

Jason R. Braverman

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EDUCATION

Syracuse University, Martin J. Whitman School of Management

May 2025

Bachelor of Science | Business Analytics

School of Information Studies: Minor: Information, Technology and Management

Relevant Coursework: Visual Analytics, Marketing Analytics, Marketing Research, Digital Marketing

EXPERIENCE

Teaching Assistant, Syracuse University, Syracuse, New York

August 2024-December 2024

- Support and guide students in IST 359 Introduction to Database Management Systems
- Assess and evaluate curriculum and student submissions

Data Delivery Intern, Hudson Insurance Group, New York, New York

June 2024-August 2024

- Used Microsoft SQL Server Management to establish new tables in preparation to feed fifty sources (internal and external), into a new data warehouse and to establish standards and governance. This is projected to lead to significant improvement in efficiency for actuaries, underwriters and BI reporting team. The new data warehouse will be used to support a business with over \$2 billion in GWP.
- Continuously analyzed the SQL slice layout in Excel and built an internal progress tracker using Excel formulas for the project. Ensured data wasn't being replicated while ten people were concurrently working on the most up to date version to ensure accuracy. Ensured progress was on track and in scope.
- Created and presented a ten-week insurance project to underwrite a company for senior administrators and executives.

Business Intern, Selflock Screw Products (SSP), Syracuse, New York

January 2024-May 2024

- Part of D'Aniello Internship Program from Syracuse
- Optimized email marketing plan to solicit to potential clients
- Collaborated with external marketing company in the company's rebranding

Analyst Intern, Converge Technology Solutions, New York, New York

July 2023-August 2023

- Worked with supervisor and team on requirement analysis
- Categorized requirements for new storage system for company-wide, cross-practice presales repository with the intent to share customer information across sales cycles

Teaching Assistant, Syracuse University, Syracuse, New York

January 2023-May 2023

- Supported and guided students in IST 233 Introduction to Network and Cloud Computing
- Assessed and evaluated coursework with the team

TECHNICAL SKILLS/ CERTIFICATIONS

- Certifications: Microsoft Excel, HubSpot Inbound Marketing
- Programming Languages: R, HTML, Python, SQL
- Skills: Agile Dev Ops
- Software: Adobe Premiere Video Editor, Cisco Packet Tracer, Google Slides, Google Docs, Google Sheets, Microsoft Outlook, Microsoft PowerPoint, Microsoft Power BI, Microsoft Project, Microsoft Word, Tableau

continued

PROJECTS

- Finalist Kiebach Competition Video Project: Videographer and Co-director
 - Delivered a strategic business management overview of six critical challenges of a foreign country
- Consulting Project: Writer and Researcher
 - Solved a fix to a managerial problem of a prominent tech security/hardware company
- King of the Hills Champion: Solo Project
 - A “Shark Tank” style competition run at the school district level for aspiring business students
 - Designed a robot that will help people pick things up off the ground or retrieve the items from elsewhere around them

LEADERSHIP

Phi Mu Alpha Sinfonia Service Fraternity, Treasurer

April 2022-May 2023

- Established and managed all budgets
- Presented weekly reports to the chapter members and bi-annual reports to the national office
- Created fundraisers to procure more funds
- Collaborated with other organizations for formal events with shared expense

ACTIVITIES AND COMMUNITY ENGAGEMENT

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| • Public Relations/Social Media Chair for Marching Band and Pep Band | April 2023-Present |
| • Sour Citrus Society Pep Band (Division 1 Basketball) | September 2021-Present |
| • Pride of the Orange Syracuse Marching Band (Division 1 Football) | August 2021-Present |
| • Outreach Mentor Half Hollow Hills High School West Robotics Club (FTC) | July 2021-Present |
| • New York Blood Center Whole Blood/Platelets Donor (3 Gallons) | October 2019-Present |