

**MOLLY
BRITTON**
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SKILLS

ADOBE CREATIVE CLOUD

INTERACTIVE DESIGN | VISUAL DESIGN | UX DESIGN

PHOTOGRAPHY ART DIRECTION

EXPERIENCE

UNDER ARMOUR

SENIOR GLOBAL INTERACTIVE DESIGNER

FEBRUARY 2016 - PRESENT

*Ecommerce design lead for Run and Women's category projects

*Collaborate with all departments cross-functionally to concept, art direct, produce and deliver brand materials that span multiple platforms in all categories

GLOBAL INTERACTIVE DESIGNER

MARCH 2015 - FEBRUARY 2016

*Designed supporting materials for the global ecommerce department including desktop, mobile, email, marketing and affiliate assets

*Art directed model and product photography for ecommerce editorial projects

INTERNATIONAL INTERACTIVE DESIGNER

NOVEMBER 2013 - MARCH 2015

*Led design for the launch of the first stand alone European and South East Asian UA sites from concept to execution

*Designed all supporting materials for the international ecommerce department, spanning multiple language and cultural needs

*Led UX development for all international sites operating on the Demandware platform

PAYPAL

INTERACTIVE DESIGNER

SEPTEMBER 2012 - OCTOBER 2013

*Worked collaboratively with Credit Product and UED Americas teams

*Worked on new product development from concept and visualization, to analysis, wire framing, painted prototype and final design execution

*Participated in usability studies, analyzing and implementing findings into user-centered web design solutions

*Projects include: new product offerings—micro-sites, marketing and advertising materials for upstream presentment, seasonal campaign and promotional marketing materials aligning all designs to brand standards

THE BALTIMORE SUN MEDIA GROUP

GRAPHIC DESIGN INTERN

MAY 2011 - SEPTEMBER 2011

EDUCATION

MA PUBLICATIONS DESIGN

UNIVERSITY OF BALTIMORE 2012

BA ART STUDIO

UNIVERSITY OF MARYLAND 2005