# **Jay-Ann Bravo-Harriott**

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#### PERSONAL PROFILE

An aspiring software developer who is success-driven and hardworking with prior experience in media, marketing and professional basketball.

#### **EDUCATION**

**Loughborough University** (September 2019 - Present) Marketing, MSc

*The University of Toledo*, USA (August 2014 - December 2017)
Bachelor of Arts, Communication, and General Business Minor, 4.0 GPA

#### **WORK EXPERIENCE**

Black Codher Bootcamp (August 2020 – Present)

# **Full-stack Developer Student**

- The program focuses on the creation of relevant technical skills used in the industry, such as software programming, data management and analytics, design thinking, machine learning and artificial intelligence.
- Learned Git, Command Line, HTML, CSS, JavaScript, React, Node, MySQL, MongoDB and Python.

Leicester Riders (October 2019 – Present)

#### **Media Internship**

- Content creator for the Leicester Riders basketball program which includes photography, promotion, advertising, and graphic design using Adobe Photoshop.
- Manage multiple social media accounts and edit the program's website.
- Use a range of marketing strategies to increase social media following and engagement.

Fully Focused (February 2019)

# Research & Development and Cast Member

- Assisted in research and development for the film "Watch What I do".
- Cast as an extra and provided my expertise for the basketball scenes.
- The film currently has over 1.8 million views and had trended #1 on YouTube.

Annapurna Recruitment (January – August 2019)

## **Recruitment Consultant**

- Built strong relationships with clients to gain jobs for the organisation.
- Orchestrated the job search through advertisements, CV reviews and interview preparation.
- Resourced and covered jobs for senior recruiters.

Duran Maquinaria Ensino Lugo, Lugo Spain (August – December 2018)

## **Professional Basketball Player**

- Played basketball in the Spanish first division, Liga Dia.
- Developed and established interpersonal relationships with teammates of varying nationalities.
- Learned basic Spanish to communicate effectively.

The University of Toledo, USA (June 2017 – July 2018)

# **Receptionist, Athletic Department**

- Welcomed and interacted with department visitors and callers with enthusiasm.
- Coordinated, organised and executed special projects prior to due date.
- Collaborated and assisted departments within athletics.
- Catalogued confidential and highly sensitive documents.

The University of Toledo, USA (May - August 2017)

# **Sports Marketing Internship**

- Initiated calls to generate sporting event ticket sales.
- Conducted interviews to secure future sports marketing interns.
- Prepared promotional giveaways for upcoming events.
- Promoted UT athletics through marketing campaigns.
- Created and proofed marketing plans.

#### AWARDS AND ACKNOWLEDGEMENTS

## **Athletic** Academic

University of Toledo Basketball Captain 2017 MAC Tournament Champion GB Senior Women's Basketball Team MAC Conference Freshman of the Year GB U20 Women's Basketball Team England U18 3x3 World Championship Team England U16 & U18 Player of the Year

WBCA SYWTBAC Participant
CoSida Academic All-American First Team
Klar Leadership Academy
CoSida Academic All-District 5 First Team
All MAC Academic Team
The University of Toledo President's List

# **VOLUNTEER WORK**

Feed My Starving Children, USA
Basketball Clinic in Palma de Mallorca, Spain
Susan G. Komen Race for the Cure, USA
ALS Walk, USA
Channel 13 ABC Toy Drive, USA

# REFERENCES

References available upon request.