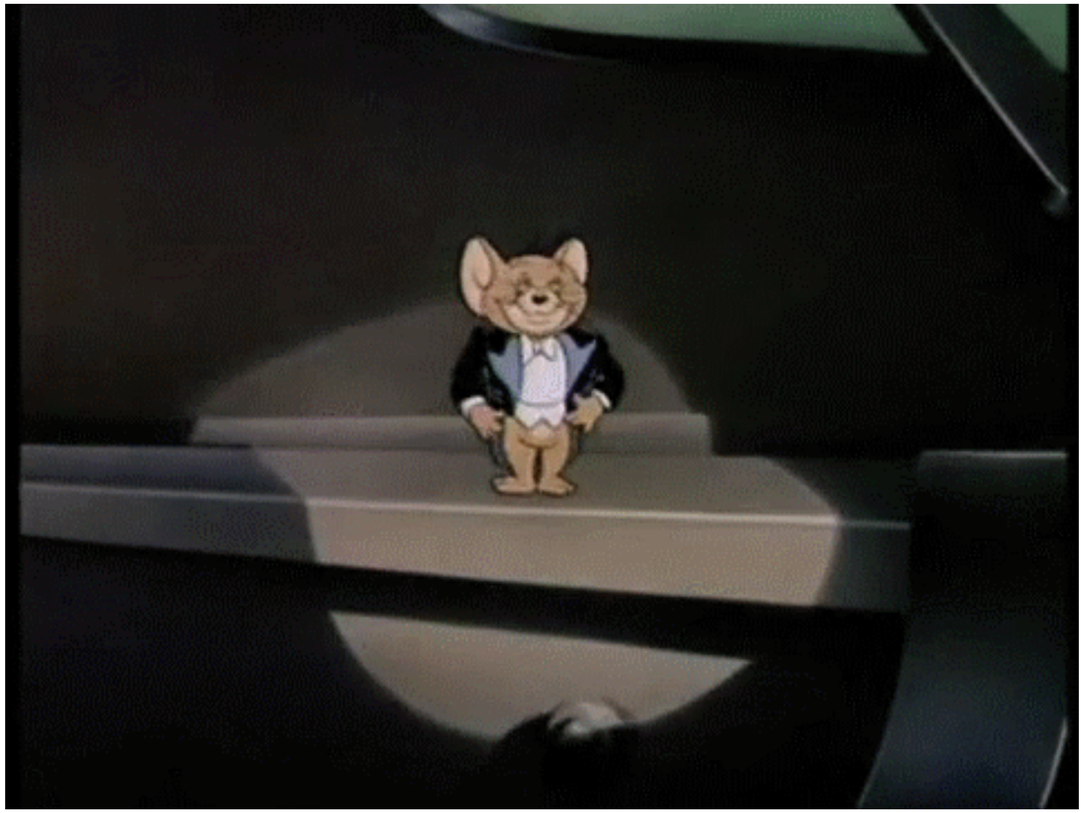
## How people see my application




## How I see my application



# CONCLUSION



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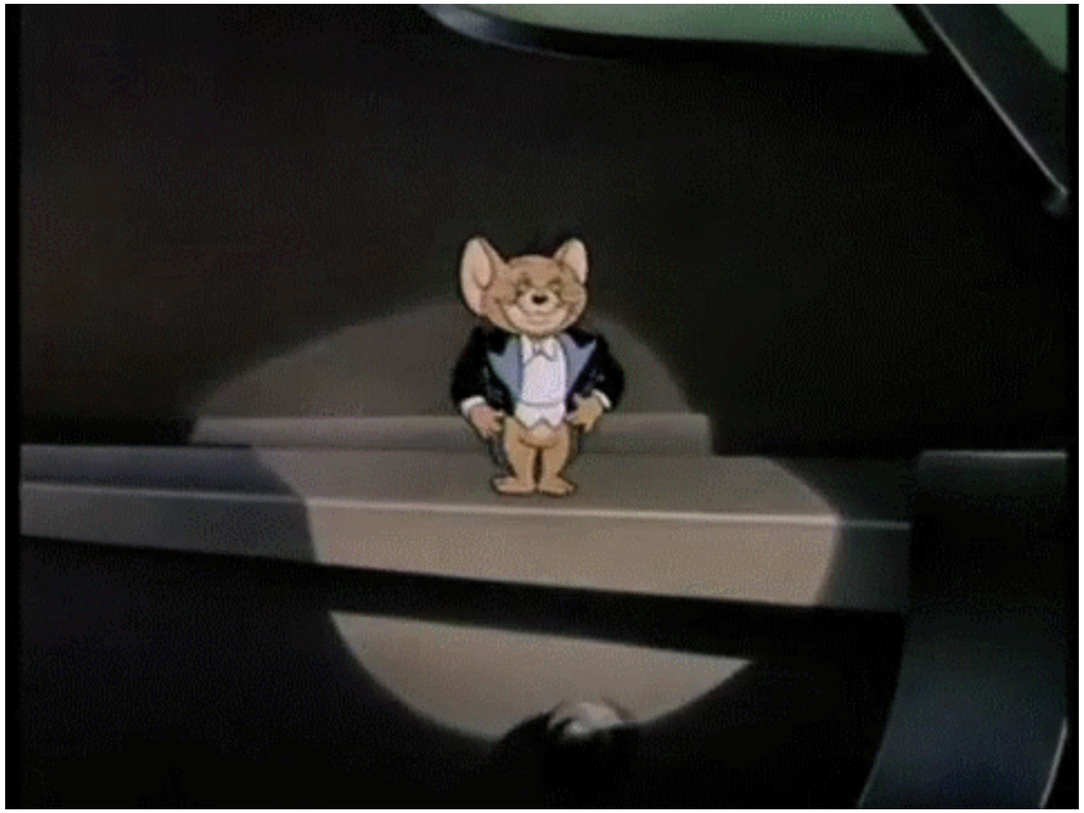

# CONCLUSION

- **Invite the audience to…**
  - Try your deployed application (you should be deployed)
  - Check out your code on Github
- **A heartfelt statement about…**
  - How much you learned
  - How much you enjoyed working with your teammates
- **Say thank you, obviously**

# SCREENCAST

# WHY A SCREENCAST?

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- Nothing unexpected will happen
- You can show more easily and effectively
- Timing a script to a video is easier than synchronizing your speech with a human driver
- To balance the “lack of realness”, your application will be deployed

# AN EFFECTIVE VIDEO

- **We recommend camtasia (later lecture / demo)**
- **Has data (users, messages, content) that feel *real*, not like a joke—simulate the best version of your use-case**
- **Focuses attention through animations**
  - Zooms / pans
  - Highlighting
  - Transitions
  - etc.

# REHEARSING

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- Rehearsals should be often and many
- You should take open feedback warmly and iterate your presentation in order to improve each time
