ICAREUS ITV SUITE AUTHOR

DATA SHEET

CONCENTRATE ON CONTENT

Deliver your own interactive television content without any technical knowledge.

- market leader in production use
- rapid development of interactive services
- improved production flow

iTV Suite Author is an intuitive and versatile visual content authoring tool which enables rapid development of digital TV interactive content by anyone on MHP, Tru2Way, Ginga and other Java standards, eliminating the need for an expensive technical team.

MAIN FEATURES

Icareus iTV Suite Author is a versatile, easy-to-use tool used to edit, design and finalize applications for interactive television services.

Icareus iTV Suite Author is particularly easy to use. You don't need any programming skills to create your own set of interactive services. Moreover, you can easily use external java plug-ins to extend the functionalities of the tool. With just few clicks of the mouse, you can build the structure and layout of your application, then add the content and graphics and try it immediately using Icareus iTV Suite Emulator.

Icareus iTV Suite Author offers a peculiar architecture that optimizes all software components to take up as little as possible of the bandwidth, a precious commodity at best. This architecture also make sure that applications done with Icareus iTV Suite Author will work on set-top boxes without continuous testing for each new application.

Using Icareus iTV Suite Author you can go from concept to prototyping to development and finally to actual deployment of an interactive service in just few days!

Broadcasters, application developers, operators and universities in Europe and elsewhere use Icareus iTV Suite Author for their interactive application development every day.

Icareus iTV Suite Author offers an open XML API for integration with 3rd party content management systems.

FEATURES

- WYSIWYG tool
- user friendly interface
- optimized application file format (.nkr)
- optimized resource management
- binary format application files
- support for external graphic resources
- support for i-frames
- support for dynamic content
- configurable return channel management
- full control over video appearance
- built-in PC emulator for easy and fast testing
- optimization of workflow by separating roles
- support for custom made java plug-ins
- support for starting a whole application through return channel
- deploy tool included
- XML export/import functionality
- online developer community

Icareus iTV Suite product family includes also:
- Icareus iTV Suite Integrator – automatic creation of advanced iTV applications from XML data
- Icareus iTV Suite Player – reliable and high performance iTV applications engine
- Icareus iTV Suite Viewer – stand alone PC emulator for iTV Suite applications

AVAILABILITY

All sale enquiries should be directed to Icareus Sales Team:
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