

# Jay-Ann Bravo-Harriott

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## PERSONAL PROFILE

As a forward-thinking full-stack developer, I specialise in creating user-centric applications. With over two years of professional experience, I bring a results-driven mindset and a keen eye for detail, excelling in collaborative problem-solving and effective delivery. My software development expertise is further enriched by a background in social media marketing and the unique perspective gained as a former international basketball player.

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## WORK EXPERIENCE

**Cimple** (September 2022 - Present)

### Software Developer

- Operated in a cross-functional team to develop a B2B e-procurement platform serving over 900 companies, including PWC, NHS and Sky.
- Fulfilled [Innovate UK](#) grant requirements:
  - Developed an in-platform evaluation feature to enhance application management.
  - Diversified offerings with new Quick Quote and Direct Award opportunities.
  - Provided frontend support for the ChatGPT AI suggestion integration.
- Mentored and managed a Junior Software Developer, supporting onboarding and skill enhancement through paired programming.
- Improved UI/UX across global navigation, onboarding, homepage, and opportunity lifecycle.
- Integrated Hubspot, optimising CRM capabilities and user engagement strategies.
- Responsible for email management, including auditing, logic development and backend testing.
- Implemented and maintained automated Cypress end-to-end testing.
- Conducted regular platform maintenance and efficiently fixed bugs.
- Created detailed technical documentation to improve code readability and ensure maintainability for future software engineers.
- Cimple experienced a monthly user growth of 8%, exceeding 1,000 total users over the past year.
- **Tech stack:** *React, Next.js, TypeScript, GraphQL, Elixir, Docker, AWS, Cypress*

**Future Arc** (November 2021 – August 2022)

### Junior Software Developer

- Contributed to following company projects:
  - **Marie Curie:** Designed, built, deployed and wrote documentation for an iOS and Android MVP. Also, set up and supported testers on Apple TestFlight and Google Play Store. **Tech stack:** *React Native, TypeScript, Node.js, Redux, Firebase, Expo.*
  - **Cimple:** Designed and built a Dynamic Purchasing System feature, which was key in winning an [Innovate UK](#) grant for Cimple. **Tech stack:** *React, Next.js, TypeScript, GraphQL, Elixir, Docker, AWS.*

- **PwC:** Provided user research, product audit, tech analysis and Figma designs for an e-Managed System investment discovery.
- Followed an agile sprint process, working closely with the design team and business analysts to effectively problem solve and build.

**Academy** (July 2021 – October 2021)

**Trainee Software Engineer**

- Participated in a Software Engineering and Leadership graduate scheme.
- Technologies and skills learned: Git, Command Line, HTML, CSS, JavaScript, TypeScript, React, SQL, Postgres, Node.js, Express, Test Driven Development, CI/CD and Leadership.

**Black Codher Bootcamp** (August 2020 – March 2021)

**Full-stack Developer Student - Part Time**

- Technologies learned: Git, Command Line, HTML, CSS, JavaScript, React, Node, MySQL, MongoDB and Python.
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## EDUCATION

***Loughborough University*** (September 2019 - August 2021)

Marketing, MSc - Distinction

***The University of Toledo, USA*** (August 2014 - December 2017)

Bachelor of Arts, Communication, and General Business Minor, 4.0 GPA

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## PROGRAMMING SKILLS

**Frontend:** HTML, CSS, JavaScript, TypeScript, React, React Native, Next.js, Cypress, Expo

**Backend:** Node.js, Express, Elixir, Phoenix, PostgreSQL, MySQL, MongoDB, Firebase, AWS

**Other:** Git, Command Line, GraphQL, Figma, Test Driven Development (TDD)

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## ADDITIONAL INFORMATION

- Former international/professional basketball player who earned an athletic scholarship to the United States and played for both England and Great Britain. This enhanced my skills in strategic thinking, teamwork, resilience, adaptability and communication.
  - Gained proficiency in photography, social media marketing and design from a Leicester Riders/Loughborough University basketball internship.
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## REFERENCES

References available upon request.