- Don’t forget about how you handoff!

# PUBLIC SPEAKING

- Eyes / attention towards your camera
- Make sure you are well lit and visible
- Good audio

# WHEN NOT SPEAKING

- Smile, dammit!
- Be muted
- Have one person “driving” the video at any given time in case you need to pause or play

# ASSORTED ADVICE

- Do not use the word I; use the word we
- Humor is effective; don’t be afraid to use it
- Be creative
- Have a narrative

# ONE LAST THING...

# THE CREATIVE PROCESS

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1. This is awesome

# THE CREATIVE PROCESS

1. This is awesome
2. This is tricky

# THE CREATIVE PROCESS

1. This is awesome
2. This is tricky
3. This is terrible

# THE CREATIVE PROCESS

1. This is awesome
2. This is tricky
3. This is terrible
4. I am terrible

# THE CREATIVE PROCESS

1. This is awesome
2. This is tricky
3. This is terrible
4. I am terrible
5. This might be okay

# THE CREATIVE PROCESS

1. This is awesome
2. This is tricky
3. This is terrible
4. I am terrible
5. This might be okay
6. This is awesome

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8. Work on small/edge-case bugs

# Today

- Fill out this form: https://fullstackacademy.wufoo.com/forms/s17o9o871lf5xei/
- Create a “storyboard”, receive feedback
- Write script, receive feedback