

## JOSEPH K. BROAD

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### EDUCATION

*Doctor of Philosophy, Political Science*, Political Science June 2020, expected  
University of California, Davis

*Bachelor of Science*, Political Science & Philosophy June 2012  
University of Nevada, Reno

### PROFESSIONAL EXPERIENCE

*Teaching Assistant* Jan. 2016 – Present  
Department of Political Science University of California, Davis

- Prepare lessons for leading discussion sections
- Set learning objectives to make Political Science approachable to a diverse student body
- Encourage student participation to habituate civic skills and confidence
- Average Evaluation: 4.3/5.0 (Average Department Evaluation: 4.1/5.0)

*Graduate Research Assistant* Aug. 2016 – Dec. 2017  
Department of Political Science University of California, Davis

- Investigated the history of research on media literacy and trust
- Consolidated and reported experimental designs that test and manipulate media literacy and trust
- Analyzed the content of Federal Reserve meeting transcripts and coded a unique dataset.

*Nevada Deputy Press Secretary and Outreach Coordinator* Jul. 2012 – Aug. 2015  
Senate Majority Leader Harry Reid Washington, DC

- Monitored Nevada media and judged when and in what way the Senator may need to release a statement.
- Wrote Nevada-based opinion pieces, press releases, outreach materials, outreach materials and constituent resources and guides.
- Created an annual prospective calendar of events, anniversaries, and services, which was disseminated through the office in order to coordinate the efforts in Nevada and Washington DC offices.
- Managed the tasks of one assistant and multiple interns.

### WORKS IN PROGRESS

Algara, Carlos and Joseph K. Broad. “The Role of Partisan Heterogeneity in Candidate Support and Valence Evaluations in the Age of Trump.” 77th Annual Midwest Political Science Association Conference, April 2019.

Broad, Joseph K. and Samuel Collit. “Follow You Down: How Voters Align Perceptions of Reality to Misinformation.” 77th Annual Midwest Political Science Association Conference, April 2019.

## SEMINARS AND LECTURES

### *Introduction to American Politics*

WQ16, SQ17, FQ18

Discussion Section Leader

UC, Davis

- Led two fifty-minute discussions per week on the historical events that helped shape the structure of modern American politics, particularly focused on landmark Supreme Court cases and the Madisonian logic of the Federalist Papers
- Framed discussion in terms of collective action problems, tragedy of the commons, transaction and conformity costs in order to encourage students to apply general knowledge of human behavior to contemporary national and local politics
- Student Evaluation Overall Effectiveness Score: 4.6/5.0 (WQ16), 4.6/5.0 (SQ17), Fall 2018 forthcoming

### *Introduction to Political Theory*

WQ17

Discussion Section Leader

UC, Davis

- Led two fifty-minute discussions per week on the philosophies of Plato (The Republic) and John Stuart Mill (On Liberty, Utilitarianism, Considerations on Representative Government)
- Re-enacted Socratic Dialogues and conducted Millian and Singerian thought experiments to foster my students' critical thinking abilities and expand the number of tools in their cognitive arsenals
- Student Evaluation Overall Effectiveness Score: 4.3/5.0

### *The Attention-Policy Cycle*

August 4, 2017

Guest Lecturer

Chicano Latino Youth Leadership Project (CLYLP)

- Selected by the Director of the UC Center Sacramento to lead one three-hour session on the attention-policy process for the CLYLP, a small group of young Latino students showing promise in their motivation to lead and serve their communities
- Employed the Socratic Method in a crash course on political strategy, rhetoric, framing effects, and the interaction between issue attention and policy-making

## SKILLS

Statistical Analysis and Data Visualization (Stata, R, Excel)

Experiment and Survey Construction (Qualtrics)

Data Collection and Management (CITI Certified)

Training in the Assumptions and Principles of: Causal Inference, Potential Outcomes Models, Propensity Score Matching, Conjoint Analysis, Difference-in-Differences, Response Latency, Item Response Theory, Multivariate Regression, Logit and Ordered Logit, and Formal Modeling

Typesetting and Report Compilation (LaTeX, Word, PowerPoint)

Basic Website Construction (RMarkdown, GitHub) and Management (HTML) Graphic Design, Photo Manipulation, Video Production (Adobe Creative Suite 3-5, Cloud)

Music Production (Logic Pro X)

## REFERENCES

**Amber Boydston**

Associate Professor

University of California, Davis

aboydstun@ucdavis.edu

**Robert Taylor**

Associate Professor

University of California, Davis

rtaylor@ucdavis.edu

**Robert Huckfeldt**

Distinguished Professor

University of California, Davis

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