

JORDAN BRASKO

Full stack developer specializing in React, Ruby on Rails and JavaScript. Solid professional background in e-commerce and experience as a touring musician. Uses a creative approach to problem-solving that helps innovators produce consumer-facing products in new and interesting ways.

TECHNICAL PROJECTS

WaveShop — [GitHub](#) | [App](#)

Mock web store for exploring, reviewing and purchasing electronic instruments.

- Utilized React framework with React Router to create a client-side web store with standardized URL naming structure
- Implemented Redux in conjunction with Rails API to handle product and user data persistence to PostgreSQL database
- Leveraged Thunk middleware for asynchronous data retrieval from API
- Utilized JSON Web Tokens to authenticate user across separate page visits

SimpleSynth — [GitHub](#) | [App](#)

In-browser musical synthesizer that allows users to play and experiment with sound synthesis. Features the ability to save and load presets.

- Developed an interactive musical interface using JavaScript, HTML and CSS
 - Hosted with GitHub Pages
- Created Rails API with Active Record and PostgreSQL to store user-created presets
 - Hosted with Heroku
- Utilized Tone.js and NexusUI libraries for sound source and UI elements
- Applied event listeners to UI elements for instant sound source parameter adjustments

Band Manager — [GitHub](#)

App designed for band managers to keep track of the bands they manage and the members included in each band.

- Utilized Ruby on Rails framework with forms to allow users to create an account and add/edit bands they manage
- Developed RESTful architecture in order to have a clear and standardized naming structure for routes and actions
- Employed bcrypt for user authentication and OmniAuth to allow users to login with Facebook
- Implemented cookie functionality to keep users logged in as they browse from page to page

PROFESSIONAL EXPERIENCE

Product Marketing Specialist

Power Equipment Direct | 2017- 2020

- Maintained and improved online catalog of 100,000+ HVAC products
- Created content rich and engaging product pages to meet or exceed deadlines for HVAC merchandise releases on online store
- Independently developed first SOP for the Product Marketing Specialist role
- Worked closely with the graphic designers, web programmers, and SEO team to improve marketing by highlighting products in the most effective manner possible
- Created imaging and copywriting to ensure attractive and accurate product presentation
- Participated in site design, spec system, and web updates to aid in the conversion of assigned websites
- Trained new hires in rapidly growing HVAC e-commerce industry and was tasked with training employees that were added during a company acquisition
- Consistently scored top reviews from manager during every performance review period


Guitarist

Gardens (Indie Rock Band) | 2013 - 2017

- Managed social media outlets and marketed towards interest specific demographics using Facebook, Twitter and Instagram
- Assisted in booking and management of several extensive tours, coordinating with bands and venues throughout the US
- Wrote and produced two full-length albums and one EP (extended play)
- Designed and produced album artwork and merchandise for multiple bands using Photoshop and Lightroom

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TECHNICAL SKILLS

React, JavaScript, Ruby on Rails, Redux, Thunk, Git, HTML, CSS, PostgreSQL, SQL, Heroku, Ubuntu (WSL), Photoshop, Ableton Live

EDUCATION

Flatiron School Chicago, IL
April 2021

- Full Stack Web Development, Ruby on Rails and JavaScript program

Hope College Holland, MI

- Bachelor of Arts (BA) - Communication