

Jaap Broeders

jaapbroeders97@gmail.com; +31618426682; Tilburg, Netherlands

WORK EXPERIENCE

Cliffer B.V.

Eindhoven, Netherlands

Apr. 2020 - Present

Program Manager

Jul. 2018 - February 2020

Jr. Data Scientist

- Cliffer (<https://www.cliffer.com/>) is a startup company which offers a subscription service for ebooks, audiobooks and magazines on their streaming platform.
- As Program Manager, I coordinate efforts between various projects in order to realize an optimal customer experience
 - Projects consist of recommender system development, application development, application design and data driven marketing strategies.
 - Regularly meet with project managers to ensure overarching goals between projects are met according to Cliffer's roadmap.
 - Efforts are coordinated through the use of Notion, software projects are planned using the Scrum agile framework.
- As Jr. Data Scientist, I have been responsible for maintaining Cliffer's content database.
 - Improved API processes in order to collect content from various publishers.
 - Utilized web scraping techniques to extract and organize competitor data.
 - Used Google Cloud Platform as way of managing content securely.
 - Improved and maintained the link between GCP and Cliffer's custom CMS

Domino's Pizza

Vught & Schijndel, Netherlands

Jul. 2019 - Apr. 2020

Regional Manager

Feb. 2018 - Jun. 2019

Assistant Manager

Sep. 2016 - Jan. 2018

Shift Manager

- As Regional Manger, I have been responsible for overseeing two franchise owned stores
 - Recruitment and training of store (assistant) managers.
 - Implemented various revenue and cost optimization strategies:

- Optimize timetables (using Tanda).
 - Optimize customer experience through various metrics (e.g. load times, delivery times).
 - Minimize food waste
- Opening of store in Schijndel
 - Conducted over 50 job interviews
 - Initial employee training and store preparation

EDUCATION

Eindhoven University of Technology & Tilburg University
Bachelor of Science, Data Science

To graduate: Jan. 2022

- GPA (thus far): 7.1
- Minors in Computer Science for Data Science & Technology Entrepreneurship
- One of the founders of study association D.S.A. Pattern
- Working on bachelor's thesis, which is the only thing left before graduation.

Jeroen Bosch College
Voortgezet Wetenschappelijk Onderwijs (VWO)

June. 2016

- GPA: 6.5

SKILLS

Python; R; MySQL/SQLite3/JSON; AWS/GCP; Tensorflow/Keras; Data-: management, collection, cleaning, preprocessing, mining, modeling, analysis, visualization; machine learning; feature engineering; deep learning; recommender systems; collaboration; leadership; problem solving; handling pressure; relentlessly driven.